

# Global Digital Banking Platform and Services Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Digital Banking Platform and Services market size will reach 17,547 Million USD in 2025 and is projected to reach 22,843 Million USD by 2032, with a CAGR of 3.84% (2025-2032). Notably, the China Digital Banking Platform and Services market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

A digital banking platform encompasses the technological infrastructure, software, and services that financial institutions use to provide a seamless and comprehensive range of digital banking services to customers. These services include online and mobile banking, account management, payments, transfers, bill pay, loan applications, financial planning, investment management, and more. Digital banking platforms aim to offer customers a user-friendly and efficient way to manage their finances, often through mobile apps or web interfaces. These platforms integrate security measures to protect sensitive data, leverage data analytics to offer personalized experiences, and foster innovations like biometric authentication and artificial intelligence-powered financial advice. The goal of digital banking platforms and services is to transform the customer banking experience, providing greater accessibility, convenience, and tailored financial solutions in today's technologically driven world.

The major global suppliers of Digital Banking Platform and Services include Urban FT,

Kony, Backbase, Infosys Finacle, Technisys, NCR Corporation, Alkami, Q2 Holdings, Finastra, SAP, Mobilearth, Fiserv, Oracle, Temenos, FIS Global, Crealogix, Sopra Banking Software, Tata Consultancy Services, Intellect Design Arena, i-exceed, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Digital Banking Platform and Services. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Digital Banking Platform and Services market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Digital Banking Platform and Services market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Digital Banking Platform and Services industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Digital Banking Platform and Services Include:

Urban FT

Kony

Backbase

Infosys Finacle

Technisys

NCR Corporation

Alkami

Q2 Holdings

Finastra

SAP

Mobilearth

Fiserv

Oracle

Temenos

FIS Global

Crealogix

Sopra Banking Software

Tata Consultancy Services

Intellect Design Arena

i-exceed

Digital Banking Platform and Services Product Segment Include:

PC Terminal

Mobile Terminal

Digital Banking Platform and Services Product Application Include:

Retail Digital Banking

SME Digital Banking

Corporate Digital Banking

## **Chapter Scope**

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