

Global Diaries & Planners Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Diaries & Planners market size will reach 1,248.43 Million USD in 2025 and is projected to reach 1,711.50 Million USD by 2032, with a CAGR of 4.61% (2025-2032). Notably, the China Diaries & Planners market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Diaries and planners are organizational tools designed to help individuals manage their time, tasks, and activities effectively. Diaries typically provide daily or weekly spaces for recording personal thoughts, events, and appointments, offering a platform for reflection and documentation of experiences. Planners, on the other hand, offer structured layouts for scheduling tasks, setting goals, and prioritizing activities on a broader time scale, such as weekly, monthly, or yearly. Both diaries and planners serve as aids in time management, goal tracking, and staying organized, catering to various preferences and needs for individuals seeking to enhance productivity and maintain a balanced lifestyle.

The major global manufacturers of Diaries & Planners include Nippecraft (Collins Debden), KIKKI.K, FLB Group, Quo Vadis, Hamelin (Lecas), ACCO Brands, Hachette (Paperblanks), Blue Sky, TF Publishing, House of Doolittle, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate

significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Diaries & Planners. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Diaries & Planners market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Diaries & Planners market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Diaries & Planners industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Diaries & Planners Include:

Nippecraft (Collins Debden)

KIKKI.K

FLB Group

Quo Vadis

Hamelin (Lecas)

ACCO Brands

Hachette (Paperblanks)

Blue Sky

TF Publishing

House of Doolittle

Diaries & Planners Product Segment Include:

Diaries

Planners

Diaries & Planners Product Application Include:

Premium

Mass

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Diaries & Planners Industry PESTEL Analysis

Chapter 3: Global Diaries & Planners Industry Porter's Five Forces Analysis

Chapter 4: Global Diaries & Planners Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 5: Global Diaries & Planners Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Diaries & Planners Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Diaries & Planners Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Diaries & Planners Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Diaries & Planners Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Diaries & Planners Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Diaries & Planners Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Diaries & Planners Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

Contents

1 DIARIES & PLANNERS MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 Diaries & Planners Product by Type
 - 1.2.1 Diaries
 - 1.2.2 Planners
- 1.3 Diaries & Planners Product by Application
 - 1.3.1 Premium
 - 1.3.2 Mass
- 1.4 Global Diaries & Planners Market Revenue and Sales Analysis
 - 1.4.1 Global Diaries & Planners Market Size Analysis (2020-2032)
 - 1.4.2 Global Diaries & Planners Market Sales Analysis (2020-2032)
 - 1.4.3 Global Diaries & Planners Market Sales Price Trend Analysis (2020-2032)
- 1.5 Diaries & Planners Industry Trends and Innovation
 - 1.5.1 Diaries & Planners Industry Trends and Innovation
 - 1.5.2 Diaries & Planners Market Drivers and Challenges

2 DIARIES & PLANNERS MARKET PESTEL ANALYSIS

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

3 DIARIES & PLANNERS MARKET PORTER'S FIVE FORCES ANALYSIS

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers
- 3.5 Threat of Substitutes

4 GLOBAL DIARIES & PLANNERS MARKET ANALYSIS BY REGIONS

- 4.1 Global Diaries & Planners Overall Market: 2024 VS 2025 VS 2032

- 4.2 Global Diaries & Planners Revenue and Forecast Analysis (2020-2032)
 - 4.2.1 Global Diaries & Planners Revenue and Market Share by Region (2020-2025)
 - 4.2.2 Global Diaries & Planners Revenue Forecast by Region (2026-2032)
- 4.3 Global Diaries & Planners Sales and Forecast Analysis (2020-2032)
 - 4.3.1 Global Diaries & Planners Sales and Market Share by Region (2020-2025)
 - 4.3.2 Global Diaries & Planners Sales Forecast by Region (2026-2032)
- 4.4 Global Diaries & Planners Sales Price Trend Analysis (2020-2032)

5 GLOBAL DIARIES & PLANNERS MARKET SIZE BY TYPE AND APPLICATION

- 5.1 Global Diaries & Planners Market Size by Type
 - 5.1.1 Global Diaries & Planners Revenue and Forecast Analysis by Type (2020-2032)
 - 5.1.2 Global Diaries & Planners Sales and Forecast Analysis by Type (2020-2032)
- 5.2 Global Diaries & Planners Market Size by Application
 - 5.2.1 Global Diaries & Planners Revenue and Forecast Analysis by Application (2020-2032)
 - 5.2.2 Global Diaries & Planners Sales and Forecast Analysis by Application (2020-2032)

6 NORTH AMERICA

- 6.1 North America Diaries & Planners Market Size and Growth Rate Analysis (2020-2032)
- 6.2 North America Key Manufacturers Analysis
- 6.3 North America Diaries & Planners Market Size by Type
 - 6.3.1 North America Diaries & Planners Sales by Type (2020-2032)
 - 6.3.2 North America Diaries & Planners Revenue by Type (2020-2032)
- 6.4 North America Diaries & Planners Market Size by Application
 - 6.4.1 North America Diaries & Planners Sales by Application (2020-2032)
 - 6.4.2 North America Diaries & Planners Revenue by Application (2020-2032)
- 6.5 North America Diaries & Planners Market Size by Country
 - 6.5.1 US
 - 6.5.2 Canada

7 EUROPE

- 7.1 Europe Diaries & Planners Market Size and Growth Rate Analysis (2020-2032)
- 7.2 Europe Key Manufacturers Analysis
- 7.3 Europe Diaries & Planners Market Size by Type

- 7.3.1 Europe Diaries & Planners Sales by Type (2020-2032)
- 7.3.2 Europe Diaries & Planners Revenue by Type (2020-2032)
- 7.4 Europe Diaries & Planners Market Size by Application
 - 7.4.1 Europe Diaries & Planners Sales by Application (2020-2032)
 - 7.4.2 Europe Diaries & Planners Revenue by Application (2020-2032)
- 7.5 Europe Diaries & Planners Market Size by Country
 - 7.5.1 Germany
 - 7.5.2 France
 - 7.5.3 United Kingdom
 - 7.5.4 Italy
 - 7.5.5 Spain
 - 7.5.6 Benelux

8 CHINA

- 8.1 China Diaries & Planners Market Size and Growth Rate Analysis (2020-2032)
- 8.2 China Key Manufacturers Analysis
- 8.3 China Diaries & Planners Market Size by Type
 - 8.3.1 China Diaries & Planners Sales by Type (2020-2032)
 - 8.3.2 China Diaries & Planners Revenue by Type (2020-2032)
- 8.4 China Diaries & Planners Market Size by Application
 - 8.4.1 China Diaries & Planners Sales by Application (2020-2032)
 - 8.4.2 China Diaries & Planners Revenue by Application (2020-2032)

9 APAC (EXCL. CHINA)

- 9.1 APAC (excl. China) Diaries & Planners Market Size and Growth Rate Analysis (2020-2032)
- 9.2 APAC (excl. China) Key Manufacturers Analysis
- 9.3 APAC (excl. China) Diaries & Planners Market Size by Type
 - 9.3.1 APAC (excl. China) Diaries & Planners Sales by Type (2020-2032)
 - 9.3.2 APAC (excl. China) Diaries & Planners Revenue by Type (2020-2032)
- 9.4 APAC (excl. China) Diaries & Planners Market Size by Application
 - 9.4.1 APAC (excl. China) Diaries & Planners Sales by Application (2020-2032)
 - 9.4.2 APAC (excl. China) Diaries & Planners Revenue by Application (2020-2032)
- 9.5 APAC (excl. China) Diaries & Planners Market Size by Country
 - 9.5.1 Japan
 - 9.5.2 South Korea
 - 9.5.3 India

9.5.4 Australia

9.5.5 Southeast Asia

10 LATIN AMERICA

10.1 Latin America Diaries & Planners Market Size and Growth Rate Analysis (2020-2032)

10.2 Latin America Key Manufacturers Analysis

10.3 Latin America Diaries & Planners Market Size by Type

10.3.1 Latin America Diaries & Planners Sales by Type (2020-2032)

10.3.2 Latin America Diaries & Planners Revenue by Type (2020-2032)

10.4 Latin America Diaries & Planners Market Size by Application

10.4.1 Latin America Diaries & Planners Sales by Application (2020-2032)

10.4.2 Latin America Diaries & Planners Revenue by Application (2020-2032)

10.5 Latin America Diaries & Planners Market Size by Country

10.6 Latin America Diaries & Planners Market Size by Country

10.6.1 Mexico

10.6.2 Brazil

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Diaries & Planners Market Size and Growth Rate Analysis (2020-2032)

11.2 Middle East & Africa Key Manufacturers Analysis

11.3 Middle East & Africa Diaries & Planners Market Size by Type

11.3.1 Middle East & Africa Diaries & Planners Sales by Type (2020-2032)

11.3.2 Middle East & Africa Diaries & Planners Revenue by Type (2020-2032)

11.4 Middle East & Africa Diaries & Planners Market Size by Application

11.4.1 Middle East & Africa Diaries & Planners Sales by Application (2020-2032)

11.4.2 Middle East & Africa Diaries & Planners Revenue by Application (2020-2032)

11.5 Middle East Diaries & Planners Market Size by Country

11.5.1 Saudi Arabia

11.5.2 South Africa

12 COMPETITION BY MANUFACTURERS

12.1 Global Diaries & Planners Market Sales, Revenue and Price by Key Manufacturers (2021-2025)

12.1.1 Global Diaries & Planners Market Sales by Key Manufacturers (2021-2025)

- 12.1.2 Global Diaries & Planners Market Revenue by Key Manufacturers (2021-2025)
- 12.1.3 Global Diaries & Planners Average Sales Price by Manufacturers (2021-2025)
- 12.2 Diaries & Planners Competitive Landscape Analysis and Market Dynamic
 - 12.2.1 Diaries & Planners Competitive Landscape Analysis
 - 12.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales
 - 12.2.3 Market Dynamic

13 KEY COMPANIES ANALYSIS

13.1 Nippecraft (Collins Debden)

13.1.1 Nippecraft (Collins Debden) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 Nippecraft (Collins Debden) Diaries & Planners Product Portfolio

13.1.3 Nippecraft (Collins Debden) Diaries & Planners Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.2 KIKKI.K

13.2.1 KIKKI.K Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 KIKKI.K Diaries & Planners Product Portfolio

13.2.3 KIKKI.K Diaries & Planners Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.3 FLB Group

13.3.1 FLB Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 FLB Group Diaries & Planners Product Portfolio

13.3.3 FLB Group Diaries & Planners Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.4 Quo Vadis

13.4.1 Quo Vadis Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 Quo Vadis Diaries & Planners Product Portfolio

13.4.3 Quo Vadis Diaries & Planners Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.5 Hamelin (Lecas)

13.5.1 Hamelin (Lecas) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 Hamelin (Lecas) Diaries & Planners Product Portfolio

13.5.3 Hamelin (Lecas) Diaries & Planners Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.6 ACCO Brands

13.6.1 ACCO Brands Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 ACCO Brands Diaries & Planners Product Portfolio

13.6.3 ACCO Brands Diaries & Planners Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.7 Hachette (Paperblanks)

13.7.1 Hachette (Paperblanks) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 Hachette (Paperblanks) Diaries & Planners Product Portfolio

13.7.3 Hachette (Paperblanks) Diaries & Planners Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.8 Blue Sky

13.8.1 Blue Sky Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 Blue Sky Diaries & Planners Product Portfolio

13.8.3 Blue Sky Diaries & Planners Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.9 TF Publishing

13.9.1 TF Publishing Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 TF Publishing Diaries & Planners Product Portfolio

13.9.3 TF Publishing Diaries & Planners Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.10 House of Doolittle

13.10.1 House of Doolittle Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 House of Doolittle Diaries & Planners Product Portfolio

13.10.3 House of Doolittle Diaries & Planners Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14 INDUSTRY CHAIN ANALYSIS

14.1 Diaries & Planners Industry Chain Analysis

14.2 Diaries & Planners Industry Raw Material and Suppliers Analysis

14.2.1 Diaries & Planners Key Raw Material Supply Analysis

14.2.2 Raw Material Suppliers and Contact Information

14.3 Diaries & Planners Typical Downstream Customers

14.4 Diaries & Planners Sales Channel Analysis

15 RESEARCH FINDINGS AND CONCLUSION

16 METHODOLOGY AND DATA SOURCE

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Data Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Global Diaries & Planners Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Diaries & Planners Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Diaries & Planners Industry Development Status

Table 4: Diaries & Planners Industry Development Trends

Table 5: Global Diaries & Planners Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Diaries & Planners Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Diaries & Planners Revenue Market Share by Region (2020-2025)

Table 8: Global Diaries & Planners Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Diaries & Planners Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Diaries & Planners Sales by Region (2020-2025) & (K Unit)

Table 11: Global Diaries & Planners Sales Market Share by Region (2020-2025)

Table 12: Global Diaries & Planners Sales Forecast by Region (2026-2032) & (K Unit)

Table 13: Global Diaries & Planners Sales Market Share Forecast by Region (2026-2032)

Table 14: Global Diaries & Planners Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 15: Global Diaries & Planners Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 16: Global Diaries & Planners Sales Analysis by Type (2020-2025) & (K Unit)

Table 17: Global Diaries & Planners Sales Analysis Forecast by Type (2026-2032) & (K Unit)

Table 18: Global Diaries & Planners Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 19: Global Diaries & Planners Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 20: Global Diaries & Planners Sales Analysis by Application (2020-2025) & (K Unit)

Table 21: Global Diaries & Planners Sales Analysis Forecast by Application (2026-2032) & (K Unit)

Table 22: Key Diaries & Planners Players in North America

Table 23: North America Diaries & Planners Sales by Type (2020-2025) & (K Unit)

Table 24: North America Diaries & Planners Sales by Type (2026-2032) & (K Unit)

Table 25: North America Diaries & Planners Revenue by Type (2020-2025) & (US\$ Million)

Table 26: North America Diaries & Planners Revenue by Type (2026-2032) & (US\$ Million)

Table 27: North America Diaries & Planners Sales by Application (2020-2025) & (K Unit)

Table 28: North America Diaries & Planners Sales by Application (2026-2032) & (K Unit)

Table 29: North America Diaries & Planners Revenue by Application (2020-2025) & (US\$ Million)

Table 30: North America Diaries & Planners Revenue by Application (2026-2032) & (US\$ Million)

Table 31: North America Diaries & Planners Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 32: North America Diaries & Planners Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 33: North America Diaries & Planners Sales Market Size by Country (2020-2025) & (K Unit)

Table 34: North America Diaries & Planners Sales Market Size by Country (2026-2032) & (K Unit)

Table 35: Key Diaries & Planners Players in Europe

Table 36: Europe Diaries & Planners Sales by Type (2020-2025) & (K Unit)

Table 37: Europe Diaries & Planners Sales by Type (2026-2032) & (K Unit)

Table 38: Europe Diaries & Planners Revenue by Type (2020-2025) & (US\$ Million)

Table 39: Europe Diaries & Planners Revenue by Type (2026-2032) & (US\$ Million)

Table 40: Europe Diaries & Planners Sales by Application (2020-2025) & (K Unit)

Table 41: Europe Diaries & Planners Sales by Application (2026-2032) & (K Unit)

Table 42: Europe Diaries & Planners Revenue by Application (2020-2025) & (US\$ Million)

Table 43: Europe Diaries & Planners Revenue by Application (2026-2032) & (US\$ Million)

Table 44: Europe Diaries & Planners Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 45: Europe Diaries & Planners Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 46: Europe Diaries & Planners Sales Market Size by Country (2020-2025) & (K Unit)

- Table 47: Europe Diaries & Planners Sales Market Size Forecast by Country (2026-2032) & (K Unit)
- Table 48: Key Diaries & Planners Players in China
- Table 49: China Diaries & Planners Sales by Type (2020-2025) & (K Unit)
- Table 50: China Diaries & Planners Sales by Type (2026-2032) & (K Unit)
- Table 51: China Diaries & Planners Revenue by Type (2020-2025) & (US\$ Million)
- Table 52: China Diaries & Planners Revenue by Type (2026-2032) & (US\$ Million)
- Table 53: China Diaries & Planners Sales by Application (2020-2025) & (K Unit)
- Table 54: China Diaries & Planners Sales by Application (2026-2032) & (K Unit)
- Table 55: China Diaries & Planners Revenue by Application (2020-2025) & (US\$ Million)
- Table 56: China Diaries & Planners Revenue by Application (2026-2032) & (US\$ Million)
- Table 57: Key Diaries & Planners Players in APAC (excl. China)
- Table 58: APAC (excl. China) Diaries & Planners Sales by Type (2020-2025) & (K Unit)
- Table 59: APAC (excl. China) Diaries & Planners Sales by Type (2026-2032) & (K Unit)
- Table 60: APAC (excl. China) Diaries & Planners Revenue by Type (2020-2025) & (US\$ Million)
- Table 61: APAC (excl. China) Diaries & Planners Revenue by Type (2026-2032) & (US\$ Million)
- Table 62: APAC (excl. China) Diaries & Planners Sales by Application (2020-2025) & (K Unit)
- Table 63: APAC (excl. China) Diaries & Planners Sales by Application (2026-2032) & (K Unit)
- Table 64: APAC (excl. China) Diaries & Planners Revenue by Application (2020-2025) & (US\$ Million)
- Table 65: APAC (excl. China) Diaries & Planners Revenue by Application (2026-2032) & (US\$ Million)
- Table 66: APAC (excl. China) Diaries & Planners Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 67: APAC (excl. China) Diaries & Planners Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)
- Table 68: APAC (excl. China) Diaries & Planners Sales Market Size by Country (2020-2025) & (K Unit)
- Table 69: APAC (excl. China) Diaries & Planners Sales Market Size Forecast by Country (2026-2032) & (K Unit)
- Table 70: Key Diaries & Planners Players in Latin America
- Table 71: Latin America Diaries & Planners Sales by Type (2020-2025) & (K Unit)
- Table 72: Latin America Diaries & Planners Sales by Type (2026-2032) & (K Unit)

Table 73: Latin America Diaries & Planners Revenue by Type (2020-2025) & (US\$ Million)

Table 74: Latin America Diaries & Planners Revenue by Type (2026-2032) & (US\$ Million)

Table 75: Latin America Diaries & Planners Sales by Application (2020-2025) & (K Unit)

Table 76: Latin America Diaries & Planners Sales by Application (2026-2032) & (K Unit)

Table 77: Latin America Diaries & Planners Revenue by Application (2020-2025) & (US\$ Million)

Table 78: Latin America Diaries & Planners Revenue by Application (2026-2032) & (US\$ Million)

Table 79: Latin America Diaries & Planners Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 80: Latin America Diaries & Planners Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 81: Latin America Diaries & Planners Sales Market Size by Country (2020-2025) & (K Unit)

Table 82: Latin America Diaries & Planners Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 83: Key Diaries & Planners Players in Middle East & Africa

Table 84: Middle East & Africa Diaries & Planners Sales by Type (2020-2025) & (K Unit)

Table 85: Middle East & Africa Diaries & Planners Sales by Type (2026-2032) & (K Unit)

Table 86: Middle East & Africa Diaries & Planners Revenue by Type (2020-2025) & (US\$ Million)

Table 87: Middle East & Africa Diaries & Planners Revenue by Type (2026-2032) & (US\$ Million)

Table 88: Middle East & Africa Diaries & Planners Sales by Application (2020-2025) & (K Unit)

Table 89: Middle East & Africa Diaries & Planners Sales by Application (2026-2032) & (K Unit)

Table 90: Middle East & Africa Diaries & Planners Revenue by Application (2020-2025) & (US\$ Million)

Table 91: Middle East & Africa Diaries & Planners Revenue by Application (2026-2032) & (US\$ Million)

Table 92: Middle East & Africa Diaries & Planners Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 93: Middle East & Africa Diaries & Planners Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 94: Middle East & Africa Diaries & Planners Sales Market Size by Country (2020-2025) & (K Unit)

Table 95: Middle East & Africa Diaries & Planners Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 96: Global Diaries & Planners Market Sales by Key Manufacturers (2021-2025) & (K Unit)

Table 97: Global Diaries & Planners Sales Market Share by Key Manufacturers (2021-2025)

Table 98: Global Diaries & Planners Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 99: Global Diaries & Planners Revenue Market Share by Key Manufacturers (2021-2025)

Table 100: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Unit)

Table 101: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 102: Market Mergers & Acquisitions, Expansion

Table 103: Nippecraft (Collins Debden) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: Nippecraft (Collins Debden) Diaries & Planners Product Portfolio

Table 105: Nippecraft (Collins Debden) Diaries & Planners Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 106: KIKKI.K Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: KIKKI.K Diaries & Planners Product Portfolio

Table 108: KIKKI.K Diaries & Planners Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 109: FLB Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: FLB Group Diaries & Planners Product Portfolio

Table 111: FLB Group Diaries & Planners Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 112: Quo Vadis Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: Quo Vadis Diaries & Planners Product Portfolio

Table 114: Quo Vadis Diaries & Planners Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 115: Hamelin (Lecas) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 116: Hamelin (Lecas) Diaries & Planners Product Portfolio

Table 117: Hamelin (Lecas) Diaries & Planners Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 118: ACCO Brands Basic Company Profile (Employees, Areas Service,

Competitors and Contact Information)

Table 119: ACCO Brands Diaries & Planners Product Portfolio

Table 120: ACCO Brands Diaries & Planners Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 121: Hachette (Paperblanks) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 122: Hachette (Paperblanks) Diaries & Planners Product Portfolio

Table 123: Hachette (Paperblanks) Diaries & Planners Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 124: Blue Sky Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 125: Blue Sky Diaries & Planners Product Portfolio

Table 126: Blue Sky Diaries & Planners Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 127: TF Publishing Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 128: TF Publishing Diaries & Planners Product Portfolio

Table 129: TF Publishing Diaries & Planners Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 130: House of Doolittle Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 131: House of Doolittle Diaries & Planners Product Portfolio

Table 132: House of Doolittle Diaries & Planners Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 133: Upstream Key Raw Material Price List

Table 134: Diaries & Planners Raw Material Suppliers and Contact Information

Table 135: Diaries & Planners Typical Customer List

Table 136: Diaries & Planners Distributors List

List Of Figures

LIST OF FIGURES

Figure 1: Diaries & Planners Product Pictures

Figure 2: Diaries Picture Scope

Figure 3: Planners Picture Scope

Figure 4: Premium Picture Scope

Figure 5: Mass Picture Scope

Figure 6: Global Diaries & Planners Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 7: Global Diaries & Planners Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 8: Global Diaries & Planners Market Sales and Growth Rate Analysis (2020-2032) & (K Unit)

Figure 9: Global Diaries & Planners Market Price Trend Analysis (2020-2032) & (USD/Unit)

Figure 10: Global Diaries & Planners Market Size by Region (2020-2032) & (US\$ Million)

Figure 11: Global Diaries & Planners Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 12: Global Diaries & Planners Sales Price by Region (2020-2032) & (K Unit)

Figure 13: North America Diaries & Planners Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 14: North America Diaries & Planners Revenue Market Share by Players in 2024

Figure 15: North America Diaries & Planners Sales Market Share by Type (2020-2032)

Figure 16: North America Diaries & Planners Revenue Market Share by Type (2020-2032)

Figure 17: North America Diaries & Planners Sales Market Share by Application (2020-2032)

Figure 18: North America Diaries & Planners Revenue Market Share by Application (2020-2032)

Figure 19: US Diaries & Planners Revenue (2020-2032) & (US\$ Million)

Figure 20: Canada Diaries & Planners Revenue (2020-2032) & (US\$ Million)

Figure 21: Europe Diaries & Planners Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 22: Europe Diaries & Planners Revenue Market Share by Players in 2024

Figure 23: Europe Diaries & Planners Sales Market Share by Type (2020-2032)

Figure 24: Europe Diaries & Planners Revenue Market Share by Type (2020-2032)

Figure 25: Europe Diaries & Planners Sales Market Share by Application (2020-2032)

- Figure 26: Europe Diaries & Planners Revenue Market Share by Application (2020-2032)
- Figure 27: Germany Diaries & Planners Revenue (2020-2032) & (US\$ Million)
- Figure 28: France Diaries & Planners Revenue (2020-2032) & (US\$ Million)
- Figure 29: United Kingdom Diaries & Planners Revenue (2020-2032) & (US\$ Million)
- Figure 30: Italy Diaries & Planners Revenue (2020-2032) & (US\$ Million)
- Figure 31: Spain Diaries & Planners Revenue (2020-2032) & (US\$ Million)
- Figure 32: Benelux Diaries & Planners Revenue (2020-2032) & (US\$ Million)
- Figure 33: China Diaries & Planners Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 34: China Diaries & Planners Revenue Market Share by Players in 2024
- Figure 35: China Diaries & Planners Sales Market Share by Type (2020-2032)
- Figure 36: China Diaries & Planners Revenue Market Share by Type (2020-2032)
- Figure 37: China Diaries & Planners Sales Market Share by Application (2020-2032)
- Figure 38: China Diaries & Planners Revenue Market Share by Application (2020-2032)
- Figure 39: APAC (excl. China) Diaries & Planners Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 40: APAC (excl. China) Diaries & Planners Revenue Market Share by Players in 2024
- Figure 41: APAC (excl. China) Diaries & Planners Sales Market Share by Type (2020-2032)
- Figure 42: APAC (excl. China) Diaries & Planners Revenue Market Share by Type (2020-2032)
- Figure 43: APAC (excl. China) Diaries & Planners Sales Market Share by Application (2020-2032)
- Figure 44: APAC (excl. China) Diaries & Planners Revenue Market Share by Application (2020-2032)
- Figure 45: Japan Diaries & Planners Revenue (2020-2032) & (US\$ Million)
- Figure 46: South Korea Diaries & Planners Revenue (2020-2032) & (US\$ Million)
- Figure 47: India Diaries & Planners Revenue (2020-2032) & (US\$ Million)
- Figure 48: Australia Diaries & Planners Revenue (2020-2032) & (US\$ Million)
- Figure 49: Southeast Asia Diaries & Planners Revenue (2020-2032) & (US\$ Million)
- Figure 50: Latin America Diaries & Planners Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 51: Latin America Diaries & Planners Revenue Market Share by Players in 2024
- Figure 52: Latin America Diaries & Planners Sales Market Share by Type (2020-2032)
- Figure 53: Latin America Diaries & Planners Revenue Market Share by Type (2020-2032)
- Figure 54: Latin America Diaries & Planners Sales Market Share by Application

(2020-2032)

Figure 55:Latin America Diaries & Planners Revenue Market Share by Application

(2020-2032)

Figure 56:Mexico Diaries & Planners Revenue (2020-2032) & (US\$ Million)

Figure 57:Brazil Diaries & Planners Revenue (2020-2032) & (US\$ Million)

Figure 58:Middle East & Africa Diaries & Planners Market Size and Growth Rate

(2020-2032) & (US\$ Million)

Figure 59:Middle East & Africa Diaries & Planners Revenue Market Share by Players in 2024

Figure 60:Middle East & Africa Diaries & Planners Sales Market Share by Type

(2020-2032)

Figure 61:Middle East & Africa Diaries & Planners Revenue Market Share by Type

(2020-2032)

Figure 62:Middle East & Africa Diaries & Planners Sales Market Share by Application

(2020-2032)

Figure 63:Middle East & Africa Diaries & Planners Revenue Market Share by Application (2020-2032)

Figure 64:Saudi Arabia Diaries & Planners Revenue (2020-2032) & (US\$ Million)

Figure 65:South Africa Diaries & Planners Revenue (2020-2032) & (US\$ Million)

Figure 66:Global Diaries & Planners Sales Market Share by Key Manufacturers in 2024

Figure 67:Global Diaries & Planners Revenue Market Share by Key Manufacturers in 2024

Figure 68:Global Diaries & Planners Industry Competition Landscape

Figure 69:Diaries & Planners Industry Chain Analysis

Figure 70:Bottom-Up and Top-Down Research Methods

Figure 71:Key Interview Objectives

Figure 72:Data Cross Validation

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