

# Global Device as a Service (DaaS) Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Device as a Service (DaaS) market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China Device as a Service (DaaS) market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Device as a Service (DaaS) is a subscription-based model that offers organizations and individuals access to various hardware devices, such as computers, smartphones, tablets, and other tech equipment, along with associated services. Instead of purchasing devices outright, DaaS provides a comprehensive package that includes not only the hardware but also maintenance, support, software updates, security features, and often cloud-based management tools. This approach shifts the ownership and management burden from the user to the service provider, allowing businesses to efficiently manage their device fleets, ensure up-to-date technology, and scale their hardware resources as needed. DaaS is particularly beneficial for reducing upfront costs, simplifying IT management, and ensuring consistent user experiences across devices in a rapidly evolving technological landscape.

The major global suppliers of Device as a Service (DaaS) include HP, Microsoft, Dell, Amazon Web Services, Lenovo, Citrix System, Plantronics, Capgemini, SHI International, CompuCom System, etc. The global players competition landscape in this

report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Device as a Service (DaaS). Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Device as a Service (DaaS) market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Device as a Service (DaaS) market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Device as a Service (DaaS) industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Device as a Service (DaaS) Include:

HP

Microsoft

Dell

Amazon Web Services

Lenovo

Citrix System

Plantronics

Capgemini

SHI International

CompuCom System

Device as a Service (DaaS) Product Segment Include:

Hardware

Solutions & Services

Device as a Service (DaaS) Product Application Include:

BSFI

Government

Healthcare

Education

Other

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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Figure 59: Data Cross Validation

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