

Global Depilatory Waxes Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Depilatory Waxes market size will reach 987.59 Million USD in 2025 and is projected to reach 1,327.85 Million USD by 2032, with a CAGR of 4.32% (2025-2032). Notably, the China Depilatory Waxes market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Depilatory waxes are cosmetic products used for temporary hair removal from the skin's surface. These waxes come in various forms such as cold wax strips, soft wax, or hard wax and are applied to the skin, allowed to cool and adhere to the hair, and then removed quickly, pulling the hair out from the root. Depilatory waxes work by disrupting the hair follicle and weakening the hair shaft, resulting in smoother skin for a period of time. They are commonly used on areas such as legs, arms, underarms, and the bikini line. Depilatory waxes offer a convenient and effective option for those seeking temporary hair removal, although results can vary depending on hair thickness and individual skin sensitivity.

The major global manufacturers of Depilatory Waxes include Reckitt Benckiser (Veet), Marypei, Darent Wax, Xanitalia, Edgewell Personal Care, Nads Corporation, Procter and Gamble, American International Industries, Church and Dwight, Loreal International, Jolen, Coloris, Kera-Ban Wax Products, Koster Keunen, etc. The global players competition landscape in this report is divided into three tiers. The first tier

comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Depilatory Waxes. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Depilatory Waxes market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Depilatory Waxes market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Depilatory Waxes industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Depilatory Waxes Include:

Reckitt Benckiser (Veet)

Marypei

Darent Wax

Xanitalia

Edgewell Personal Care

Nads Corporation

Procter and Gamble

American International Industries

Church and Dwight

Loreal International

Jolen

Coloris

Kera-Ban Wax Products

Koster Keunen

Depilatory Waxes Product Segment Include:

Frozen Wax

Hot Wax

Depilatory Waxes Product Application Include:

Online Retail

Offline Retail

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Depilatory Waxes Industry PESTEL Analysis

Chapter 3: Global Depilatory Waxes Industry Porter's Five Forces Analysis

Chapter 4: Global Depilatory Waxes Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 5: Global Depilatory Waxes Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Depilatory Waxes Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Depilatory Waxes Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Depilatory Waxes Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Depilatory Waxes Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Depilatory Waxes Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Depilatory Waxes Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Depilatory Waxes Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry

Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

Contents

1 DEPILATORY WAXES MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 Depilatory Waxes Product by Type
 - 1.2.1 Frozen Wax
 - 1.2.2 Hot Wax
- 1.3 Depilatory Waxes Product by Application
 - 1.3.1 Online Retail
 - 1.3.2 Offline Retail
- 1.4 Global Depilatory Waxes Market Revenue and Sales Analysis
 - 1.4.1 Global Depilatory Waxes Market Size Analysis (2020-2032)
 - 1.4.2 Global Depilatory Waxes Market Sales Analysis (2020-2032)
 - 1.4.3 Global Depilatory Waxes Market Sales Price Trend Analysis (2020-2032)
- 1.5 Depilatory Waxes Industry Trends and Innovation
 - 1.5.1 Depilatory Waxes Industry Trends and Innovation
 - 1.5.2 Depilatory Waxes Market Drivers and Challenges

2 DEPILATORY WAXES MARKET PESTEL ANALYSIS

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

3 DEPILATORY WAXES MARKET PORTER'S FIVE FORCES ANALYSIS

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers
- 3.5 Threat of Substitutes

4 GLOBAL DEPILATORY WAXES MARKET ANALYSIS BY REGIONS

- 4.1 Global Depilatory Waxes Overall Market: 2024 VS 2025 VS 2032

- 4.2 Global Depilatory Waxes Revenue and Forecast Analysis (2020-2032)
 - 4.2.1 Global Depilatory Waxes Revenue and Market Share by Region (2020-2025)
 - 4.2.2 Global Depilatory Waxes Revenue Forecast by Region (2026-2032)
- 4.3 Global Depilatory Waxes Sales and Forecast Analysis (2020-2032)
 - 4.3.1 Global Depilatory Waxes Sales and Market Share by Region (2020-2025)
 - 4.3.2 Global Depilatory Waxes Sales Forecast by Region (2026-2032)
- 4.4 Global Depilatory Waxes Sales Price Trend Analysis (2020-2032)

5 GLOBAL DEPILATORY WAXES MARKET SIZE BY TYPE AND APPLICATION

- 5.1 Global Depilatory Waxes Market Size by Type
 - 5.1.1 Global Depilatory Waxes Revenue and Forecast Analysis by Type (2020-2032)
 - 5.1.2 Global Depilatory Waxes Sales and Forecast Analysis by Type (2020-2032)
- 5.2 Global Depilatory Waxes Market Size by Application
 - 5.2.1 Global Depilatory Waxes Revenue and Forecast Analysis by Application (2020-2032)
 - 5.2.2 Global Depilatory Waxes Sales and Forecast Analysis by Application (2020-2032)

6 NORTH AMERICA

- 6.1 North America Depilatory Waxes Market Size and Growth Rate Analysis (2020-2032)
- 6.2 North America Key Manufacturers Analysis
- 6.3 North America Depilatory Waxes Market Size by Type
 - 6.3.1 North America Depilatory Waxes Sales by Type (2020-2032)
 - 6.3.2 North America Depilatory Waxes Revenue by Type (2020-2032)
- 6.4 North America Depilatory Waxes Market Size by Application
 - 6.4.1 North America Depilatory Waxes Sales by Application (2020-2032)
 - 6.4.2 North America Depilatory Waxes Revenue by Application (2020-2032)
- 6.5 North America Depilatory Waxes Market Size by Country
 - 6.5.1 US
 - 6.5.2 Canada

7 EUROPE

- 7.1 Europe Depilatory Waxes Market Size and Growth Rate Analysis (2020-2032)
- 7.2 Europe Key Manufacturers Analysis
- 7.3 Europe Depilatory Waxes Market Size by Type

- 7.3.1 Europe Depilatory Waxes Sales by Type (2020-2032)
- 7.3.2 Europe Depilatory Waxes Revenue by Type (2020-2032)
- 7.4 Europe Depilatory Waxes Market Size by Application
 - 7.4.1 Europe Depilatory Waxes Sales by Application (2020-2032)
 - 7.4.2 Europe Depilatory Waxes Revenue by Application (2020-2032)
- 7.5 Europe Depilatory Waxes Market Size by Country
 - 7.5.1 Germany
 - 7.5.2 France
 - 7.5.3 United Kingdom
 - 7.5.4 Italy
 - 7.5.5 Spain
 - 7.5.6 Benelux

8 CHINA

- 8.1 China Depilatory Waxes Market Size and Growth Rate Analysis (2020-2032)
- 8.2 China Key Manufacturers Analysis
- 8.3 China Depilatory Waxes Market Size by Type
 - 8.3.1 China Depilatory Waxes Sales by Type (2020-2032)
 - 8.3.2 China Depilatory Waxes Revenue by Type (2020-2032)
- 8.4 China Depilatory Waxes Market Size by Application
 - 8.4.1 China Depilatory Waxes Sales by Application (2020-2032)
 - 8.4.2 China Depilatory Waxes Revenue by Application (2020-2032)

9 APAC (EXCL. CHINA)

- 9.1 APAC (excl. China) Depilatory Waxes Market Size and Growth Rate Analysis (2020-2032)
- 9.2 APAC (excl. China) Key Manufacturers Analysis
- 9.3 APAC (excl. China) Depilatory Waxes Market Size by Type
 - 9.3.1 APAC (excl. China) Depilatory Waxes Sales by Type (2020-2032)
 - 9.3.2 APAC (excl. China) Depilatory Waxes Revenue by Type (2020-2032)
- 9.4 APAC (excl. China) Depilatory Waxes Market Size by Application
 - 9.4.1 APAC (excl. China) Depilatory Waxes Sales by Application (2020-2032)
 - 9.4.2 APAC (excl. China) Depilatory Waxes Revenue by Application (2020-2032)
- 9.5 APAC (excl. China) Depilatory Waxes Market Size by Country
 - 9.5.1 Japan
 - 9.5.2 South Korea
 - 9.5.3 India

9.5.4 Australia

9.5.5 Southeast Asia

10 LATIN AMERICA

10.1 Latin America Depilatory Waxes Market Size and Growth Rate Analysis (2020-2032)

10.2 Latin America Key Manufacturers Analysis

10.3 Latin America Depilatory Waxes Market Size by Type

10.3.1 Latin America Depilatory Waxes Sales by Type (2020-2032)

10.3.2 Latin America Depilatory Waxes Revenue by Type (2020-2032)

10.4 Latin America Depilatory Waxes Market Size by Application

10.4.1 Latin America Depilatory Waxes Sales by Application (2020-2032)

10.4.2 Latin America Depilatory Waxes Revenue by Application (2020-2032)

10.5 Latin America Depilatory Waxes Market Size by Country

10.6 Latin America Depilatory Waxes Market Size by Country

10.6.1 Mexico

10.6.2 Brazil

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Depilatory Waxes Market Size and Growth Rate Analysis (2020-2032)

11.2 Middle East & Africa Key Manufacturers Analysis

11.3 Middle East & Africa Depilatory Waxes Market Size by Type

11.3.1 Middle East & Africa Depilatory Waxes Sales by Type (2020-2032)

11.3.2 Middle East & Africa Depilatory Waxes Revenue by Type (2020-2032)

11.4 Middle East & Africa Depilatory Waxes Market Size by Application

11.4.1 Middle East & Africa Depilatory Waxes Sales by Application (2020-2032)

11.4.2 Middle East & Africa Depilatory Waxes Revenue by Application (2020-2032)

11.5 Middle East Depilatory Waxes Market Size by Country

11.5.1 Saudi Arabia

11.5.2 South Africa

12 COMPETITION BY MANUFACTURERS

12.1 Global Depilatory Waxes Market Sales, Revenue and Price by Key Manufacturers (2021-2025)

12.1.1 Global Depilatory Waxes Market Sales by Key Manufacturers (2021-2025)

- 12.1.2 Global Depilatory Waxes Market Revenue by Key Manufacturers (2021-2025)
- 12.1.3 Global Depilatory Waxes Average Sales Price by Manufacturers (2021-2025)
- 12.2 Depilatory Waxes Competitive Landscape Analysis and Market Dynamic
 - 12.2.1 Depilatory Waxes Competitive Landscape Analysis
 - 12.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales
 - 12.2.3 Market Dynamic

13 KEY COMPANIES ANALYSIS

13.1 Reckitt Benckiser (Veet)

13.1.1 Reckitt Benckiser (Veet) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 Reckitt Benckiser (Veet) Depilatory Waxes Product Portfolio

13.1.3 Reckitt Benckiser (Veet) Depilatory Waxes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.2 Marypei

13.2.1 Marypei Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 Marypei Depilatory Waxes Product Portfolio

13.2.3 Marypei Depilatory Waxes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.3 Darent Wax

13.3.1 Darent Wax Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 Darent Wax Depilatory Waxes Product Portfolio

13.3.3 Darent Wax Depilatory Waxes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.4 Xanitalia

13.4.1 Xanitalia Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 Xanitalia Depilatory Waxes Product Portfolio

13.4.3 Xanitalia Depilatory Waxes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.5 Edgewell Personal Care

13.5.1 Edgewell Personal Care Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 Edgewell Personal Care Depilatory Waxes Product Portfolio

13.5.3 Edgewell Personal Care Depilatory Waxes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.6 Nads Corporation

13.6.1 Nads Corporation Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 Nads Corporation Depilatory Waxes Product Portfolio

13.6.3 Nads Corporation Depilatory Waxes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.7 Procter and Gamble

13.7.1 Procter and Gamble Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 Procter and Gamble Depilatory Waxes Product Portfolio

13.7.3 Procter and Gamble Depilatory Waxes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.8 American International Industries

13.8.1 American International Industries Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 American International Industries Depilatory Waxes Product Portfolio

13.8.3 American International Industries Depilatory Waxes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.9 Church and Dwight

13.9.1 Church and Dwight Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 Church and Dwight Depilatory Waxes Product Portfolio

13.9.3 Church and Dwight Depilatory Waxes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.10 Loreal International

13.10.1 Loreal International Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 Loreal International Depilatory Waxes Product Portfolio

13.10.3 Loreal International Depilatory Waxes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.11 Jolen

13.11.1 Jolen Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.11.2 Jolen Depilatory Waxes Product Portfolio

13.11.3 Jolen Depilatory Waxes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.12 Coloris

13.12.1 Coloris Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

- 13.12.2 Coloris Depilatory Waxes Product Portfolio
- 13.12.3 Coloris Depilatory Waxes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.13 Kera-Ban Wax Products
 - 13.13.1 Kera-Ban Wax Products Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.13.2 Kera-Ban Wax Products Depilatory Waxes Product Portfolio
 - 13.13.3 Kera-Ban Wax Products Depilatory Waxes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.14 Koster Keunen
 - 13.14.1 Koster Keunen Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.14.2 Koster Keunen Depilatory Waxes Product Portfolio
 - 13.14.3 Koster Keunen Depilatory Waxes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14 INDUSTRY CHAIN ANALYSIS

- 14.1 Depilatory Waxes Industry Chain Analysis
- 14.2 Depilatory Waxes Industry Raw Material and Suppliers Analysis
 - 14.2.1 Depilatory Waxes Key Raw Material Supply Analysis
 - 14.2.2 Raw Material Suppliers and Contact Information
- 14.3 Depilatory Waxes Typical Downstream Customers
- 14.4 Depilatory Waxes Sales Channel Analysis

15 RESEARCH FINDINGS AND CONCLUSION

16 METHODOLOGY AND DATA SOURCE

- 16.1 Methodology/Research Approach
- 16.2 Research Scope
- 16.3 Benchmarks and Assumptions
- 16.4 Data Source
 - 16.4.1 Primary Sources
 - 16.4.2 Secondary Sources
- 16.5 Data Cross Validation
- 16.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Global Depilatory Waxes Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Depilatory Waxes Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Depilatory Waxes Industry Development Status

Table 4: Depilatory Waxes Industry Development Trends

Table 5: Global Depilatory Waxes Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Depilatory Waxes Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Depilatory Waxes Revenue Market Share by Region (2020-2025)

Table 8: Global Depilatory Waxes Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Depilatory Waxes Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Depilatory Waxes Sales by Region (2020-2025) & (K Ton)

Table 11: Global Depilatory Waxes Sales Market Share by Region (2020-2025)

Table 12: Global Depilatory Waxes Sales Forecast by Region (2026-2032) & (K Ton)

Table 13: Global Depilatory Waxes Sales Market Share Forecast by Region (2026-2032)

Table 14: Global Depilatory Waxes Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 15: Global Depilatory Waxes Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 16: Global Depilatory Waxes Sales Analysis by Type (2020-2025) & (K Ton)

Table 17: Global Depilatory Waxes Sales Analysis Forecast by Type (2026-2032) & (K Ton)

Table 18: Global Depilatory Waxes Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 19: Global Depilatory Waxes Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 20: Global Depilatory Waxes Sales Analysis by Application (2020-2025) & (K Ton)

Table 21: Global Depilatory Waxes Sales Analysis Forecast by Application (2026-2032) & (K Ton)

Table 22: Key Depilatory Waxes Players in North America

Table 23: North America Depilatory Waxes Sales by Type (2020-2025) & (K Ton)

Table 24: North America Depilatory Waxes Sales by Type (2026-2032) & (K Ton)

Table 25: North America Depilatory Waxes Revenue by Type (2020-2025) & (US\$ Million)

Table 26: North America Depilatory Waxes Revenue by Type (2026-2032) & (US\$ Million)

Table 27: North America Depilatory Waxes Sales by Application (2020-2025) & (K Ton)

Table 28: North America Depilatory Waxes Sales by Application (2026-2032) & (K Ton)

Table 29: North America Depilatory Waxes Revenue by Application (2020-2025) & (US\$ Million)

Table 30: North America Depilatory Waxes Revenue by Application (2026-2032) & (US\$ Million)

Table 31: North America Depilatory Waxes Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 32: North America Depilatory Waxes Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 33: North America Depilatory Waxes Sales Market Size by Country (2020-2025) & (K Ton)

Table 34: North America Depilatory Waxes Sales Market Size by Country (2026-2032) & (K Ton)

Table 35: Key Depilatory Waxes Players in Europe

Table 36: Europe Depilatory Waxes Sales by Type (2020-2025) & (K Ton)

Table 37: Europe Depilatory Waxes Sales by Type (2026-2032) & (K Ton)

Table 38: Europe Depilatory Waxes Revenue by Type (2020-2025) & (US\$ Million)

Table 39: Europe Depilatory Waxes Revenue by Type (2026-2032) & (US\$ Million)

Table 40: Europe Depilatory Waxes Sales by Application (2020-2025) & (K Ton)

Table 41: Europe Depilatory Waxes Sales by Application (2026-2032) & (K Ton)

Table 42: Europe Depilatory Waxes Revenue by Application (2020-2025) & (US\$ Million)

Table 43: Europe Depilatory Waxes Revenue by Application (2026-2032) & (US\$ Million)

Table 44: Europe Depilatory Waxes Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 45: Europe Depilatory Waxes Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 46: Europe Depilatory Waxes Sales Market Size by Country (2020-2025) & (K Ton)

Table 47: Europe Depilatory Waxes Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 48: Key Depilatory Waxes Players in China

Table 49: China Depilatory Waxes Sales by Type (2020-2025) & (K Ton)

Table 50: China Depilatory Waxes Sales by Type (2026-2032) & (K Ton)

Table 51: China Depilatory Waxes Revenue by Type (2020-2025) & (US\$ Million)

Table 52: China Depilatory Waxes Revenue by Type (2026-2032) & (US\$ Million)

Table 53: China Depilatory Waxes Sales by Application (2020-2025) & (K Ton)

Table 54: China Depilatory Waxes Sales by Application (2026-2032) & (K Ton)

Table 55: China Depilatory Waxes Revenue by Application (2020-2025) & (US\$ Million)

Table 56: China Depilatory Waxes Revenue by Application (2026-2032) & (US\$ Million)

Table 57: Key Depilatory Waxes Players in APAC (excl. China)

Table 58: APAC (excl. China) Depilatory Waxes Sales by Type (2020-2025) & (K Ton)

Table 59: APAC (excl. China) Depilatory Waxes Sales by Type (2026-2032) & (K Ton)

Table 60: APAC (excl. China) Depilatory Waxes Revenue by Type (2020-2025) & (US\$ Million)

Table 61: APAC (excl. China) Depilatory Waxes Revenue by Type (2026-2032) & (US\$ Million)

Table 62: APAC (excl. China) Depilatory Waxes Sales by Application (2020-2025) & (K Ton)

Table 63: APAC (excl. China) Depilatory Waxes Sales by Application (2026-2032) & (K Ton)

Table 64: APAC (excl. China) Depilatory Waxes Revenue by Application (2020-2025) & (US\$ Million)

Table 65: APAC (excl. China) Depilatory Waxes Revenue by Application (2026-2032) & (US\$ Million)

Table 66: APAC (excl. China) Depilatory Waxes Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 67: APAC (excl. China) Depilatory Waxes Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 68: APAC (excl. China) Depilatory Waxes Sales Market Size by Country (2020-2025) & (K Ton)

Table 69: APAC (excl. China) Depilatory Waxes Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 70: Key Depilatory Waxes Players in Latin America

Table 71: Latin America Depilatory Waxes Sales by Type (2020-2025) & (K Ton)

Table 72: Latin America Depilatory Waxes Sales by Type (2026-2032) & (K Ton)

Table 73: Latin America Depilatory Waxes Revenue by Type (2020-2025) & (US\$ Million)

Table 74: Latin America Depilatory Waxes Revenue by Type (2026-2032) & (US\$ Million)

- Table 75: Latin America Depilatory Waxes Sales by Application (2020-2025) & (K Ton)
- Table 76: Latin America Depilatory Waxes Sales by Application (2026-2032) & (K Ton)
- Table 77: Latin America Depilatory Waxes Revenue by Application (2020-2025) & (US\$ Million)
- Table 78: Latin America Depilatory Waxes Revenue by Application (2026-2032) & (US\$ Million)
- Table 79: Latin America Depilatory Waxes Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 80: Latin America Depilatory Waxes Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)
- Table 81: Latin America Depilatory Waxes Sales Market Size by Country (2020-2025) & (K Ton)
- Table 82: Latin America Depilatory Waxes Sales Market Size Forecast by Country (2026-2032) & (K Ton)
- Table 83: Key Depilatory Waxes Players in Middle East & Africa
- Table 84: Middle East & Africa Depilatory Waxes Sales by Type (2020-2025) & (K Ton)
- Table 85: Middle East & Africa Depilatory Waxes Sales by Type (2026-2032) & (K Ton)
- Table 86: Middle East & Africa Depilatory Waxes Revenue by Type (2020-2025) & (US\$ Million)
- Table 87: Middle East & Africa Depilatory Waxes Revenue by Type (2026-2032) & (US\$ Million)
- Table 88: Middle East & Africa Depilatory Waxes Sales by Application (2020-2025) & (K Ton)
- Table 89: Middle East & Africa Depilatory Waxes Sales by Application (2026-2032) & (K Ton)
- Table 90: Middle East & Africa Depilatory Waxes Revenue by Application (2020-2025) & (US\$ Million)
- Table 91: Middle East & Africa Depilatory Waxes Revenue by Application (2026-2032) & (US\$ Million)
- Table 92: Middle East & Africa Depilatory Waxes Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 93: Middle East & Africa Depilatory Waxes Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)
- Table 94: Middle East & Africa Depilatory Waxes Sales Market Size by Country (2020-2025) & (K Ton)
- Table 95: Middle East & Africa Depilatory Waxes Sales Market Size Forecast by Country (2026-2032) & (K Ton)
- Table 96: Global Depilatory Waxes Market Sales by Key Manufacturers (2021-2025) & (K Ton)

Table 97: Global Depilatory Waxes Sales Market Share by Key Manufacturers (2021-2025)

Table 98: Global Depilatory Waxes Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 99: Global Depilatory Waxes Revenue Market Share by Key Manufacturers (2021-2025)

Table 100: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Ton)

Table 101: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 102: Market Mergers & Acquisitions, Expansion

Table 103: Reckitt Benckiser (Veet) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: Reckitt Benckiser (Veet) Depilatory Waxes Product Portfolio

Table 105: Reckitt Benckiser (Veet) Depilatory Waxes Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 106: Marypei Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: Marypei Depilatory Waxes Product Portfolio

Table 108: Marypei Depilatory Waxes Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 109: Darent Wax Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: Darent Wax Depilatory Waxes Product Portfolio

Table 111: Darent Wax Depilatory Waxes Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 112: Xanitalia Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: Xanitalia Depilatory Waxes Product Portfolio

Table 114: Xanitalia Depilatory Waxes Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 115: Edgewell Personal Care Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 116: Edgewell Personal Care Depilatory Waxes Product Portfolio

Table 117: Edgewell Personal Care Depilatory Waxes Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 118: Nads Corporation Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 119: Nads Corporation Depilatory Waxes Product Portfolio

Table 120: Nads Corporation Depilatory Waxes Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 121: Procter and Gamble Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 122: Procter and Gamble Depilatory Waxes Product Portfolio

Table 123: Procter and Gamble Depilatory Waxes Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 124: American International Industries Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 125: American International Industries Depilatory Waxes Product Portfolio

Table 126: American International Industries Depilatory Waxes Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 127: Church and Dwight Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 128: Church and Dwight Depilatory Waxes Product Portfolio

Table 129: Church and Dwight Depilatory Waxes Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 130: Loreal International Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 131: Loreal International Depilatory Waxes Product Portfolio

Table 132: Loreal International Depilatory Waxes Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 133: Jolen Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 134: Jolen Depilatory Waxes Product Portfolio

Table 135: Jolen Depilatory Waxes Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 136: Coloris Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 137: Coloris Depilatory Waxes Product Portfolio

Table 138: Coloris Depilatory Waxes Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 139: Kera-Ban Wax Products Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 140: Kera-Ban Wax Products Depilatory Waxes Product Portfolio

Table 141: Kera-Ban Wax Products Depilatory Waxes Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 142: Koster Keunen Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 143: Koster Keunen Depilatory Waxes Product Portfolio

Table 144: Koster Keunen Depilatory Waxes Revenue (US\$ Million), Sales (K Ton),

Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 145: Upstream Key Raw Material Price List

Table 146: Depilatory Waxes Raw Material Suppliers and Contact Information

Table 147: Depilatory Waxes Typical Customer List

Table 148: Depilatory Waxes Distributors List

List Of Figures

LIST OF FIGURES

Figure 1: Depilatory Waxes Product Pictures

Figure 2: Frozen Wax Picture Scope

Figure 3: Hot Wax Picture Scope

Figure 4: Online Retail Picture Scope

Figure 5: Offline Retail Picture Scope

Figure 6: Global Depilatory Waxes Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 7: Global Depilatory Waxes Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 8: Global Depilatory Waxes Market Sales and Growth Rate Analysis (2020-2032) & (K Ton)

Figure 9: Global Depilatory Waxes Market Price Trend Analysis (2020-2032) & (USD/Ton)

Figure 10: Global Depilatory Waxes Market Size by Region (2020-2032) & (US\$ Million)

Figure 11: Global Depilatory Waxes Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 12: Global Depilatory Waxes Sales Price by Region (2020-2032) & (K Ton)

Figure 13: North America Depilatory Waxes Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 14: North America Depilatory Waxes Revenue Market Share by Players in 2024

Figure 15: North America Depilatory Waxes Sales Market Share by Type (2020-2032)

Figure 16: North America Depilatory Waxes Revenue Market Share by Type (2020-2032)

Figure 17: North America Depilatory Waxes Sales Market Share by Application (2020-2032)

Figure 18: North America Depilatory Waxes Revenue Market Share by Application (2020-2032)

Figure 19: US Depilatory Waxes Revenue (2020-2032) & (US\$ Million)

Figure 20: Canada Depilatory Waxes Revenue (2020-2032) & (US\$ Million)

Figure 21: Europe Depilatory Waxes Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 22: Europe Depilatory Waxes Revenue Market Share by Players in 2024

Figure 23: Europe Depilatory Waxes Sales Market Share by Type (2020-2032)

Figure 24: Europe Depilatory Waxes Revenue Market Share by Type (2020-2032)

Figure 25: Europe Depilatory Waxes Sales Market Share by Application (2020-2032)

Figure 26:Europe Depilatory Waxes Revenue Market Share by Application (2020-2032)

Figure 27:Germany Depilatory Waxes Revenue (2020-2032) & (US\$ Million)

Figure 28:France Depilatory Waxes Revenue (2020-2032) & (US\$ Million)

Figure 29:United Kingdom Depilatory Waxes Revenue (2020-2032) & (US\$ Million)

Figure 30:Italy Depilatory Waxes Revenue (2020-2032) & (US\$ Million)

Figure 31:Spain Depilatory Waxes Revenue (2020-2032) & (US\$ Million)

Figure 32:Benelux Depilatory Waxes Revenue (2020-2032) & (US\$ Million)

Figure 33:China Depilatory Waxes Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 34:China Depilatory Waxes Revenue Market Share by Players in 2024

Figure 35:China Depilatory Waxes Sales Market Share by Type (2020-2032)

Figure 36:China Depilatory Waxes Revenue Market Share by Type (2020-2032)

Figure 37:China Depilatory Waxes Sales Market Share by Application (2020-2032)

Figure 38:China Depilatory Waxes Revenue Market Share by Application (2020-2032)

Figure 39:APAC (excl. China) Depilatory Waxes Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 40:APAC (excl. China) Depilatory Waxes Revenue Market Share by Players in 2024

Figure 41:APAC (excl. China) Depilatory Waxes Sales Market Share by Type (2020-2032)

Figure 42:APAC (excl. China) Depilatory Waxes Revenue Market Share by Type (2020-2032)

Figure 43:APAC (excl. China) Depilatory Waxes Sales Market Share by Application (2020-2032)

Figure 44:APAC (excl. China) Depilatory Waxes Revenue Market Share by Application (2020-2032)

Figure 45:Japan Depilatory Waxes Revenue (2020-2032) & (US\$ Million)

Figure 46:South Korea Depilatory Waxes Revenue (2020-2032) & (US\$ Million)

Figure 47:India Depilatory Waxes Revenue (2020-2032) & (US\$ Million)

Figure 48:Australia Depilatory Waxes Revenue (2020-2032) & (US\$ Million)

Figure 49:Southeast Asia Depilatory Waxes Revenue (2020-2032) & (US\$ Million)

Figure 50:Latin America Depilatory Waxes Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 51:Latin America Depilatory Waxes Revenue Market Share by Players in 2024

Figure 52:Latin America Depilatory Waxes Sales Market Share by Type (2020-2032)

Figure 53:Latin America Depilatory Waxes Revenue Market Share by Type (2020-2032)

Figure 54:Latin America Depilatory Waxes Sales Market Share by Application (2020-2032)

Figure 55:Latin America Depilatory Waxes Revenue Market Share by Application

(2020-2032)

Figure 56:Mexico Depilatory Waxes Revenue (2020-2032) & (US\$ Million)

Figure 57:Brazil Depilatory Waxes Revenue (2020-2032) & (US\$ Million)

Figure 58:Middle East & Africa Depilatory Waxes Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 59:Middle East & Africa Depilatory Waxes Revenue Market Share by Players in 2024

Figure 60:Middle East & Africa Depilatory Waxes Sales Market Share by Type (2020-2032)

Figure 61:Middle East & Africa Depilatory Waxes Revenue Market Share by Type (2020-2032)

Figure 62:Middle East & Africa Depilatory Waxes Sales Market Share by Application (2020-2032)

Figure 63:Middle East & Africa Depilatory Waxes Revenue Market Share by Application (2020-2032)

Figure 64:Saudi Arabia Depilatory Waxes Revenue (2020-2032) & (US\$ Million)

Figure 65:South Africa Depilatory Waxes Revenue (2020-2032) & (US\$ Million)

Figure 66:Global Depilatory Waxes Sales Market Share by Key Manufacturers in 2024

Figure 67:Global Depilatory Waxes Revenue Market Share by Key Manufacturers in 2024

Figure 68:Global Depilatory Waxes Industry Competition Landscape

Figure 69:Depilatory Waxes Industry Chain Analysis

Figure 70:Bottom-Up and Top-Down Research Methods

Figure 71:Key Interview Objectives

Figure 72:Data Cross Validation

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