

# Global Defatted Wheat Germ Powder Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Defatted Wheat Germ Powder market size will reach 852.86 Million USD in 2025 and is projected to reach 828.10 Million USD by 2032, with a CAGR of -0.42% (2025-2032). Notably, the China Defatted Wheat Germ Powder market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Defatted wheat germ powder is a nutritional supplement derived from wheat germ, the nutrient-rich embryo of the wheat kernel. During processing, the wheat germ's natural oils are removed, resulting in a defatted product with a lower fat content. Despite the reduction in fat, defatted wheat germ powder retains its high concentration of vitamins, minerals, and protein. It is an excellent source of essential nutrients, including vitamin E, B vitamins, iron, magnesium, and zinc. Defatted wheat germ powder is often used as a dietary supplement to boost the nutritional content of various foods and beverages. It can be incorporated into smoothies, yogurt, cereal, baked goods, and other recipes to add a nutty flavor and enhance the overall nutritional profile. Due to its rich nutrient content, defatted wheat germ powder is valued for supporting immune function, promoting heart health, and contributing to overall well-being as part of a balanced diet.

The major global manufacturers of Defatted Wheat Germ Powder include VIOBIN, Garuda International, Cargill, Adams Food Ingredients, Kun Hua Biological Technology, etc. The global players competition landscape in this report is divided into three tiers.

The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Defatted Wheat Germ Powder. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Defatted Wheat Germ Powder market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Defatted Wheat Germ Powder market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Defatted Wheat Germ Powder industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Defatted Wheat Germ Powder Include:

VIOBIN

Garuda International

Cargill

Adams Food Ingredients

Kun Hua Biological Technology

Defatted Wheat Germ Powder Product Segment Include:

Food Grade

Pharmaceutical Grade

Defatted Wheat Germ Powder Product Application Include:

Health Food

Pharmaceutical

Germ Protein Powder

Others

## **Chapter Scope**

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