

Global DEET Repellent Liquid Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/DC045BBDB925EN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: DC045BBDB925EN

Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global DEET Repellent Liquid market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China DEET Repellent Liquid market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

DEET (N,N-diethyl-meta-toluamide) repellent liquid is a common active ingredient used in insect repellents to deter mosquitoes, ticks, and other biting insects. It is an effective and widely-used chemical compound known for its ability to provide long-lasting protection against insect bites. DEET works by interfering with the insect's ability to detect human odors, making individuals less attractive to insects as potential hosts. Repellent liquids containing DEET are available in various concentrations, typically ranging from 5% to 100%, with higher concentrations providing longer-lasting protection. When using DEET repellents, it is important to follow manufacturer instructions regarding application frequency, especially for children and sensitive individuals, and to avoid contact with eyes, mouth, and broken skin. DEET-based repellents are commonly used in outdoor activities such as camping, hiking, and picnicking to help prevent insect-borne diseases and discomfort from insect bites.

The major global manufacturers of DEET Repellent Liquid include Tianyuan (Yichang) Aerosol Manufacturing Co., Ltd., REPEL, Sawyer Products, Coleman, OFF, Repellex,

Ben's, Cutter, 3M, Natrapel, Adventure Medical Kits, All Terrain, Bushma, Jungle Formula, Rid, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of DEET Repellent Liquid. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global DEET Repellent Liquid market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the DEET Repellent Liquid market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of DEET Repellent Liquid industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of DEET Repellent Liquid Include:

Tianyuan (Yichang) Aerosol Manufacturing Co., Ltd.

REPEL

Sawyer Products

Coleman

OFF

Repellex

Ben's

Cutter

3M

Natrapel

Adventure Medical Kits

All Terrain

Bushma

Jungle Formula

Rid

DEET Repellent Liquid Product Segment Include:

Short Acting Mosquito Repellent

Long Lasting Mosquito Repellent

DEET Repellent Liquid Product Application Include:

Tourism Industry

Health Industry

Others

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