

# Global Decorative Wall Tiles Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/DE0D2ABC9DF0EN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: DE0D2ABC9DF0EN

## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Decorative Wall Tiles market size will reach 30,396 Million USD in 2025 and is projected to reach 36,828 Million USD by 2032, with a CAGR of 2.78% (2025-2032). Notably, the China Decorative Wall Tiles market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Decorative wall tiles are artistic and stylish tiles used to enhance the aesthetic appeal of walls in interior spaces. These tiles come in a wide range of materials, including ceramic, porcelain, glass, metal, and natural stone, and are available in various shapes, sizes, colors, and patterns. Decorative wall tiles are commonly used in kitchens, bathrooms, living rooms, and other areas where a visually striking feature is desired. They can be used as accent tiles, borders, or full wall installations to add texture, color, and interest to plain walls. Whether in bold and vibrant designs or subtle and intricate patterns, decorative wall tiles offer versatility and customization options to match different decor styles and create a unique and visually captivating environment. Additionally, decorative wall tiles are easy to clean and maintain, making them a practical and durable choice for adding beauty and charm to interior spaces.

The major global manufacturers of Decorative Wall Tiles include Mohaw, RAK Ceramics, SCG, Gruppo Concorde, Guangdong Dongpeng, Marco Polo, Pamesa, Iris Ceramica, Kajaria, Grupo Lamosa, florim, Portobello, Panaria, Jinduo, Crossville,

Casalgrande Padana, Rovese, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Decorative Wall Tiles. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Decorative Wall Tiles market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Decorative Wall Tiles market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Decorative Wall Tiles industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Decorative Wall Tiles Include:

Mohaw

RAK Ceramics

SCG

Gruppo Concorde

Guangdong Dongpeng

Marco Polo

Pamesa

Iris Ceramica

Kajaria

Grupo Lamosa

florim

Portobello

Panaria

Jinduo

Crossville

Casalgrande Padana

Rovese

Decorative Wall Tiles Product Segment Include:

Ceramic Wall Tiles

Vinyl Wall Tiles

Stone Wall Tiles

Others

Decorative Wall Tiles Product Application Include:

Residential

Commercial

## **Chapter Scope**

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