

# Global Decorative Paper and Foil Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Decorative Paper and Foil market size will reach 6,785.13 Million USD in 2025 and is projected to reach 10,413.03 Million USD by 2032, with a CAGR of 6.31% (2025-2032). Notably, the China Decorative Paper and Foil market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Decorative paper and foil are specialized materials used to enhance the aesthetic appeal and surface durability of furniture, cabinetry, and interior design elements. Decorative paper is often printed with intricate patterns, colors, or woodgrain designs and impregnated with resins to provide strength and wear resistance. It is commonly applied as a laminate on surfaces like particleboard, MDF, or plywood to create stylish and durable finishes. Decorative foil, typically made from metal or plastic, offers a reflective or metallic look and is used for both functional and decorative purposes, such as creating high-gloss or textured effects. These materials are valued for their cost-effectiveness, versatility, and ability to replicate premium finishes like wood, stone, or metallic surfaces, making them popular in residential and commercial design applications.

The major global manufacturers of Decorative Paper and Foil include Schattdecor, Toppan Printing, FelixSchoeller, QifengNewMaterial, HuawangNewMaterial, Ahlstrom, Zhejiang XiaWang Paper Industry (Xianhe), Surteco, ImpressSurfaces, Malta-Decor,

Lamigraf, KoehlerPaper, Juli Culture Development, SHENGLONGSPLENDECOR, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Decorative Paper and Foil. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Decorative Paper and Foil market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Decorative Paper and Foil market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Decorative Paper and Foil industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Decorative Paper and Foil Include:

Schattdecor

Toppan Printing

FelixSchoeller

QifengNewMaterial

HuawangNewMaterial

Ahlstrom

Zhejiang XiaWang Paper Industry (Xianhe)

Surteco

ImpressSurfaces

Malta-Decor

Lamigraf

KoehlerPaper

Juli Culture Development

SHENGLONGSPLENDECOR

Decorative Paper and Foil Product Segment Include:

Decorative Paper

Decorative Foil

Decorative Paper and Foil Product Application Include:

Interior Decoration

Furniture Decoration

## **Chapter Scope**

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