

Global Decorative Lighting Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Decorative Lighting market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China Decorative Lighting market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Decorative lighting refers to lighting fixtures and elements used primarily for enhancing the aesthetic appeal of indoor and outdoor spaces. Unlike functional lighting that focuses on providing adequate illumination for tasks and activities, decorative lighting prioritizes creating visual interest, ambiance, and a sense of style in a room or environment. Decorative lighting fixtures come in various shapes, sizes, and designs, ranging from chandeliers, pendant lights, wall sconces, and table lamps to string lights, fairy lights, and decorative lanterns. These fixtures often feature intricate designs, artistic patterns, and unique materials that complement the overall decor and theme of the space. Decorative lighting is commonly used in residential interiors, hotels, restaurants, event venues, and outdoor areas such as gardens and patios, where it can play a significant role in setting the mood and creating a warm and inviting atmosphere. It allows individuals to express their personal style and creativity while adding a touch of elegance and sophistication to their surroundings.

The major global manufacturers of Decorative Lighting include Acuity Brands, Signify, LEDVANCE, GE Lighting, Ideal Industries, Copper, Hubbell, Kichler, Generation

Brands, Feit Electric Company, Maxim Lighting, Leviton, Hudson Valley Lighting, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Decorative Lighting. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Decorative Lighting market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Decorative Lighting market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Decorative Lighting industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Decorative Lighting Include:

Acuity Brands

Signify

LEDVANCE

GE Lighting

Ideal Industries

Copper

Hubbell

Kichler

Generation Brands

Feit Electric Company

Maxim Lighting

Leviton

Hudson Valley Lighting

Decorative Lighting Product Segment Include:

LED Lighting

CFL Lighting

Incandescent Lighting

Decorative Lighting Product Application Include:

Residential

Commercial

Chapter Scope

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