

Global Decorated Apparel Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/DFB10BEB6CE6EN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: DFB10BEB6CE6EN

Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Decorated Apparel market size will reach 3,587.44 Million USD in 2025 and is projected to reach 7,134.51 Million USD by 2032, with a CAGR of 10.32% (2025-2032). Notably, the China Decorated Apparel market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Decorated apparel refers to clothing items that have been embellished or customized with various designs, logos, graphics, or text to create unique and personalized garments. This process typically involves the use of different decoration techniques such as screen printing, embroidery, heat transfer, sublimation, or direct-to-garment printing. Decorated apparel is commonly used for promotional purposes, corporate branding, team uniforms, event merchandise, and personal expression. It allows businesses, organizations, and individuals to showcase their logos, messages, or artwork on clothing, making them effective tools for marketing, brand recognition, and identity. The wide range of decoration options available allows for creativity and versatility in producing customized apparel that suits specific preferences and design requirements. Decorated apparel has become a popular and accessible way to add personality and style to clothing, making it a significant aspect of the fashion and promotional industries.

The major global manufacturers of Decorated Apparel include Hanesbrands, SHERRY,

EmbroidMe, Vantage, Sharprint, Advance Printwear, Target Decorative Apparel, ScreenWorks, WS&Company, Yunnan Mimori Dress, MV Sport, Lynka, TR McTaggart, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Decorated Apparel. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Decorated Apparel market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Decorated Apparel market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Decorated Apparel industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Decorated Apparel Include:

Hanesbrands

SHERRY

EmbroidMe

Vantage

Sharprint

Advance Printwear

Target Decorative Apparel

ScreenWorks

WS&Company

Yunnan Mimori Dress

MV Sport

Lynka

TR McTaggart

Decorated Apparel Product Segment Include:

Embroidery

Screen Printing

Dye Sublimation

Direct to Garment Printing

Others

Decorated Apparel Product Application Include:

Men

Women

Children

Chapter Scope

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