

# Global Daytime Running Lamp Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Daytime Running Lamp market size will reach 1,644.05 Million USD in 2025 and is projected to reach 1,931.82 Million USD by 2032, with a CAGR of 2.33% (2025-2032). Notably, the China Daytime Running Lamp market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

A daytime running lamp (DRL) is an automotive lighting feature that is designed to improve the visibility of a vehicle during daytime driving. It consists of a set of front-facing lights that automatically turn on when the vehicle's engine is running and the headlights are off. Daytime running lamps are typically low-intensity and are usually white or amber in color. Their purpose is to increase the vehicle's visibility to other road users, especially during conditions of reduced visibility, such as fog, rain, or overcast weather, as well as in well-lit areas where traditional headlights may not be as noticeable. DRLs are considered a safety feature, as they enhance the visibility of the vehicle, reducing the risk of daytime collisions and making it easier for other drivers and pedestrians to see the approaching vehicle. In many countries, the use of daytime running lamps is mandatory for all new vehicles as a measure to improve road safety.

The major global manufacturers of Daytime Running Lamp include Hella, Philips, Valeo, Magneti Marelli, Osram, General Electric, Koito Manufacturing, Hyundai Mobis, ZKW Group, Bosma Group Europe, Ring Automotive, PIAA, Lumen, Fuch, JYJ, Canjing,

Oulondun, YCL, Wincar Technology, Ditaier Auto Parts, YEATS, JXD, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Daytime Running Lamp. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Daytime Running Lamp market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Daytime Running Lamp market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Daytime Running Lamp industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Daytime Running Lamp Include:

Hella

Philips

Valeo

Magneti Marelli

Osram

General Electric

Koito Manufacturing

Hyundai Mobis

ZKW Group

Bosma Group Europe

Ring Automotive

PIAA

Lumen

Fuch

JYJ

Canjing

Oulondun

YCL

Wincar Technology

Ditaier Auto Parts

YEATS

JXD

Daytime Running Lamp Product Segment Include:

Halogen Lamp

LED Lamp

Others

Daytime Running Lamp Product Application Include:

OEM

Replacement

## **Chapter Scope**

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