

# Global Daylight Fluorescent Pigments Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Daylight Fluorescent Pigments market size will reach 391.98 Million USD in 2025 and is projected to reach 646.51 Million USD by 2032, with a CAGR of 7.41% (2025-2032). Notably, the China Daylight Fluorescent Pigments market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Daylight fluorescent pigments are a type of colorants that exhibit bright, vibrant colors when exposed to natural daylight or ultraviolet (UV) light. These pigments are also known as fluorescent or neon pigments due to their intense and glowing appearance. They are widely used in various industries, including paints, coatings, plastics, textiles, and printing inks, to create eye-catching and attention-grabbing products. Daylight fluorescent pigments work by absorbing the ultraviolet radiation from sunlight or UV light sources and then re-emitting it as visible light, resulting in the striking fluorescent effect. They come in a wide range of colors, including shades of yellow, green, orange, red, and pink. Daylight fluorescent pigments are popular for outdoor advertising, safety and warning signs, decorative materials, and artistic applications, where their ability to fluoresce in natural light adds a dynamic and captivating visual element.

The major global manufacturers of Daylight Fluorescent Pigments include Day-Glo Color Corp, Dane Color, Radiant Color, UKSEUNG, SINLOIHI, Huangshan Jiajia Science and Technology, China wanlong chemical, Lynwon Group, J Color

Technologies, Vicome Corp, Aron Universal, Ming Hui Group, Nanochemitek (Yangzhou) Corp, LuminoChem, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Daylight Fluorescent Pigments. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Daylight Fluorescent Pigments market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Daylight Fluorescent Pigments market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Daylight Fluorescent Pigments industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Daylight Fluorescent Pigments Include:

Day-Glo Color Corp

Dane Color

Radiant Color

UKSEUNG

SINLOIHI

Huangshan Jiajia Science and Technology

China wanlong chemical

Lynwon Group

J Color Technologies

Vicome Corp

Aron Universal

Ming Hui Group

Nanochemitek (Yangzhou) Corp

LuminoChem

Daylight Fluorescent Pigments Product Segment Include:

Thermoset Type

Thermoplastic Type

Others

Daylight Fluorescent Pigments Product Application Include:

Paints & Coatings Industry

Printing Inks Industry

Plastics Industry

Others

## **Chapter Scope**

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