

# Global Data Center White Box Servers Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Data Center White Box Servers market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China Data Center White Box Servers market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Data center white box servers, also known as unbranded or generic servers, are computer systems that are built using off-the-shelf, commodity hardware components rather than branded components from established server vendors. These servers are assembled and sold by Original Design Manufacturers (ODMs) or system integrators, allowing data center operators to customize the hardware configuration based on their specific needs and requirements. Data center white box servers offer flexibility, cost-effectiveness, and the ability to optimize performance for specific workloads. They are particularly popular in large-scale data center deployments, cloud computing environments, and hyper-scale computing infrastructures. While white box servers may lack the brand recognition and support of traditional branded servers, they have gained traction in the industry due to their affordability, scalability, and ability to meet the demands of modern data center operations.

The major global manufacturers of Data Center White Box Servers include Quanta Computer, Weiyang, Inventec, Mitac Computer, Hon Hai, Tianhong, Super Micro,

Compal Computer, ZT Systems, Pegatron, Hyve Solutions, Thinkmate, HUAWEI, Inspur, Lenovo, Sugon, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Data Center White Box Servers. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Data Center White Box Servers market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Data Center White Box Servers market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Data Center White Box Servers industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Data Center White Box Servers Include:

Quanta Computer

Weiyang

Inventec

Mitac Computer

Hon Hai

Tianhong

Super Micro

Compal Computer

ZT Systems

Pegatron

Hyve Solutions

Thinkmate

HUAWEI

Inspur

Lenovo

Sugon

Data Center White Box Servers Product Segment Include:

Rack Server

Blade Server

Enclosure Server

Data Center White Box Servers Product Application Include:

Cloud Computing Provider

Telecom Operators

Other

## **Chapter Scope**

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