

Global Data Analytics in L&H Insurance Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Data Analytics in L&H Insurance market size will reach 3,381.99 Million USD in 2025 and is projected to reach 6,154.67 Million USD by 2032, with a CAGR of 8.93% (2025-2032). Notably, the China Data Analytics in L&H Insurance market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Data analytics in L&H (Life and Health) insurance refers to the use of advanced data analysis techniques to extract meaningful insights and patterns from large volumes of data related to life and health insurance policies, claims, customer behavior, and risk factors. By analyzing this data, insurance companies can gain a deeper understanding of their customer base, identify trends, and make data-driven decisions to optimize their business processes, improve customer experiences, and manage risks effectively. Data analytics plays a crucial role in L&H insurance by enabling personalized offerings, identifying potential fraud, predicting customer needs, and assessing the health and mortality risks of policyholders. Additionally, data analytics can be utilized to enhance underwriting processes, claims management, and the development of innovative insurance products that align with the evolving needs of policyholders. Overall, data analytics empowers L&H insurance companies to drive efficiency, profitability, and customer satisfaction in an increasingly competitive and dynamic insurance landscape.

The major global suppliers of Data Analytics in L&H Insurance include Deloitte, SAP,

LexisNexis, IBM, Verisk Analytics, Pegasystems, Oracle, OpenText, Majesco, SAS, TIBCO Software, Global IQX, Earnix, Prima Solutions, Qlik, Atidot, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Data Analytics in L&H Insurance. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Data Analytics in L&H Insurance market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Data Analytics in L&H Insurance market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Data Analytics in L&H Insurance industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Data Analytics in L&H Insurance Include:

Deloitte

SAP

LexisNexis

IBM

Verisk Analytics

Pegasystems

Oracle

OpenText

Majesco

SAS

TIBCO Software

Global IQX

Earnix

Prima Solutions

Qlik

Atidot

Data Analytics in L&H Insurance Product Segment Include:

Service

Software

Data Analytics in L&H Insurance Product Application Include:

Predictive Analysis

Demographic Profiling

Data Visualization

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Data Analytics in L&H Insurance Industry PESTEL Analysis

Chapter 3: Global Data Analytics in L&H Insurance Industry Porter's Five Forces Analysis

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