

# Global Cycling Clothing Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Cycling Clothing market size will reach 498.51 Million USD in 2025 and is projected to reach 780.81 Million USD by 2032, with a CAGR of 6.62% (2025-2032). Notably, the China Cycling Clothing market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Cycling clothing refers to specialized apparel designed for cyclists to enhance comfort, performance, and safety during rides. These garments are engineered with features that cater to the unique needs of cyclists, considering factors such as aerodynamics, breathability, moisture-wicking, and temperature regulation. Common cycling clothing includes jerseys, shorts, bib shorts, tights, jackets, and gloves. Cycling jerseys are typically made from lightweight, moisture-wicking fabrics with a form-fitting design to reduce drag and promote ventilation. Cycling shorts and bib shorts have padded inserts called chamois, providing cushioning and reducing friction between the rider and the saddle. Tights are designed for colder weather, offering thermal insulation and wind resistance. Cycling jackets protect from wind and rain while maintaining breathability. Gloves improve grip and protect the hands during long rides. Reflective elements are often incorporated into cycling clothing to enhance visibility during low-light conditions. Cycling clothing plays a vital role in ensuring rider comfort, preventing chafing, and improving overall cycling performance, making it an essential part of any cyclist's gear.

The major global manufacturers of Cycling Clothing include Adidas, Mavic, Specialized Bicycle, MERIDA, TREK, Capo, Assos, Rapha, Marcello Bergamo, Castelli, Pearl Izumi, Jaggad, GIANT, CCN Sport, Mysenlan, JAKROO, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Cycling Clothing. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Cycling Clothing market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Cycling Clothing market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Cycling Clothing industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Cycling Clothing Include:

Adidas

Mavic

Specialized Bicycle

MERIDA

TREK

Capo

Assos

Rapha

Marcello Bergamo

Castelli

Pearl Izumi

Jaggad

GIANT

CCN Sport

Mysenlan

JAKROO

Cycling Clothing Product Segment Include:

Jerseys

Long Sleeve Shirts

Pants

Shorts

Others

Cycling Clothing Product Application Include:

Professional Players

Amateur Players

## **Chapter Scope**

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