

Global Cycle Computer Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Cycle Computer market size will reach 368.79 Million USD in 2025 and is projected to reach 606.68 Million USD by 2032, with a CAGR of 7.37% (2025-2032). Notably, the China Cycle Computer market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

A cycle computer, also known as a bike computer or cycling computer, is a small electronic device used by cyclists to track and display various information about their rides. It is typically mounted on the handlebars or stem of the bicycle and records data such as distance traveled, speed, average speed, maximum speed, time spent cycling, and elevation gain. Some advanced cycle computers may also include additional features like GPS navigation, heart rate monitoring, cadence measurement, and connectivity to smartphones or other devices. The data collected by the cycle computer provides valuable insights into a cyclist's performance, progress, and training regimen. It helps cyclists set and achieve goals, monitor their fitness levels, and analyze their rides to improve their overall cycling experience. Cycle computers are popular among cyclists of all levels, from casual riders to professional athletes, as they provide a convenient and practical way to track and analyze cycling data.

The major global manufacturers of Cycle Computer include Garmin, CatEye, Pioneer Electronics, Sigma Sport, Polar, Bryton Inc, Giant Bicycles, Trek Bicycle, Raleigh

(Accell Group), Wahoo Fitness, VDO Cyclecomputers, Topeak Inc, o-synce, BBB Cycling, Bion, KNOG, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Cycle Computer. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Cycle Computer market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Cycle Computer market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Cycle Computer industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Cycle Computer Include:

Garmin

CatEye

Pioneer Electronics

Sigma Sport

Polar

Bryton Inc

Giant Bicycles

Trek Bicycle

Raleigh (Accell Group)

Wahoo Fitness

VDO Cyclecomputers

Topeak Inc

o-synce

BBB Cycling

Bion

KNOG

Cycle Computer Product Segment Include:

Wired Computer

Wireless Computer

Wireless and GPS Computer

Cycle Computer Product Application Include:

Mountain Bike

Road Bike

Other

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Cycle Computer Industry PESTEL Analysis

Chapter 3: Global Cycle Computer Industry Porter's Five Forces Analysis

Chapter 4: Global Cycle Computer Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 5: Global Cycle Computer Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Cycle Computer Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Cycle Computer Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Cycle Computer Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Cycle Computer Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Cycle Computer Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Cycle Computer Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Cycle Computer Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

Contents

1 CYCLE COMPUTER MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 Cycle Computer Product by Type
 - 1.2.1 Wired Computer
 - 1.2.2 Wireless Computer
 - 1.2.3 Wireless and GPS Computer
- 1.3 Cycle Computer Product by Application
 - 1.3.1 Mountain Bike
 - 1.3.2 Road Bike
 - 1.3.3 Other
- 1.4 Global Cycle Computer Market Revenue and Sales Analysis
 - 1.4.1 Global Cycle Computer Market Size Analysis (2020-2032)
 - 1.4.2 Global Cycle Computer Market Sales Analysis (2020-2032)
 - 1.4.3 Global Cycle Computer Market Sales Price Trend Analysis (2020-2032)
- 1.5 Cycle Computer Industry Trends and Innovation
 - 1.5.1 Cycle Computer Industry Trends and Innovation
 - 1.5.2 Cycle Computer Market Drivers and Challenges

2 CYCLE COMPUTER MARKET PESTEL ANALYSIS

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

3 CYCLE COMPUTER MARKET PORTER'S FIVE FORCES ANALYSIS

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers
- 3.5 Threat of Substitutes

4 GLOBAL CYCLE COMPUTER MARKET ANALYSIS BY REGIONS

- 4.1 Global Cycle Computer Overall Market: 2024 VS 2025 VS 2032
- 4.2 Global Cycle Computer Revenue and Forecast Analysis (2020-2032)
 - 4.2.1 Global Cycle Computer Revenue and Market Share by Region (2020-2025)
 - 4.2.2 Global Cycle Computer Revenue Forecast by Region (2026-2032)
- 4.3 Global Cycle Computer Sales and Forecast Analysis (2020-2032)
 - 4.3.1 Global Cycle Computer Sales and Market Share by Region (2020-2025)
 - 4.3.2 Global Cycle Computer Sales Forecast by Region (2026-2032)
- 4.4 Global Cycle Computer Sales Price Trend Analysis (2020-2032)

5 GLOBAL CYCLE COMPUTER MARKET SIZE BY TYPE AND APPLICATION

- 5.1 Global Cycle Computer Market Size by Type
 - 5.1.1 Global Cycle Computer Revenue and Forecast Analysis by Type (2020-2032)
 - 5.1.2 Global Cycle Computer Sales and Forecast Analysis by Type (2020-2032)
- 5.2 Global Cycle Computer Market Size by Application
 - 5.2.1 Global Cycle Computer Revenue and Forecast Analysis by Application (2020-2032)
 - 5.2.2 Global Cycle Computer Sales and Forecast Analysis by Application (2020-2032)

6 NORTH AMERICA

- 6.1 North America Cycle Computer Market Size and Growth Rate Analysis (2020-2032)
- 6.2 North America Key Manufacturers Analysis
- 6.3 North America Cycle Computer Market Size by Type
 - 6.3.1 North America Cycle Computer Sales by Type (2020-2032)
 - 6.3.2 North America Cycle Computer Revenue by Type (2020-2032)
- 6.4 North America Cycle Computer Market Size by Application
 - 6.4.1 North America Cycle Computer Sales by Application (2020-2032)
 - 6.4.2 North America Cycle Computer Revenue by Application (2020-2032)
- 6.5 North America Cycle Computer Market Size by Country
 - 6.5.1 US
 - 6.5.2 Canada

7 EUROPE

- 7.1 Europe Cycle Computer Market Size and Growth Rate Analysis (2020-2032)
- 7.2 Europe Key Manufacturers Analysis
- 7.3 Europe Cycle Computer Market Size by Type

- 7.3.1 Europe Cycle Computer Sales by Type (2020-2032)
- 7.3.2 Europe Cycle Computer Revenue by Type (2020-2032)
- 7.4 Europe Cycle Computer Market Size by Application
 - 7.4.1 Europe Cycle Computer Sales by Application (2020-2032)
 - 7.4.2 Europe Cycle Computer Revenue by Application (2020-2032)
- 7.5 Europe Cycle Computer Market Size by Country
 - 7.5.1 Germany
 - 7.5.2 France
 - 7.5.3 United Kingdom
 - 7.5.4 Italy
 - 7.5.5 Spain
 - 7.5.6 Benelux

8 CHINA

- 8.1 China Cycle Computer Market Size and Growth Rate Analysis (2020-2032)
- 8.2 China Key Manufacturers Analysis
- 8.3 China Cycle Computer Market Size by Type
 - 8.3.1 China Cycle Computer Sales by Type (2020-2032)
 - 8.3.2 China Cycle Computer Revenue by Type (2020-2032)
- 8.4 China Cycle Computer Market Size by Application
 - 8.4.1 China Cycle Computer Sales by Application (2020-2032)
 - 8.4.2 China Cycle Computer Revenue by Application (2020-2032)

9 APAC (EXCL. CHINA)

- 9.1 APAC (excl. China) Cycle Computer Market Size and Growth Rate Analysis (2020-2032)
- 9.2 APAC (excl. China) Key Manufacturers Analysis
- 9.3 APAC (excl. China) Cycle Computer Market Size by Type
 - 9.3.1 APAC (excl. China) Cycle Computer Sales by Type (2020-2032)
 - 9.3.2 APAC (excl. China) Cycle Computer Revenue by Type (2020-2032)
- 9.4 APAC (excl. China) Cycle Computer Market Size by Application
 - 9.4.1 APAC (excl. China) Cycle Computer Sales by Application (2020-2032)
 - 9.4.2 APAC (excl. China) Cycle Computer Revenue by Application (2020-2032)
- 9.5 APAC (excl. China) Cycle Computer Market Size by Country
 - 9.5.1 Japan
 - 9.5.2 South Korea
 - 9.5.3 India

9.5.4 Australia

9.5.5 Southeast Asia

10 LATIN AMERICA

10.1 Latin America Cycle Computer Market Size and Growth Rate Analysis (2020-2032)

10.2 Latin America Key Manufacturers Analysis

10.3 Latin America Cycle Computer Market Size by Type

10.3.1 Latin America Cycle Computer Sales by Type (2020-2032)

10.3.2 Latin America Cycle Computer Revenue by Type (2020-2032)

10.4 Latin America Cycle Computer Market Size by Application

10.4.1 Latin America Cycle Computer Sales by Application (2020-2032)

10.4.2 Latin America Cycle Computer Revenue by Application (2020-2032)

10.5 Latin America Cycle Computer Market Size by Country

10.6 Latin America Cycle Computer Market Size by Country

10.6.1 Mexico

10.6.2 Brazil

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Cycle Computer Market Size and Growth Rate Analysis (2020-2032)

11.2 Middle East & Africa Key Manufacturers Analysis

11.3 Middle East & Africa Cycle Computer Market Size by Type

11.3.1 Middle East & Africa Cycle Computer Sales by Type (2020-2032)

11.3.2 Middle East & Africa Cycle Computer Revenue by Type (2020-2032)

11.4 Middle East & Africa Cycle Computer Market Size by Application

11.4.1 Middle East & Africa Cycle Computer Sales by Application (2020-2032)

11.4.2 Middle East & Africa Cycle Computer Revenue by Application (2020-2032)

11.5 Middle East Cycle Computer Market Size by Country

11.5.1 Saudi Arabia

11.5.2 South Africa

12 COMPETITION BY MANUFACTURERS

12.1 Global Cycle Computer Market Sales, Revenue and Price by Key Manufacturers (2021-2025)

12.1.1 Global Cycle Computer Market Sales by Key Manufacturers (2021-2025)

12.1.2 Global Cycle Computer Market Revenue by Key Manufacturers (2021-2025)

- 12.1.3 Global Cycle Computer Average Sales Price by Manufacturers (2021-2025)
- 12.2 Cycle Computer Competitive Landscape Analysis and Market Dynamic
 - 12.2.1 Cycle Computer Competitive Landscape Analysis
 - 12.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales
 - 12.2.3 Market Dynamic

13 KEY COMPANIES ANALYSIS

13.1 Garmin

13.1.1 Garmin Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 Garmin Cycle Computer Product Portfolio

13.1.3 Garmin Cycle Computer Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.2 CatEye

13.2.1 CatEye Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 CatEye Cycle Computer Product Portfolio

13.2.3 CatEye Cycle Computer Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.3 Pioneer Electronics

13.3.1 Pioneer Electronics Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 Pioneer Electronics Cycle Computer Product Portfolio

13.3.3 Pioneer Electronics Cycle Computer Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.4 Sigma Sport

13.4.1 Sigma Sport Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 Sigma Sport Cycle Computer Product Portfolio

13.4.3 Sigma Sport Cycle Computer Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.5 Polar

13.5.1 Polar Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 Polar Cycle Computer Product Portfolio

13.5.3 Polar Cycle Computer Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.6 Bryton Inc

13.6.1 Bryton Inc Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 Bryton Inc Cycle Computer Product Portfolio

13.6.3 Bryton Inc Cycle Computer Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.7 Giant Bicycles

13.7.1 Giant Bicycles Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 Giant Bicycles Cycle Computer Product Portfolio

13.7.3 Giant Bicycles Cycle Computer Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.8 Trek Bicycle

13.8.1 Trek Bicycle Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 Trek Bicycle Cycle Computer Product Portfolio

13.8.3 Trek Bicycle Cycle Computer Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.9 Raleigh (Accell Group)

13.9.1 Raleigh (Accell Group) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 Raleigh (Accell Group) Cycle Computer Product Portfolio

13.9.3 Raleigh (Accell Group) Cycle Computer Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.10 Wahoo Fitness

13.10.1 Wahoo Fitness Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 Wahoo Fitness Cycle Computer Product Portfolio

13.10.3 Wahoo Fitness Cycle Computer Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.11 VDO Cyclecomputers

13.11.1 VDO Cyclecomputers Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.11.2 VDO Cyclecomputers Cycle Computer Product Portfolio

13.11.3 VDO Cyclecomputers Cycle Computer Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.12 Topeak Inc

13.12.1 Topeak Inc Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.12.2 Topeak Inc Cycle Computer Product Portfolio

13.12.3 Topeak Inc Cycle Computer Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.13 o-synce

13.13.1 o-synce Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.13.2 o-synce Cycle Computer Product Portfolio

13.13.3 o-synce Cycle Computer Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.14 BBB Cycling

13.14.1 BBB Cycling Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.14.2 BBB Cycling Cycle Computer Product Portfolio

13.14.3 BBB Cycling Cycle Computer Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.15 Bion

13.15.1 Bion Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.15.2 Bion Cycle Computer Product Portfolio

13.15.3 Bion Cycle Computer Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.16 KNOG

13.16.1 KNOG Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.16.2 KNOG Cycle Computer Product Portfolio

13.16.3 KNOG Cycle Computer Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14 INDUSTRY CHAIN ANALYSIS

14.1 Cycle Computer Industry Chain Analysis

14.2 Cycle Computer Industry Raw Material and Suppliers Analysis

14.2.1 Cycle Computer Key Raw Material Supply Analysis

14.2.2 Raw Material Suppliers and Contact Information

14.3 Cycle Computer Typical Downstream Customers

14.4 Cycle Computer Sales Channel Analysis

15 RESEARCH FINDINGS AND CONCLUSION

16 METHODOLOGY AND DATA SOURCE

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Data Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Global Cycle Computer Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Cycle Computer Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Cycle Computer Industry Development Status

Table 4: Cycle Computer Industry Development Trends

Table 5: Global Cycle Computer Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Cycle Computer Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Cycle Computer Revenue Market Share by Region (2020-2025)

Table 8: Global Cycle Computer Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Cycle Computer Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Cycle Computer Sales by Region (2020-2025) & (K Unit)

Table 11: Global Cycle Computer Sales Market Share by Region (2020-2025)

Table 12: Global Cycle Computer Sales Forecast by Region (2026-2032) & (K Unit)

Table 13: Global Cycle Computer Sales Market Share Forecast by Region (2026-2032)

Table 14: Global Cycle Computer Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 15: Global Cycle Computer Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 16: Global Cycle Computer Sales Analysis by Type (2020-2025) & (K Unit)

Table 17: Global Cycle Computer Sales Analysis Forecast by Type (2026-2032) & (K Unit)

Table 18: Global Cycle Computer Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 19: Global Cycle Computer Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 20: Global Cycle Computer Sales Analysis by Application (2020-2025) & (K Unit)

Table 21: Global Cycle Computer Sales Analysis Forecast by Application (2026-2032) & (K Unit)

Table 22: Key Cycle Computer Players in North America

Table 23: North America Cycle Computer Sales by Type (2020-2025) & (K Unit)

Table 24: North America Cycle Computer Sales by Type (2026-2032) & (K Unit)

Table 25: North America Cycle Computer Revenue by Type (2020-2025) & (US\$ Million)

Table 26: North America Cycle Computer Revenue by Type (2026-2032) & (US\$ Million)

Table 27: North America Cycle Computer Sales by Application (2020-2025) & (K Unit)

Table 28: North America Cycle Computer Sales by Application (2026-2032) & (K Unit)

Table 29: North America Cycle Computer Revenue by Application (2020-2025) & (US\$ Million)

Table 30: North America Cycle Computer Revenue by Application (2026-2032) & (US\$ Million)

Table 31: North America Cycle Computer Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 32: North America Cycle Computer Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 33: North America Cycle Computer Sales Market Size by Country (2020-2025) & (K Unit)

Table 34: North America Cycle Computer Sales Market Size by Country (2026-2032) & (K Unit)

Table 35: Key Cycle Computer Players in Europe

Table 36: Europe Cycle Computer Sales by Type (2020-2025) & (K Unit)

Table 37: Europe Cycle Computer Sales by Type (2026-2032) & (K Unit)

Table 38: Europe Cycle Computer Revenue by Type (2020-2025) & (US\$ Million)

Table 39: Europe Cycle Computer Revenue by Type (2026-2032) & (US\$ Million)

Table 40: Europe Cycle Computer Sales by Application (2020-2025) & (K Unit)

Table 41: Europe Cycle Computer Sales by Application (2026-2032) & (K Unit)

Table 42: Europe Cycle Computer Revenue by Application (2020-2025) & (US\$ Million)

Table 43: Europe Cycle Computer Revenue by Application (2026-2032) & (US\$ Million)

Table 44: Europe Cycle Computer Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 45: Europe Cycle Computer Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 46: Europe Cycle Computer Sales Market Size by Country (2020-2025) & (K Unit)

Table 47: Europe Cycle Computer Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 48: Key Cycle Computer Players in China

Table 49: China Cycle Computer Sales by Type (2020-2025) & (K Unit)

Table 50: China Cycle Computer Sales by Type (2026-2032) & (K Unit)

Table 51: China Cycle Computer Revenue by Type (2020-2025) & (US\$ Million)

Table 52: China Cycle Computer Revenue by Type (2026-2032) & (US\$ Million)

- Table 53: China Cycle Computer Sales by Application (2020-2025) & (K Unit)
- Table 54: China Cycle Computer Sales by Application (2026-2032) & (K Unit)
- Table 55: China Cycle Computer Revenue by Application (2020-2025) & (US\$ Million)
- Table 56: China Cycle Computer Revenue by Application (2026-2032) & (US\$ Million)
- Table 57: Key Cycle Computer Players in APAC (excl. China)
- Table 58: APAC (excl. China) Cycle Computer Sales by Type (2020-2025) & (K Unit)
- Table 59: APAC (excl. China) Cycle Computer Sales by Type (2026-2032) & (K Unit)
- Table 60: APAC (excl. China) Cycle Computer Revenue by Type (2020-2025) & (US\$ Million)
- Table 61: APAC (excl. China) Cycle Computer Revenue by Type (2026-2032) & (US\$ Million)
- Table 62: APAC (excl. China) Cycle Computer Sales by Application (2020-2025) & (K Unit)
- Table 63: APAC (excl. China) Cycle Computer Sales by Application (2026-2032) & (K Unit)
- Table 64: APAC (excl. China) Cycle Computer Revenue by Application (2020-2025) & (US\$ Million)
- Table 65: APAC (excl. China) Cycle Computer Revenue by Application (2026-2032) & (US\$ Million)
- Table 66:: APAC (excl. China) Cycle Computer Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 67: APAC (excl. China) Cycle Computer Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)
- Table 68: APAC (excl. China) Cycle Computer Sales Market Size by Country (2020-2025) & (K Unit)
- Table 69: APAC (excl. China) Cycle Computer Sales Market Size Forecast by Country (2026-2032) & (K Unit)
- Table 70: Key Cycle Computer Players in Latin America
- Table 71: Latin America Cycle Computer Sales by Type (2020-2025) & (K Unit)
- Table 72: Latin America Cycle Computer Sales by Type (2026-2032) & (K Unit)
- Table 73: Latin America Cycle Computer Revenue by Type (2020-2025) & (US\$ Million)
- Table 74: Latin America Cycle Computer Revenue by Type (2026-2032) & (US\$ Million)
- Table 75: Latin America Cycle Computer Sales by Application (2020-2025) & (K Unit)
- Table 76: Latin America Cycle Computer Sales by Application (2026-2032) & (K Unit)
- Table 77: Latin America Cycle Computer Revenue by Application (2020-2025) & (US\$ Million)
- Table 78: Latin America Cycle Computer Revenue by Application (2026-2032) & (US\$ Million)
- Table 79: Latin America Cycle Computer Revenue Market Size by Country (2020-2025)

& (US\$ Million)

Table 80: Latin America Cycle Computer Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 81: Latin America Cycle Computer Sales Market Size by Country (2020-2025) & (K Unit)

Table 82: Latin America Cycle Computer Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 83: Key Cycle Computer Players in Middle East & Africa

Table 84: Middle East & Africa Cycle Computer Sales by Type (2020-2025) & (K Unit)

Table 85: Middle East & Africa Cycle Computer Sales by Type (2026-2032) & (K Unit)

Table 86: Middle East & Africa Cycle Computer Revenue by Type (2020-2025) & (US\$ Million)

Table 87: Middle East & Africa Cycle Computer Revenue by Type (2026-2032) & (US\$ Million)

Table 88: Middle East & Africa Cycle Computer Sales by Application (2020-2025) & (K Unit)

Table 89: Middle East & Africa Cycle Computer Sales by Application (2026-2032) & (K Unit)

Table 90: Middle East & Africa Cycle Computer Revenue by Application (2020-2025) & (US\$ Million)

Table 91: Middle East & Africa Cycle Computer Revenue by Application (2026-2032) & (US\$ Million)

Table 92: Middle East & Africa Cycle Computer Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 93: Middle East & Africa Cycle Computer Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 94: Middle East & Africa Cycle Computer Sales Market Size by Country (2020-2025) & (K Unit)

Table 95: Middle East & Africa Cycle Computer Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 96: Global Cycle Computer Market Sales by Key Manufacturers (2021-2025) & (K Unit)

Table 97: Global Cycle Computer Sales Market Share by Key Manufacturers (2021-2025)

Table 98: Global Cycle Computer Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 99: Global Cycle Computer Revenue Market Share by Key Manufacturers (2021-2025)

Table 100: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Unit)

Table 101: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 102: Market Mergers & Acquisitions, Expansion

Table 103: Garmin Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: Garmin Cycle Computer Product Portfolio

Table 105: Garmin Cycle Computer Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 106: CatEye Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: CatEye Cycle Computer Product Portfolio

Table 108: CatEye Cycle Computer Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 109: Pioneer Electronics Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: Pioneer Electronics Cycle Computer Product Portfolio

Table 111: Pioneer Electronics Cycle Computer Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 112: Sigma Sport Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: Sigma Sport Cycle Computer Product Portfolio

Table 114: Sigma Sport Cycle Computer Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 115: Polar Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 116: Polar Cycle Computer Product Portfolio

Table 117: Polar Cycle Computer Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 118: Bryton Inc Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 119: Bryton Inc Cycle Computer Product Portfolio

Table 120: Bryton Inc Cycle Computer Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 121: Giant Bicycles Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 122: Giant Bicycles Cycle Computer Product Portfolio

Table 123: Giant Bicycles Cycle Computer Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 124: Trek Bicycle Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 125: Trek Bicycle Cycle Computer Product Portfolio

Table 126: Trek Bicycle Cycle Computer Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 127: Raleigh (Accell Group) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 128: Raleigh (Accell Group) Cycle Computer Product Portfolio

Table 129: Raleigh (Accell Group) Cycle Computer Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 130: Wahoo Fitness Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 131: Wahoo Fitness Cycle Computer Product Portfolio

Table 132: Wahoo Fitness Cycle Computer Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 133: VDO Cyclecomputers Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 134: VDO Cyclecomputers Cycle Computer Product Portfolio

Table 135: VDO Cyclecomputers Cycle Computer Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 136: Topeak Inc Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 137: Topeak Inc Cycle Computer Product Portfolio

Table 138: Topeak Inc Cycle Computer Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 139: o-synce Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 140: o-synce Cycle Computer Product Portfolio

Table 141: o-synce Cycle Computer Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 142: BBB Cycling Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 143: BBB Cycling Cycle Computer Product Portfolio

Table 144: BBB Cycling Cycle Computer Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 145: Bion Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 146: Bion Cycle Computer Product Portfolio

Table 147: Bion Cycle Computer Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 148: KNOG Basic Company Profile (Employees, Areas Service, Competitors and

Contact Information)

Table 149: KNOG Cycle Computer Product Portfolio

Table 150: KNOG Cycle Computer Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 151: Upstream Key Raw Material Price List

Table 152: Cycle Computer Raw Material Suppliers and Contact Information

Table 153: Cycle Computer Typical Customer List

Table 154: Cycle Computer Distributors List

List Of Figures

LIST OF FIGURES

Figure 1: Cycle Computer Product Pictures

Figure 2: Wired Computer Picture Scope

Figure 3: Wireless Computer Picture Scope

Figure 4: Wireless and GPS Computer Picture Scope

Figure 5: Mountain Bike Picture Scope

Figure 6: Road Bike Picture Scope

Figure 7: Other Picture Scope

Figure 8: Global Cycle Computer Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 9: Global Cycle Computer Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 10: Global Cycle Computer Market Sales and Growth Rate Analysis (2020-2032) & (K Unit)

Figure 11: Global Cycle Computer Market Price Trend Analysis (2020-2032) & (USD/Unit)

Figure 12: Global Cycle Computer Market Size by Region (2020-2032) & (US\$ Million)

Figure 13: Global Cycle Computer Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 14: Global Cycle Computer Sales Price by Region (2020-2032) & (K Unit)

Figure 15: North America Cycle Computer Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 16: North America Cycle Computer Revenue Market Share by Players in 2024

Figure 17: North America Cycle Computer Sales Market Share by Type (2020-2032)

Figure 18: North America Cycle Computer Revenue Market Share by Type (2020-2032)

Figure 19: North America Cycle Computer Sales Market Share by Application (2020-2032)

Figure 20: North America Cycle Computer Revenue Market Share by Application (2020-2032)

Figure 21: US Cycle Computer Revenue (2020-2032) & (US\$ Million)

Figure 22: Canada Cycle Computer Revenue (2020-2032) & (US\$ Million)

Figure 23: Europe Cycle Computer Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 24: Europe Cycle Computer Revenue Market Share by Players in 2024

Figure 25: Europe Cycle Computer Sales Market Share by Type (2020-2032)

Figure 26: Europe Cycle Computer Revenue Market Share by Type (2020-2032)

- Figure 27:Europe Cycle Computer Sales Market Share by Application (2020-2032)
- Figure 28:Europe Cycle Computer Revenue Market Share by Application (2020-2032)
- Figure 29:Germany Cycle Computer Revenue (2020-2032) & (US\$ Million)
- Figure 30:France Cycle Computer Revenue (2020-2032) & (US\$ Million)
- Figure 31:United Kingdom Cycle Computer Revenue (2020-2032) & (US\$ Million)
- Figure 32:Italy Cycle Computer Revenue (2020-2032) & (US\$ Million)
- Figure 33:Spain Cycle Computer Revenue (2020-2032) & (US\$ Million)
- Figure 34:Benelux Cycle Computer Revenue (2020-2032) & (US\$ Million)
- Figure 35:China Cycle Computer Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 36:China Cycle Computer Revenue Market Share by Players in 2024
- Figure 37:China Cycle Computer Sales Market Share by Type (2020-2032)
- Figure 38:China Cycle Computer Revenue Market Share by Type (2020-2032)
- Figure 39:China Cycle Computer Sales Market Share by Application (2020-2032)
- Figure 40:China Cycle Computer Revenue Market Share by Application (2020-2032)
- Figure 41:APAC (excl. China) Cycle Computer Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 42:APAC (excl. China) Cycle Computer Revenue Market Share by Players in 2024
- Figure 43:APAC (excl. China) Cycle Computer Sales Market Share by Type (2020-2032)
- Figure 44:APAC (excl. China) Cycle Computer Revenue Market Share by Type (2020-2032)
- Figure 45:APAC (excl. China) Cycle Computer Sales Market Share by Application (2020-2032)
- Figure 46:APAC (excl. China) Cycle Computer Revenue Market Share by Application (2020-2032)
- Figure 47:Japan Cycle Computer Revenue (2020-2032) & (US\$ Million)
- Figure 48:South Korea Cycle Computer Revenue (2020-2032) & (US\$ Million)
- Figure 49:India Cycle Computer Revenue (2020-2032) & (US\$ Million)
- Figure 50:Australia Cycle Computer Revenue (2020-2032) & (US\$ Million)
- Figure 51:Southeast Asia Cycle Computer Revenue (2020-2032) & (US\$ Million)
- Figure 52:Latin America Cycle Computer Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 53:Latin America Cycle Computer Revenue Market Share by Players in 2024
- Figure 54:Latin America Cycle Computer Sales Market Share by Type (2020-2032)
- Figure 55:Latin America Cycle Computer Revenue Market Share by Type (2020-2032)
- Figure 56:Latin America Cycle Computer Sales Market Share by Application (2020-2032)

Figure 57:Latin America Cycle Computer Revenue Market Share by Application (2020-2032)

Figure 58:Mexico Cycle Computer Revenue (2020-2032) & (US\$ Million)

Figure 59:Brazil Cycle Computer Revenue (2020-2032) & (US\$ Million)

Figure 60:Middle East & Africa Cycle Computer Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 61:Middle East & Africa Cycle Computer Revenue Market Share by Players in 2024

Figure 62:Middle East & Africa Cycle Computer Sales Market Share by Type (2020-2032)

Figure 63:Middle East & Africa Cycle Computer Revenue Market Share by Type (2020-2032)

Figure 64:Middle East & Africa Cycle Computer Sales Market Share by Application (2020-2032)

Figure 65:Middle East & Africa Cycle Computer Revenue Market Share by Application (2020-2032)

Figure 66:Saudi Arabia Cycle Computer Revenue (2020-2032) & (US\$ Million)

Figure 67:South Africa Cycle Computer Revenue (2020-2032) & (US\$ Million)

Figure 68:Global Cycle Computer Sales Market Share by Key Manufacturers in 2024

Figure 69:Global Cycle Computer Revenue Market Share by Key Manufacturers in 2024

Figure 70:Global Cycle Computer Industry Competition Landscape

Figure 71:Cycle Computer Industry Chain Analysis

Figure 72:Bottom-Up and Top-Down Research Methods

Figure 73:Key Interview Objectives

Figure 74:Data Cross Validation

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