

Global Cut Flowers Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Cut Flowers market size will reach 24,713 Million USD in 2025 and is projected to reach 38,278 Million USD by 2032, with a CAGR of 6.45% (2025-2032). Notably, the China Cut Flowers market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Cut flowers refer to flowers that have been harvested from their plant or stem and are intended for use in floral arrangements, bouquets, and decorative displays. These flowers are typically cut near the bud stage to ensure maximum freshness and longevity once they are placed in water. Cut flowers are commonly sold at flower shops, supermarkets, and online flower delivery services for various occasions, such as weddings, birthdays, anniversaries, and other special events. They come in a wide variety of species, colors, and sizes, catering to different preferences and aesthetics. Proper care, including cutting the stems at an angle, using clean water, and regularly changing the water, can extend the lifespan of cut flowers and keep them looking vibrant and beautiful for several days. Cut flowers bring joy and beauty to any environment and are a popular and cherished gift to express love, appreciation, and emotions.

The major global manufacturers of Cut Flowers include D?mmen Orange, Syngenta Flowers, Finlays, Beekenkamp, Karuturi, Oserian, Selecta One, Washington Bulb,

Arcangeli Giovanni & Figlio, Washington Bulb, Carzan Flowers, Rosebud, Kariki, Multiflora, Karen Roses, Harvest Flower, Queens Group, Ball Horticultural, Afriflora, Flamingo Horticulture, Van den Berg RoseS, Danziger, Marginpar, Porta Nova, Wesselman Flowers, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Cut Flowers. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Cut Flowers market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Cut Flowers market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Cut Flowers industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Cut Flowers Include:

D?mmen Orange

Syngenta Flowers

Finlays

Beekenkamp

Karuturi

Oserian

Selecta One

Washington Bulb

Arcangeli Giovanni & Figlio

Washington Bulb

Carzan Flowers

Rosebud

Kariki

Multiflora

Karen Roses

Harvest Flower

Queens Group

Ball Horticultural

Afriflora

Flamingo Horticulture

Van den Berg RoseS

Danziger

Marginpar

Porta Nova

Wesselman Flowers

Cut Flowers Product Segment Include:

Rose

Carnation

Lilium

Chrysanthemum and Gerbera

Tulips

Other

Cut Flowers Product Application Include:

Home

Commercial

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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