

Global Crossbows Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Crossbows market size will reach 898.16 Million USD in 2025 and is projected to reach 1,769.28 Million USD by 2032, with a CAGR of 10.17% (2025-2032). Notably, the China Crossbows market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Crossbows are a type of archery weapon that dates back to ancient times but continues to be used today for various purposes, including hunting, sport, and recreational shooting. They consist of a bow mounted horizontally on a stock or frame, with a mechanism that allows the string to be drawn and held in a cocked position. Unlike traditional bows, crossbows do not require constant physical strength to hold the draw, making them easier to aim and shoot. To fire a crossbow, the user places a bolt (a short arrow) on the rail or groove and releases the drawn string using a trigger mechanism. Crossbows come in different sizes, designs, and power levels, ranging from small handheld models to more powerful and specialized hunting crossbows. They have been used historically in warfare and hunting, and modern-day crossbows are popular among archery enthusiasts and hunters alike for their accuracy, power, and ease of use. However, regulations on crossbow use may vary depending on the country or region, with some requiring special licenses or permits for hunting purposes.

The major global manufacturers of Crossbows include Bowtech, TenPoint Crossbow

Technologies, Barnett Crossbows, Crosman, PSE Archery, Parker Bows, Mathews, Darton Archery, EK Archery, Eastman Outdoors, Armex Archery, Man Kung, Poe Lang, Sanlida, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Crossbows. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Crossbows market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Crossbows market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Crossbows industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Crossbows Include:

Bowtech

TenPoint Crossbow Technologies

Barnett Crossbows

Crosman

PSE Archery

Parker Bows

Mathews

Darton Archery

EK Archery

Eastman Outdoors

Armex Archery

Man Kung

Poe Lang

Sanlida

Crossbows Product Segment Include:

Recurve Crossbow

Compound Crossbow

Others

Crossbows Product Application Include:

Hunting

Target Shooting

Others

Chapter Scope

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