

# Global Critical Illness Insurance Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Critical Illness Insurance market size will reach 30,604 Million USD in 2025 and is projected to reach 78,192 Million USD by 2032, with a CAGR of 14.34% (2025-2032). Notably, the China Critical Illness Insurance market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Critical illness insurance is a type of insurance coverage that provides a lump-sum payment to the policyholder in the event they are diagnosed with a serious, life-threatening illness or medical condition covered under the policy. The covered illnesses typically include major diseases such as cancer, heart attack, stroke, organ failure, and other critical conditions specified in the policy. When a policyholder is diagnosed with a covered illness, they receive the predetermined sum insured, which can be used to cover medical expenses, rehabilitation costs, living expenses, or any other financial needs that may arise during the treatment and recovery period. Critical illness insurance is designed to alleviate the financial burden that often accompanies serious illnesses, allowing individuals and their families to focus on recovery without worrying about the impact of medical expenses on their financial well-being. It is a supplemental insurance product that can be purchased separately or as a rider to a life insurance policy, offering an extra layer of protection and peace of mind during challenging times.

The major global suppliers of Critical Illness Insurance include China Life Insurance,

Ping An Insurance, China Pacific Insurance, Aviva, Legal & General, New China Life Insurance, AXA, Prudential plc, Aegon, Allianz, AIG, UnitedHealthcare, Zurich, MetLife, Dai-ichi Life Group, Sun Life Financial, Aflac, Huaxia life Insurance, Liberty Mutual, HCF, Generali Group, Royal London, Scottish Windows, Livepool Victoria, Vitality, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Critical Illness Insurance. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Critical Illness Insurance market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Critical Illness Insurance market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Critical Illness Insurance industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Critical Illness Insurance Include:

China Life Insurance

Ping An Insurance

China Pacific Insurance

Aviva

Legal & General

New China Life Insurance

AXA

Prudential plc

Aegon

Allianz

AIG

UnitedHealthcare

Zurich

MetLife

Dai-ichi Life Group

Sun Life Financial

Aflac

Huaxia life Insurance

Liberty Mutual

HCF

Generali Group

Royal London

Scottish Windows

Liverpool Victoria

Vitality

Critical Illness Insurance Product Segment Include:

Fixed-term Insurance

Whole-life Insurance

Critical Illness Insurance Product Application Include:

Cancer

Heart Attack

Stroke

Other

## **Chapter Scope**

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