

Global Cricket Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Cricket market size will reach 387.82 Million USD in 2025 and is projected to reach 442.74 Million USD by 2032, with a CAGR of 1.91% (2025-2032). Notably, the China Cricket market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Cricket is a popular and widely played team sport known for its long history and global following. It is played with a bat and a ball between two teams, each consisting of eleven players. The objective of the game is for the batting team to score runs by hitting the ball and running between two sets of wooden stumps, known as the wickets, placed at each end of a rectangular pitch. The bowling team aims to dismiss the batsmen by getting them out or preventing them from scoring runs. Cricket is typically played in innings, with each team taking turns to bat and bowl. Matches can last several hours or even several days, depending on the format of the game. The sport has several formats, including Test cricket, One Day Internationals (ODIs), and Twenty20 (T20) matches, each offering a different level of intensity and duration. Cricket is widely followed and loved in countries such as India, England, Australia, Pakistan, and others, and it has a rich history and tradition that continues to captivate millions of fans worldwide.

The major global manufacturers of Cricket include Gray Nicholls, Kookaburra, Slazenger, Sanspareils Greenlands, Puma, New Balance, Nike, Gunn & Moore,

Woodworm, CA Sports, Adidas, British Cricket Balls, Sareen Sports Industries, Kippax, B.D. Mahajan and Sons (BDM), F.C.SONDHI, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Cricket. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Cricket market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Cricket market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Cricket industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Cricket Include:

Gray Nicholls

Kookaburra

Slazenger

Sanspareils Greenlands

Puma

New Balance

Nike

Gunn & Moore

Woodworm

CA Sports

Adidas

British Cricket Balls

Sareen Sports Industries

Kippax

B.D. Mahajan and Sons (BDM)

F.C.SONDHI

Cricket Product Segment Include:

Cricket Bats

Cricket Balls

Cricket Protective Gear

Others

Cricket Product Application Include:

Professional Cricket

Amateur and Recreational Cricket

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