

Global Cricket Protein Powders Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Cricket Protein Powders market size will reach 40.32 Million USD in 2025 and is projected to reach 120.29 Million USD by 2032, with a CAGR of 16.90% (2025-2032). Notably, the China Cricket Protein Powders market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Cricket protein powders are dietary supplements made from dried and ground crickets, providing a rich source of high-quality protein. Crickets are a sustainable and environmentally friendly protein source, as they require significantly fewer resources to produce compared to traditional livestock. Cricket protein powders are a popular choice among individuals seeking alternative protein sources, including athletes, fitness enthusiasts, and those with dietary restrictions. These powders are packed with essential amino acids, vitamins, and minerals, making them a nutritious addition to protein shakes, smoothies, and various recipes. Despite originating from insects, cricket protein powders are tasteless or have a mild, nutty flavor, allowing them to blend seamlessly with other ingredients. As more people explore sustainable and nutritious protein options, cricket protein powders offer a promising solution for supporting muscle recovery, enhancing fitness goals, and promoting a sustainable food system.

The major global manufacturers of Cricket Protein Powders include All Things Bugs, Entomo Farms, Aspire Food Group, JR Unique Foods, Proti-Farm, Grilo, Chapul,

Cowboycricket, Tiny Farms, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Cricket Protein Powders. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Cricket Protein Powders market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Cricket Protein Powders market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Cricket Protein Powders industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Cricket Protein Powders Include:

All Things Bugs

Entomo Farms

Aspire Food Group

JR Unique Foods

Proti-Farm

Grilo

Chapul

Cowboycrickets

Tiny Farms

Cricket Protein Powders Product Segment Include:

Food Grade Cricket Protein Powders

Feed Grade Cricket Protein Powders

Others

Cricket Protein Powders Product Application Include:

Food Additive

Pet Food

Dietary Supplement

Others

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