

Global Crash Cushions Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Crash Cushions market size will reach 913.87 Million USD in 2025 and is projected to reach 1,223.79 Million USD by 2032, with a CAGR of 4.26% (2025-2032). Notably, the China Crash Cushions market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Crash cushions, also known as impact attenuators or safety cushions, are safety devices installed on highways and roads to reduce the severity of vehicle collisions and protect motorists and pedestrians. These cushioning systems are strategically placed at the end of concrete barriers, guardrails, or other rigid structures to absorb the energy of a colliding vehicle, thereby minimizing the impact forces and redirecting the vehicle away from the hazard. Crash cushions are typically made from materials designed to compress and deform upon impact, such as high-density foam or water-filled barrels. They are engineered to slow down and decelerate the vehicle gradually, helping to prevent the occurrence of severe injuries or fatalities in the event of an accident. Crash cushions are an essential component of road safety infrastructure, contributing to the overall reduction of roadway accidents and enhancing the safety of drivers and pedestrians alike.

The major global manufacturers of Crash Cushions include Trinity Industries, Verdegro, TraFFix Devices, Stuer-Egghe, Lindsay Corporation, Valmont Industries, OBO

Bettermann Group, Shindo Industry, SMA Road Safety, Gregory Industries, Smart Air Chamber(SAC), Hill & Smith, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Crash Cushions. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Crash Cushions market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Crash Cushions market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Crash Cushions industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Crash Cushions Include:

Trinity Industries

Verdegro

TrafFix Devices

Stuer-Egghe

Lindsay Corporation

Valmont Industries

OBO Bettermann Group

Shindo Industry

SMA Road Safety

Gregory Industries

Smart Air Chamber(SAC)

Hill & Smith

Crash Cushions Product Segment Include:

Non-redirective Crash Cushions

Redirective Crash Cushions

Crash Cushions Product Application Include:

Highway

Urban Road

Others

Chapter Scope

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