

Global Craft Soda Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Craft Soda market size will reach 925.83 Million USD in 2025 and is projected to reach 1,345 Million USD by 2032, with a CAGR of 5.48% (2025-2032). Notably, the China Craft Soda market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Craft soda, also known as artisanal or small-batch soda, is a type of carbonated beverage that is handcrafted using natural ingredients and traditional methods. Unlike mass-produced commercial sodas, craft sodas are made by smaller, independent producers who prioritize quality, flavor, and creativity. Craft soda makers use real fruit extracts, natural sweeteners like cane sugar or honey, and unique flavor combinations to create distinctive and often more complex flavors than mainstream sodas. These sodas are often free from artificial colors, flavors, and preservatives, appealing to consumers who prefer healthier and more authentic alternatives to traditional sodas. Craft soda has gained popularity as part of the broader craft beverage movement, offering consumers a refreshing and enjoyable beverage choice that emphasizes craftsmanship, innovation, and a connection to local ingredients and flavors.

The major global manufacturers of Craft Soda include Pepsi, Jones Soda, Reed's, Boylan Bottling, Appalachian Brewing, SIPP eco beverage, JustCraft Soda, Crooked Beverage, Gus, Q Drinks, Tuxen Brewing Company, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading

enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Craft Soda. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Craft Soda market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Craft Soda market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Craft Soda industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Craft Soda Include:

Pepsi

Jones Soda

Reed's

Boylan Bottling

Appalachian Brewing

SIPP eco beverage

JustCraft Soda

Crooked Beverage

Gus

Q Drinks

Tuxen Brewing Company

Craft Soda Product Segment Include:

Natural Craft Soda

Organic Craft Soda

Craft Soda Product Application Include:

Online Sales

Offline Sales

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