

# Global Craft Beer Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Craft Beer market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China Craft Beer market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Craft beer refers to beer that is produced by small, independent breweries using traditional brewing methods and focusing on quality, flavor, and innovation. Craft breweries are characterized by their emphasis on brewing beer in smaller batches, using high-quality ingredients, and often incorporating unique or creative recipes and brewing techniques. Craft brewers prioritize producing diverse styles of beer, such as ales, lagers, stouts, porters, and sour beers, and they often experiment with different hops, malts, yeasts, and adjuncts to create distinctive flavors and aromas. The craft beer movement has gained popularity globally, with consumers appreciating the variety, craftsmanship, and local connections offered by small and independent breweries. Craft beer enthusiasts often seek out new and innovative brews, supporting local breweries and celebrating the creativity and passion of craft brewers.

The major global manufacturers of Craft Beer include Budweiser, Yuengling, The Boston Beer, New Belgium Brewing, Gambrinus, Lagunitas, Bell's Brewery, Deschutes, Stone Brewery, Firestone Walker Brewing, Brooklyn Brewery, Dogfish Head Craft Brewery, Founders Brewing, SweetWater Brewing, etc. The global players competition

landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Craft Beer. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Craft Beer market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Craft Beer market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Craft Beer industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Craft Beer Include:

Budweiser

Yuengling

The Boston Beer

New Belgium Brewing

Gambrinus

Lagunitas

Bell's Brewery

Deschutes

Stone Brewery

Firestone Walker Brewing

Brooklyn Brewery

Dogfish Head Craft Brewery

Founders Brewing

SweetWater Brewing

Craft Beer Product Segment Include:

Lager Craft Beer

Ale Craft Beer

Craft Beer Product Application Include:

Online Sales

Offline Sales

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Craft Beer Industry PESTEL Analysis

Chapter 3: Global Craft Beer Industry Porter's Five Forces Analysis

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