

Global COVID-19 Rapid Antigen Test Kits Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global COVID-19 Rapid Antigen Test Kits market size will reach 44,011 Million USD in 2025 and is projected to reach 10,086 Million USD by 2032, with a CAGR of -18.98% (2025-2032). Notably, the China COVID-19 Rapid Antigen Test Kits market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

COVID-19 rapid antigen test kits are medical diagnostic tools designed to quickly detect the presence of the SARS-CoV-2 virus, which causes COVID-19, in individuals. These kits use a sample collected from the nasal cavity or throat, and results can often be obtained within 15 to 30 minutes. The test works by detecting specific viral proteins (antigens) in the sample, indicating an active infection. Rapid antigen tests are particularly useful for identifying individuals who are currently infectious and may be spreading the virus, allowing for immediate isolation and contact tracing. They are commonly used in settings where rapid screening and on-the-spot results are needed, such as in healthcare facilities, workplaces, schools, and travel checkpoints. While rapid antigen tests are quick and easy to administer, they may have a slightly lower sensitivity compared to PCR tests, and false-negative results are possible, especially during the early stages of infection when viral loads are lower. Therefore, confirmatory testing through PCR is recommended for individuals with symptoms or recent exposure to the virus. Rapid antigen test kits play a crucial role in the overall strategy to control the spread of COVID-19 by providing timely detection and prompt action.

The major global manufacturers of COVID-19 Rapid Antigen Test Kits include Abbott, Quidel, ACCESS BIO, CTK Biotech, SD Biosensor, Ellume, InBios, Celltrion, AESKU.GROUP, ROCHE, BD, OraSure Technologies, Clip Health, LumiraDx, Princeton BioMeditech Corporation, RapiGEN Inc., Orient Gene, Wondfo Biotech, Ihealth (Andon Health), Wantai BioPharm, Biotest Biotech, Shenzhen YHLO Biotech, Vazyme Biotech, EasyDiagnosis Biomedicine, Beijing Hotgen Biotech, Assure Tech, Hangzhou AllTest Biotech, ACON Biotech, BGI Genomics, Lepu Medical Technology, Jinwofu Bioengineering Technology, Phase Scientific, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of COVID-19 Rapid Antigen Test Kits. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global COVID-19 Rapid Antigen Test Kits market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the COVID-19 Rapid Antigen Test Kits market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of COVID-19 Rapid Antigen Test Kits industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public

information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of COVID-19 Rapid Antigen Test Kits Include:

Abbott

Quidel

ACCESS BIO

CTK Biotech

SD Biosensor

Ellume

InBios

Celltrion

AESKU.GROUP

ROCHE

BD

OraSure Technologies

Clip Health

LumiraDx

Princeton BioMeditech Corporation

RapiGEN Inc.

Orient Gene

Wondfo Biotech

Ihealth (Andon Health)

Wantai BioPharm

Biotest Biotech

Shenzhen YHLO Biotech

Vazyme Biotech

EasyDiagnosis Biomedicine

Beijing Hotgen Biotech

Assure Tech

Hangzhou AllTest Biotech

ACON Biotech

BGI Genomics

Lepu Medical Technology

Jinwofu Bioengineering Technology

Phase Scientific

COVID-19 Rapid Antigen Test Kits Product Segment Include:

Fluorescence Immunochromatography

Colloidal Gold Immunochromatography

Latex Immunochromatography

Others

COVID-19 Rapid Antigen Test Kits Product Application Include:

Hospital

Home

School

Third-Party Detection Institution

Others

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Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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