

# Global Cosmetics OEM and ODM Services Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Cosmetics OEM and ODM Services market size will reach 35,727 Million USD in 2025 and is projected to reach 49,176 Million USD by 2032, with a CAGR of 4.67% (2025-2032). Notably, the China Cosmetics OEM and ODM Services market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Cosmetics OEM (Original Equipment Manufacturer) and ODM (Original Design Manufacturer) services are business arrangements in the cosmetics industry where a company specializes in the manufacturing and/or design of cosmetic products for other brands or private labels. In the case of OEM, the service provider produces cosmetics based on the specifications provided by the client brand, while in ODM, the service provider not only manufactures but also offers design and development services, creating cosmetic products according to their own expertise and innovation, which can then be customized or branded by the client. These services enable companies to leverage the expertise and resources of specialized manufacturers, allowing them to focus on branding, marketing, and distribution, while ensuring high-quality cosmetic products for their customers.

The major global suppliers of Cosmetics OEM and ODM Services include ANC Corporation, Ancorotti Cosmetics, ANTE cosmetics, Bawei Bio-Technology, BioTruly

Company, Chromavis S.p.A, CNF, Cosmax BTI, COSMECCA, Cosmecca Korea, Cosmo Beauty, COSVISION, DMCOSMETICS, Easycare Intelligence Tech, Enrichs Cosmetic, Francia Cosmetics, Global Cosmetics, Homar, Intercos, Kolmar Korea, Life-Beauty Cosmetics, Nihon Kolmar, Nox Bellow Cosmetics, PICASO COSMETIC, Ridgepole Biological Technology, Thai Ho Group, Wooil CNT, Toyo Beauty, Ya Pure Cosmetics, Zhen Chen Cosmetics, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Cosmetics OEM and ODM Services. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Cosmetics OEM and ODM Services market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Cosmetics OEM and ODM Services market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Cosmetics OEM and ODM Services industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Cosmetics OEM and ODM Services Include:

ANC Corporation

Ancorotti Cosmetics

ANTE cosmetics

Bawei Bio-Technology

BioTruly Company

Chromavis S.p.A

CNF

Cosmax BTI

COSMECCA

Cosmecca Korea

Cosmo Beauty

COSVISION

DMCOSMETICS

Easycare Intelligence Tech

Enrichs Cosmetic

Francia Cosmetics

Global Cosmetics

Homar

Intercos

Kolmar Korea

Life-Beauty Cosmetics

Nihon Kolmar

Nox Bellow Cosmetics

PICASO COSMETIC

Ridgepole Biological Technology

Thai Ho Group

Wooil CNT

Toyo Beauty

Ya Pure Cosmetics

Zhen Chen Cosmetics

Cosmetics OEM and ODM Services Product Segment Include:

Skincare

Colour Cosmetics

Hair Care

Perfume

Protective

Cosmetics OEM and ODM Services Product Application Include:

OEM

ODM

## **Chapter Scope**

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