

# Global Corporate Performance Management (CPM) Software Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Corporate Performance Management (CPM) Software market size will reach 11,216 Million USD in 2025 and is projected to reach 27,283 Million USD by 2032, with a CAGR of 13.54% (2025-2032). Notably, the China Corporate Performance Management (CPM) Software market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Corporate Performance Management (CPM) software is a comprehensive and integrated solution designed to help organizations measure, analyze, and manage their performance across various departments and functions. CPM software enables businesses to set and monitor key performance indicators (KPIs), track progress toward strategic goals, and make data-driven decisions to improve overall performance and efficiency. It typically includes features such as budgeting and planning, financial consolidation, forecasting, and reporting capabilities, providing a holistic view of the organization's performance. CPM software facilitates collaboration among different teams and departments, allowing them to align their efforts with the company's strategic objectives. By automating data collection, analysis, and reporting processes, CPM software streamlines performance management tasks, reduces manual errors, and enables timely and accurate insights for executives and stakeholders. This technology empowers organizations to optimize their resources, identify areas for improvement, and drive business growth and success.

The major global suppliers of Corporate Performance Management (CPM) Software include Oracle, SAP, IBM, Anaplan, Infor, Workday, Planful (formerly Host Analytics), Unit4, Epicor Software, Wolters Kluwer (CCH Tagetik), BOARD International, Prophix, OneStream Software, Insightsoftware, Vena Solutions, Solver, Workiva, Kepion, LucaNet, Jedox, Ideagen, Calumo, Centage, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Corporate Performance Management (CPM) Software. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Corporate Performance Management (CPM) Software market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Corporate Performance Management (CPM) Software market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Corporate Performance Management (CPM) Software industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from

various markets monitoring database.

Global Key Suppliers of Corporate Performance Management (CPM) Software Include:

Oracle

SAP

IBM

Anaplan

Infor

Workday

Planful (formerly Host Analytics)

Unit4

Epicor Software

Wolters Kluwer (CCH Tagetik)

BOARD International

Prophix

OneStream Software

Insightsoftware

Vena Solutions

Solver

Workiva

Kepion

LucaNet

Jedox

Ideagen

Calumo

Centage

Corporate Performance Management (CPM) Software Product Segment Include:

On-Premises

Cloud Based

Corporate Performance Management (CPM) Software Product Application Include:

Large Enterprises

Medium Enterprises

Small Enterprises

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Corporate Performance Management (CPM) Software Industry PESTEL Analysis

Chapter 3: Global Corporate Performance Management (CPM) Software Industry Porter's Five Forces Analysis

Chapter 4: Global Corporate Performance Management (CPM) Software Major Regional Market Size and Forecast Analysis

Chapter 5: Global Corporate Performance Management (CPM) Software Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Passenger Corporate Performance Management (CPM) Software Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Corporate Performance Management (CPM) Software Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Corporate Performance Management (CPM) Software Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Corporate Performance Management (CPM) Software Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Corporate Performance Management (CPM) Software Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Corporate Performance Management (CPM) Software Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Corporate Performance Management (CPM) Software Competitive Analysis of Key Suppliers (Revenue, Market Share, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Revenue and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

## Contents

### **1 CORPORATE PERFORMANCE MANAGEMENT (CPM) SOFTWARE MARKET OVERVIEW**

- 1.1 Product Definition and Statistical Scope
- 1.2 Corporate Performance Management (CPM) Software Product by Type
  - 1.2.1 On-Premises
  - 1.2.2 Cloud Based
- 1.3 Corporate Performance Management (CPM) Software Product by Application
  - 1.3.1 Large Enterprises
  - 1.3.2 Medium Enterprises
  - 1.3.3 Small Enterprises
- 1.4 Global Corporate Performance Management (CPM) Software Market Size Analysis (2020-2032)
- 1.5 Corporate Performance Management (CPM) Software Market Development Status and Trends
  - 1.5.1 Corporate Performance Management (CPM) Software Industry Development Status Analysis
  - 1.5.2 Corporate Performance Management (CPM) Software Industry Development Trends Analysis

### **2 CORPORATE PERFORMANCE MANAGEMENT (CPM) SOFTWARE MARKET PESTEL ANALYSIS**

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

### **3 CORPORATE PERFORMANCE MANAGEMENT (CPM) SOFTWARE MARKET PORTER'S FIVE FORCES ANALYSIS**

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers

### 3.5 Threat of Substitutes

## **4 GLOBAL CORPORATE PERFORMANCE MANAGEMENT (CPM) SOFTWARE MARKET ANALYSIS BY REGIONS**

4.1 Global Corporate Performance Management (CPM) Software Overall Market: 2024 VS 2025 VS 2032

4.2 Global Corporate Performance Management (CPM) Software Revenue and Forecast Analysis (2020-2032)

4.2.1 Global Corporate Performance Management (CPM) Software Revenue and Market Share by Region (2020-2025)

4.2.2 Global Corporate Performance Management (CPM) Software Revenue Forecast by Region (2026-2032)

## **5 GLOBAL CORPORATE PERFORMANCE MANAGEMENT (CPM) SOFTWARE MARKET SIZE BY TYPE AND APPLICATION**

5.1 Global Corporate Performance Management (CPM) Software Market Size by Type (2020-2032)

5.2 Global Corporate Performance Management (CPM) Software Market Size by Application (2020-2032)

## **6 NORTH AMERICA**

6.1 North America Corporate Performance Management (CPM) Software Market Size and Growth Rate Analysis (2020-2032)

6.2 North America Key Suppliers Analysis

6.3 North America Corporate Performance Management (CPM) Software Market Size by Type

6.4 North America Corporate Performance Management (CPM) Software Market Size by Application

6.5 North America Corporate Performance Management (CPM) Software Market Size by Country

6.5.1 US

6.5.2 Canada

## **7 EUROPE**

7.1 Europe Corporate Performance Management (CPM) Software Market Size and

Growth Rate Analysis (2020-2032)

7.2 Europe Key Suppliers Analysis

7.3 Europe Corporate Performance Management (CPM) Software Market Size by Type

7.4 Europe Corporate Performance Management (CPM) Software Market Size by Application

7.5 Europe Corporate Performance Management (CPM) Software Market Size by Country

7.5.1 Germany

7.5.2 France

7.5.3 United Kingdom

7.5.4 Italy

7.5.5 Spain

7.5.6 Benelux

## **8 CHINA**

8.1 China Corporate Performance Management (CPM) Software Market Size and Growth Rate Analysis (2020-2032)

8.2 China Key Suppliers Analysis

8.3 China Corporate Performance Management (CPM) Software Market Size by Type

8.4 China Corporate Performance Management (CPM) Software Market Size by Application

## **9 APAC (EXCL. CHINA)**

9.1 APAC (excl. China) Corporate Performance Management (CPM) Software Market Size and Growth Rate Analysis (2020-2032)

9.2 APAC (excl. China) Key Suppliers Analysis

9.3 APAC (excl. China) Corporate Performance Management (CPM) Software Market Size by Type

9.4 APAC (excl. China) Corporate Performance Management (CPM) Software Market Size by Application

9.5 APAC (excl. China) Corporate Performance Management (CPM) Software Market Size by Country

9.5.1 Japan

9.5.2 South Korea

9.5.3 India

9.5.4 Australia

9.5.5 Southeast Asia

## **10 LATIN AMERICA**

10.1 Latin America Corporate Performance Management (CPM) Software Market Size and Growth Rate Analysis (2020-2032)

10.2 Latin America Key Suppliers Analysis

10.3 Latin America Corporate Performance Management (CPM) Software Market Size by Type

10.4 Latin America Corporate Performance Management (CPM) Software Market Size by Application

10.5 Latin America Corporate Performance Management (CPM) Software Market Size by Country

10.5.1 Mexico

10.5.2 Brazil

## **11 MIDDLE EAST & AFRICA**

11.1 Middle East & Africa Corporate Performance Management (CPM) Software Market Size and Growth Rate Analysis (2020-2032)

11.2 Middle East & Africa Key Suppliers Analysis

11.3 Middle East & Africa Corporate Performance Management (CPM) Software Market Size by Type

11.4 Middle East & Africa Corporate Performance Management (CPM) Software Market Size by Application

11.5 Middle East & Africa Corporate Performance Management (CPM) Software Market Size by Country

11.5.1 Saudi Arabia

11.5.2 South Africa

## **12 COMPETITION BY SUPPLIERS**

12.1 Global Corporate Performance Management (CPM) Software Market Revenue by Key Suppliers (2021-2025)

12.2 Corporate Performance Management (CPM) Software Competitive Landscape Analysis and Market Dynamic

12.2.1 Corporate Performance Management (CPM) Software Competitive Landscape Analysis

12.2.2 Global Key Suppliers Headquarter Location and Key Area Sales

12.2.3 Market Dynamic

## 13 KEY COMPANIES ANALYSIS

### 13.1 Oracle

13.1.1 Oracle Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 Oracle Corporate Performance Management (CPM) Software Product Portfolio

13.1.3 Oracle Corporate Performance Management (CPM) Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

### 13.2 SAP

13.2.1 SAP Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 SAP Corporate Performance Management (CPM) Software Product Portfolio

13.2.3 SAP Corporate Performance Management (CPM) Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

### 13.3 IBM

13.3.1 IBM Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 IBM Corporate Performance Management (CPM) Software Product Portfolio

13.3.3 IBM Corporate Performance Management (CPM) Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

### 13.4 Anaplan

13.4.1 Anaplan Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 Anaplan Corporate Performance Management (CPM) Software Product Portfolio

13.4.3 Anaplan Corporate Performance Management (CPM) Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

### 13.5 Infor

13.5.1 Infor Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 Infor Corporate Performance Management (CPM) Software Product Portfolio

13.5.3 Infor Corporate Performance Management (CPM) Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

### 13.6 Workday

13.6.1 Workday Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 Workday Corporate Performance Management (CPM) Software Product Portfolio

13.6.3 Workday Corporate Performance Management (CPM) Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.7 Planful (formerly Host Analytics)

13.7.1 Planful (formerly Host Analytics) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 Planful (formerly Host Analytics) Corporate Performance Management (CPM) Software Product Portfolio

13.7.3 Planful (formerly Host Analytics) Corporate Performance Management (CPM) Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.8 Unit4

13.8.1 Unit4 Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 Unit4 Corporate Performance Management (CPM) Software Product Portfolio

13.8.3 Unit4 Corporate Performance Management (CPM) Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.9 Epicor Software

13.9.1 Epicor Software Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 Epicor Software Corporate Performance Management (CPM) Software Product Portfolio

13.9.3 Epicor Software Corporate Performance Management (CPM) Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.10 Wolters Kluwer (CCH Tagetik)

13.10.1 Wolters Kluwer (CCH Tagetik) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 Wolters Kluwer (CCH Tagetik) Corporate Performance Management (CPM) Software Product Portfolio

13.10.3 Wolters Kluwer (CCH Tagetik) Corporate Performance Management (CPM) Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.11 BOARD International

13.11.1 BOARD International Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.11.2 BOARD International Corporate Performance Management (CPM) Software Product Portfolio

13.11.3 BOARD International Corporate Performance Management (CPM) Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.12 Prophix

13.12.1 Prophix Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.12.2 Prophix Corporate Performance Management (CPM) Software Product Portfolio

13.12.3 Prophix Corporate Performance Management (CPM) Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.13 OneStream Software

13.13.1 OneStream Software Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.13.2 OneStream Software Corporate Performance Management (CPM) Software Product Portfolio

13.13.3 OneStream Software Corporate Performance Management (CPM) Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.14 Insightsoftware

13.14.1 Insightsoftware Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.14.2 Insightsoftware Corporate Performance Management (CPM) Software Product Portfolio

13.14.3 Insightsoftware Corporate Performance Management (CPM) Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.15 Vena Solutions

13.15.1 Vena Solutions Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.15.2 Vena Solutions Corporate Performance Management (CPM) Software Product Portfolio

13.15.3 Vena Solutions Corporate Performance Management (CPM) Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.16 Solver

13.16.1 Solver Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.16.2 Solver Corporate Performance Management (CPM) Software Product Portfolio

13.16.3 Solver Corporate Performance Management (CPM) Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.17 Workiva

13.17.1 Workiva Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.17.2 Workiva Corporate Performance Management (CPM) Software Product Portfolio

13.17.3 Workiva Corporate Performance Management (CPM) Software Market Data

Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

### 13.18 Kepion

13.18.1 Kepion Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.18.2 Kepion Corporate Performance Management (CPM) Software Product Portfolio

13.18.3 Kepion Corporate Performance Management (CPM) Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

### 13.19 LucaNet

13.19.1 LucaNet Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.19.2 LucaNet Corporate Performance Management (CPM) Software Product Portfolio

13.19.3 LucaNet Corporate Performance Management (CPM) Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

### 13.20 Jedox

13.20.1 Jedox Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.20.2 Jedox Corporate Performance Management (CPM) Software Product Portfolio

13.20.3 Jedox Corporate Performance Management (CPM) Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

### 13.21 Ideagen

13.21.1 Ideagen Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.21.2 Ideagen Corporate Performance Management (CPM) Software Product Portfolio

13.21.3 Ideagen Corporate Performance Management (CPM) Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

### 13.22 Calumo

13.22.1 Calumo Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.22.2 Calumo Corporate Performance Management (CPM) Software Product Portfolio

13.22.3 Calumo Corporate Performance Management (CPM) Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

### 13.23 Centage

13.23.1 Centage Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.23.2 Centage Corporate Performance Management (CPM) Software Product

## Portfolio

13.23.3 Centage Corporate Performance Management (CPM) Software Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

## **14 INDUSTRY CHAIN ANALYSIS**

14.1 Corporate Performance Management (CPM) Software Industry Chain Analysis

14.2 Corporate Performance Management (CPM) Software Typical Downstream Customers

14.3 Corporate Performance Management (CPM) Software Sales Channel Analysis

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 METHODOLOGY AND DATA SOURCE**

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Data Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1: Global Corporate Performance Management (CPM) Software Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Corporate Performance Management (CPM) Software Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Corporate Performance Management (CPM) Software Industry Development Status

Table 4: Corporate Performance Management (CPM) Software Industry Development Trends

Table 5: Global Corporate Performance Management (CPM) Software Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Corporate Performance Management (CPM) Software Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Corporate Performance Management (CPM) Software Revenue Market Share by Region (2020-2025)

Table 8: Global Corporate Performance Management (CPM) Software Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Corporate Performance Management (CPM) Software Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Corporate Performance Management (CPM) Software Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 11: Global Corporate Performance Management (CPM) Software Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 12: Global Corporate Performance Management (CPM) Software Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 13: Global Corporate Performance Management (CPM) Software Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 14: Key Corporate Performance Management (CPM) Software Players in North America

Table 15: North America Corporate Performance Management (CPM) Software Revenue by Type (2020-2025) & (US\$ Million)

Table 16: North America Corporate Performance Management (CPM) Software Revenue by Type (2026-2032) & (US\$ Million)

Table 17: North America Corporate Performance Management (CPM) Software Revenue by Application (2020-2025) & (US\$ Million)

Table 18: North America Corporate Performance Management (CPM) Software

Revenue by Application (2026-2032) & (US\$ Million)

Table 19: North America Corporate Performance Management (CPM) Software Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 20: North America Corporate Performance Management (CPM) Software Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 21: Key Corporate Performance Management (CPM) Software Players in Europe

Table 22: Europe Corporate Performance Management (CPM) Software Revenue by Type (2020-2025) & (US\$ Million)

Table 23: Europe Corporate Performance Management (CPM) Software Revenue by Type (2026-2032) & (US\$ Million)

Table 24: Europe Corporate Performance Management (CPM) Software Revenue by Application (2020-2025) & (US\$ Million)

Table 25: Europe Corporate Performance Management (CPM) Software Revenue by Application (2026-2032) & (US\$ Million)

Table 26: Europe Corporate Performance Management (CPM) Software Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 27: Europe Corporate Performance Management (CPM) Software Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 28: Key Corporate Performance Management (CPM) Software Players in China

Table 29: China Corporate Performance Management (CPM) Software Revenue by Type (2020-2025) & (US\$ Million)

Table 30: China Corporate Performance Management (CPM) Software Revenue by Type (2026-2032) & (US\$ Million)

Table 31: China Corporate Performance Management (CPM) Software Revenue by Application (2020-2025) & (US\$ Million)

Table 32: China Corporate Performance Management (CPM) Software Revenue by Application (2026-2032) & (US\$ Million)

Table 33: Key Corporate Performance Management (CPM) Software Players in APAC (excl. China)

Table 34: APAC (excl. China) Corporate Performance Management (CPM) Software Revenue by Type (2020-2025) & (US\$ Million)

Table 35: APAC (excl. China) Corporate Performance Management (CPM) Software Revenue by Type (2026-2032) & (US\$ Million)

Table 36: APAC (excl. China) Corporate Performance Management (CPM) Software Revenue by Application (2020-2025) & (US\$ Million)

Table 37: APAC (excl. China) Corporate Performance Management (CPM) Software Revenue by Application (2026-2032) & (US\$ Million)

Table 38: APAC (excl. China) Corporate Performance Management (CPM) Software Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 39: APAC (excl. China) Corporate Performance Management (CPM) Software Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 40: Key Corporate Performance Management (CPM) Software Players in Latin America

Table 41: Latin America Corporate Performance Management (CPM) Software Revenue by Type (2020-2025) & (US\$ Million)

Table 42: Latin America Corporate Performance Management (CPM) Software Revenue by Type (2026-2032) & (US\$ Million)

Table 43: Latin America Corporate Performance Management (CPM) Software Revenue by Application (2020-2025) & (US\$ Million)

Table 44: Latin America Corporate Performance Management (CPM) Software Revenue by Application (2026-2032) & (US\$ Million)

Table 45: Latin America Corporate Performance Management (CPM) Software Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 46: Latin America Corporate Performance Management (CPM) Software Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 47: Key Corporate Performance Management (CPM) Software Players in Middle East & Africa

Table 48: Middle East & Africa Corporate Performance Management (CPM) Software Revenue by Type (2020-2025) & (US\$ Million)

Table 49: Middle East & Africa Corporate Performance Management (CPM) Software Revenue by Type (2026-2032) & (US\$ Million)

Table 50: Middle East & Africa Corporate Performance Management (CPM) Software Revenue by Application (2020-2025) & (US\$ Million)

Table 51: Middle East & Africa Corporate Performance Management (CPM) Software Revenue by Application (2026-2032) & (US\$ Million)

Table 52: Middle East & Africa Corporate Performance Management (CPM) Software Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 53: Middle East & Africa Corporate Performance Management (CPM) Software Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 54: Global Corporate Performance Management (CPM) Software Market Revenue by Key Suppliers (2021-2025) & (US\$ Million)

Table 55: Global Corporate Performance Management (CPM) Software Revenue Market Share by Key Suppliers (2021-2025)

Table 56: Global Key Suppliers Headquarter Location and Key Area Sales

Table 57: Market Mergers & Acquisitions, Expansion

Table 58: Oracle Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 59: Oracle Corporate Performance Management (CPM) Software Product

## Portfolio

Table 60: Oracle Corporate Performance Management (CPM) Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 61: SAP Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 62: SAP Corporate Performance Management (CPM) Software Product Portfolio

Table 63: SAP Corporate Performance Management (CPM) Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 64: IBM Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 65: IBM Corporate Performance Management (CPM) Software Product Portfolio

Table 66: IBM Corporate Performance Management (CPM) Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 67: Anaplan Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 68: Anaplan Corporate Performance Management (CPM) Software Product Portfolio

Table 69: Anaplan Corporate Performance Management (CPM) Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 70: Infor Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 71: Infor Corporate Performance Management (CPM) Software Product Portfolio

Table 72: Infor Corporate Performance Management (CPM) Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 73: Workday Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 74: Workday Corporate Performance Management (CPM) Software Product Portfolio

Table 75: Workday Corporate Performance Management (CPM) Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 76: Planful (formerly Host Analytics) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 77: Planful (formerly Host Analytics) Corporate Performance Management (CPM) Software Product Portfolio

Table 78: Planful (formerly Host Analytics) Corporate Performance Management (CPM) Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 79: Unit4 Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 80: Unit4 Corporate Performance Management (CPM) Software Product Portfolio

Table 81: Unit4 Corporate Performance Management (CPM) Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 82: Epicor Software Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 83: Epicor Software Corporate Performance Management (CPM) Software Product Portfolio

Table 84: Epicor Software Corporate Performance Management (CPM) Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 85: Wolters Kluwer (CCH Tagetik) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 86: Wolters Kluwer (CCH Tagetik) Corporate Performance Management (CPM) Software Product Portfolio

Table 87: Wolters Kluwer (CCH Tagetik) Corporate Performance Management (CPM) Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 88: BOARD International Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 89: BOARD International Corporate Performance Management (CPM) Software Product Portfolio

Table 90: BOARD International Corporate Performance Management (CPM) Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 91: Prophix Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 92: Prophix Corporate Performance Management (CPM) Software Product Portfolio

Table 93: Prophix Corporate Performance Management (CPM) Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 94: OneStream Software Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 95: OneStream Software Corporate Performance Management (CPM) Software Product Portfolio

Table 96: OneStream Software Corporate Performance Management (CPM) Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 97: Insightsoftware Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 98: Insightsoftware Corporate Performance Management (CPM) Software Product Portfolio

Table 99: Insightsoftware Corporate Performance Management (CPM) Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 100: Vena Solutions Basic Company Profile (Employees, Areas Service,

Competitors and Contact Information)

Table 101: Vena Solutions Corporate Performance Management (CPM) Software Product Portfolio

Table 102: Vena Solutions Corporate Performance Management (CPM) Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 103: Solver Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: Solver Corporate Performance Management (CPM) Software Product Portfolio

Table 105: Solver Corporate Performance Management (CPM) Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 106: Workiva Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: Workiva Corporate Performance Management (CPM) Software Product Portfolio

Table 108: Workiva Corporate Performance Management (CPM) Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 109: Kepion Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: Kepion Corporate Performance Management (CPM) Software Product Portfolio

Table 111: Kepion Corporate Performance Management (CPM) Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 112: LucaNet Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: LucaNet Corporate Performance Management (CPM) Software Product Portfolio

Table 114: LucaNet Corporate Performance Management (CPM) Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 115: Jedox Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 116: Jedox Corporate Performance Management (CPM) Software Product Portfolio

Table 117: Jedox Corporate Performance Management (CPM) Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 118: Ideagen Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 119: Ideagen Corporate Performance Management (CPM) Software Product Portfolio

Table 120: Ideagen Corporate Performance Management (CPM) Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 121: Calumo Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 122: Calumo Corporate Performance Management (CPM) Software Product Portfolio

Table 123: Calumo Corporate Performance Management (CPM) Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 124: Centage Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 125: Centage Corporate Performance Management (CPM) Software Product Portfolio

Table 126: Centage Corporate Performance Management (CPM) Software Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 127: Corporate Performance Management (CPM) Software Typical Customer List

Table 128: Corporate Performance Management (CPM) Software Distributors List

## List Of Figures

### LIST OF FIGURES

Figure 1: Corporate Performance Management (CPM) Software Product Pictures

Figure 2: On-Premises Picture Scope

Figure 3: Cloud Based Picture Scope

Figure 4: Large Enterprises Picture Scope

Figure 5: Medium Enterprises Picture Scope

Figure 6: Small Enterprises Picture Scope

Figure 7: Global Corporate Performance Management (CPM) Software Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 8: Global Corporate Performance Management (CPM) Software Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 9: Global Corporate Performance Management (CPM) Software Market Size by Region (2020-2032) & (US\$ Million)

Figure 10: Global Corporate Performance Management (CPM) Software Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 11: North America Corporate Performance Management (CPM) Software Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 12: North America Corporate Performance Management (CPM) Software Market Share by Players in 2024

Figure 13: North America Corporate Performance Management (CPM) Software Revenue Market Share by Type (2020-2032)

Figure 14: North America Corporate Performance Management (CPM) Software Revenue Market Share by Application (2020-2032)

Figure 15: US Corporate Performance Management (CPM) Software Revenue (2020-2032) & (US\$ Million)

Figure 16: Canada Corporate Performance Management (CPM) Software Revenue (2020-2032) & (US\$ Million)

Figure 17: Europe Corporate Performance Management (CPM) Software Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 18: Europe Corporate Performance Management (CPM) Software Market Share by Players in 2024

Figure 19: Europe Corporate Performance Management (CPM) Software Revenue Market Share by Type (2020-2032)

Figure 20: Europe Corporate Performance Management (CPM) Software Revenue Market Share by Application (2020-2032)

Figure 21: Germany Corporate Performance Management (CPM) Software Revenue

(2020-2032) & (US\$ Million)

Figure 22: France Corporate Performance Management (CPM) Software Revenue (2020-2032) & (US\$ Million)

Figure 23: United Kingdom Corporate Performance Management (CPM) Software Revenue (2020-2032) & (US\$ Million)

Figure 24: Italy Corporate Performance Management (CPM) Software Revenue (2020-2032) & (US\$ Million)

Figure 25: Spain Corporate Performance Management (CPM) Software Revenue (2020-2032) & (US\$ Million)

Figure 26: Benelux Corporate Performance Management (CPM) Software Revenue (2020-2032) & (US\$ Million)

Figure 27: China Corporate Performance Management (CPM) Software Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 28: China Corporate Performance Management (CPM) Software Market Share by Players in 2024

Figure 29: China Corporate Performance Management (CPM) Software Revenue Market Share by Type (2020-2032)

Figure 30: China Corporate Performance Management (CPM) Software Revenue Market Share by Application (2020-2032)

Figure 31: APAC (excl. China) Corporate Performance Management (CPM) Software Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 32: APAC (excl. China) Corporate Performance Management (CPM) Software Market Share by Players in 2024

Figure 33: APAC (excl. China) Corporate Performance Management (CPM) Software Revenue Market Share by Type (2020-2032)

Figure 34: APAC (excl. China) Corporate Performance Management (CPM) Software Revenue Market Share by Application (2020-2032)

Figure 35: Japan Corporate Performance Management (CPM) Software Revenue (2020-2032) & (US\$ Million)

Figure 36: South Korea Corporate Performance Management (CPM) Software Revenue (2020-2032) & (US\$ Million)

Figure 37: India Corporate Performance Management (CPM) Software Revenue (2020-2032) & (US\$ Million)

Figure 38: Australia Corporate Performance Management (CPM) Software Revenue (2020-2032) & (US\$ Million)

Figure 39: Southeast Asia Corporate Performance Management (CPM) Software Revenue (2020-2032) & (US\$ Million)

Figure 40: Latin America Corporate Performance Management (CPM) Software Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 41: Latin America Corporate Performance Management (CPM) Software Market Share by Players in 2024

Figure 42: Latin America Corporate Performance Management (CPM) Software Revenue Market Share by Type (2020-2032)

Figure 43: Latin America Corporate Performance Management (CPM) Software Revenue Market Share by Application (2020-2032)

Figure 44: Mexico Corporate Performance Management (CPM) Software Revenue (2020-2032) & (US\$ Million)

Figure 45: Brazil Corporate Performance Management (CPM) Software Revenue (2020-2032) & (US\$ Million)

Figure 46: Middle East & Africa Corporate Performance Management (CPM) Software Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 47: Middle East & Africa Corporate Performance Management (CPM) Software Market Share by Players in 2024

Figure 48: Middle East & Africa Corporate Performance Management (CPM) Software Revenue Market Share by Type (2020-2032)

Figure 49: Middle East & Africa Corporate Performance Management (CPM) Software Revenue Market Share by Application (2020-2032)

Figure 50: Saudi Arabia Corporate Performance Management (CPM) Software Revenue (2020-2032) & (US\$ Million)

Figure 51: South Africa Corporate Performance Management (CPM) Software Revenue (2020-2032) & (US\$ Million)

Figure 52: Global Corporate Performance Management (CPM) Software Revenue Market Share by Key Suppliers in 2024

Figure 53: Global Corporate Performance Management (CPM) Software Industry Competition Landscape

Figure 54: Corporate Performance Management (CPM) Software Industry Chain Analysis

Figure 55: Bottom-Up and Top-Down Research Methods

Figure 56: Key Interview Objectives

Figure 57: Data Cross Validation

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