

Global Corporate E-learning Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/C84697DC099EEN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: C84697DC099EEN

Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Corporate E-learning market size will reach 30,430 Million USD in 2025 and is projected to reach 67,396 Million USD by 2032, with a CAGR of 12.03% (2025-2032). Notably, the China Corporate E-learning market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Corporate e-learning, also known as online or digital learning, refers to the use of digital technologies and the internet to deliver educational and training content to employees and members of an organization. It involves creating and distributing interactive and engaging online courses, modules, or tutorials that employees can access and complete at their own pace and convenience. Corporate e-learning platforms often offer a wide range of topics, from job-specific skills and compliance training to leadership development and soft skills. These platforms may utilize various formats, such as videos, interactive quizzes, simulations, and gamification elements, to enhance learning retention and engagement. Corporate e-learning provides numerous benefits, including cost-effectiveness, scalability, flexibility, and the ability to track and measure learning outcomes. It empowers employees to acquire new knowledge and skills, enabling them to adapt to changing business needs and contribute effectively to their organization's success. Moreover, it offers the convenience of continuous learning, allowing employees to stay up-to-date with industry trends and advancements in their field.

The major global suppliers of Corporate E-learning include SAP, Skillsoft, Oracle, Blackboard, Cornerstone, GP Strategies, Saba, SAI Global, NAVEX Global, Infor, D2L Corporation, Articulate, Adobe, CrossKnowledge, City&Guilds Kineo, LRN, Expertus, EI Design, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Corporate E-learning. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Corporate E-learning market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Corporate E-learning market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Corporate E-learning industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Corporate E-learning Include:

SAP

Skillsoft

Oracle

Blackboard

Cornerstone

GP Strategies

Saba

SAI Global

NAVEX Global

Infor

D2L Corporation

Articulate

Adobe

CrossKnowledge

City&Guilds Kineo

LRN

Expertus

EI Design

Corporate E-learning Product Segment Include:

On-Premise

Cloud-Based

Corporate E-learning Product Application Include:

Automotive Industry

BFSI

Consumer Goods Sector

Energy Sector

Heavy Industries

Metal and Mining

Industrial Equipment

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