

Global Cordless Vacuum Cleaner Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Cordless Vacuum Cleaner market size will reach 3,196.50 Million USD in 2025 and is projected to reach 7,604.36 Million USD by 2032, with a CAGR of 13.18% (2025-2032). Notably, the China Cordless Vacuum Cleaner market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

A cordless vacuum cleaner is a portable and battery-operated cleaning device designed for efficient and convenient vacuuming without the need for a power cord. It utilizes rechargeable lithium-ion batteries to power the vacuum's motor, suction, and other cleaning functions. Cordless vacuum cleaners offer the advantage of unrestricted movement and portability, allowing users to clean various areas and surfaces without being limited by the length of a power cord. They are suitable for quick and easy clean-ups, especially in areas where accessing power outlets may be challenging, such as stairs, corners, and tight spaces. Cordless vacuum cleaners come in different types, including stick vacuums, handheld vacuums, and robot vacuums, catering to different cleaning needs. With advancements in battery technology, modern cordless vacuum cleaners deliver impressive suction power, long runtimes, and quick charging capabilities, making them popular choices for both home and commercial use.

The major global manufacturers of Cordless Vacuum Cleaner include Bissell, Stanley Black & Decker, TTI, Dyson, GlenDimplex, Bosch, Philips, Electrolux, Gtech,

SharkNinja, Puppyoo, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Cordless Vacuum Cleaner. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Cordless Vacuum Cleaner market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Cordless Vacuum Cleaner market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Cordless Vacuum Cleaner industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Cordless Vacuum Cleaner Include:

Bissell

Stanley Black & Decker

TTI

Dyson

GlenDimplex

Bosch

Philips

Electrolux

Gtech

SharkNinja

Puppyoo

Cordless Vacuum Cleaner Product Segment Include:

Backpack

Canister

Handheld

Robotic

Stick

Upright

Cordless Vacuum Cleaner Product Application Include:

Household

Commercial

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