

Global Construction Equipment Rental Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Construction Equipment Rental market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China Construction Equipment Rental market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Construction equipment rental is a service offered by equipment rental companies that allows construction companies, contractors, and individuals to rent various types of construction equipment and machinery on a short-term basis. This provides a cost-effective alternative to purchasing expensive equipment, especially for projects that have a limited duration or require specialized machinery. Construction equipment available for rental includes excavators, bulldozers, loaders, cranes, compactors, and more. Rental companies offer flexible rental periods, maintenance services, and often have a wide range of equipment options to suit different construction needs. By opting for construction equipment rental, users can access the necessary tools without the burden of ownership, saving on upfront costs and eliminating the need for long-term storage and maintenance expenses.

The major global suppliers of Construction Equipment Rental include United Rentals, Ashtead Group, Aktio Corp, Kanamoto, Hertz Equipment Rental, Loxam Group, Blueline Rent, Ahern Rentals, Nishio Rent, Aggreko, Maxim Crane Works, SCMC, etc. The

global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Construction Equipment Rental. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Construction Equipment Rental market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Construction Equipment Rental market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Construction Equipment Rental industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Construction Equipment Rental Include:

United Rentals

Ashtead Group

Aktio Corp

Kanamoto

Hertz Equipment Rental

Loxam Group

Blueline Rent

Ahern Rentals

Nishio Rent

Aggreko

Maxim Crane Works

SCMC

Construction Equipment Rental Product Segment Include:

Earth Moving Machinery

Material Handling and Cranes

Foundation Working Machinery

Others

Construction Equipment Rental Product Application Include:

Building

Infrastructure

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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