

Global Connected Gym Equipment Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Connected Gym Equipment market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China Connected Gym Equipment market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Connected gym equipment refers to fitness machines and devices that are equipped with internet connectivity and integrated with smart technology. These devices allow users to track their workouts, monitor their progress, and access personalized training programs through mobile apps or online platforms. Connected gym equipment may include treadmills, stationary bikes, ellipticals, rowing machines, weight machines, and more. With internet connectivity, users can sync their workout data to cloud-based platforms, enabling them to access their fitness stats from various devices. Many connected gym equipment also offer interactive features, such as virtual workouts, live streaming classes, and social sharing, enhancing the overall fitness experience. By leveraging technology and data, connected gym equipment aims to make workouts more engaging, personalized, and convenient, motivating users to achieve their fitness goals more effectively.

The major global manufacturers of Connected Gym Equipment include EGym, Les Mills, Life Fitness, Precor, Technogym, Cybex, StairMaster, Star Trac, Hammer

Strength, True Fitness, Peloton, Tonal, Mirror, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Connected Gym Equipment. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Connected Gym Equipment market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Connected Gym Equipment market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Connected Gym Equipment industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Connected Gym Equipment Include:

EGym

Les Mills

Life Fitness

Precor

Technogym

Cybex

StairMaster

Star Trac

Hammer Strength

True Fitness

Peloton

Tonal

Mirror

Connected Gym Equipment Product Segment Include:

Cardio Equipment

Strength Equipment

Connected Gym Equipment Product Application Include:

Commercial

Household

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