

Global Confectionery Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Confectionery market size will reach 21,026 Million USD in 2025 and is projected to reach 28,099 Million USD by 2032, with a CAGR of 4.23% (2025-2032). Notably, the China Confectionery market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Confectionery refers to a broad category of sweet food items that are typically rich in sugar and often flavored with various ingredients, such as chocolate, nuts, fruits, and spices. It includes a wide range of treats like candies, chocolates, toffees, gummies, marshmallows, fudge, and more. Confectionery products are popular as indulgent treats and are enjoyed by people of all ages. They are often associated with celebrations, holidays, and special occasions, as well as being commonly consumed as snacks or desserts. Confectionery is produced by combining sugar or sugar substitutes with other ingredients, using various cooking techniques like boiling, caramelizing, or chocolate tempering. The art of confectionery has a long history, dating back centuries, and continues to evolve with innovative flavors and forms, catering to diverse tastes and preferences around the world.

The major global manufacturers of Confectionery include Nestle, DeMet's Candy, Mondel?z, Mars, Ferrara Candy, Arcor, August Storck, Yildiz, Grupo Bimbo, Hershey, Ferrero, Meiji, Perfetti Van Melle, Haribo, Lindt & Spr?ngli, Storck, Orion, General Mills,

United Confectioners, LOTTE Confectionery, Morinaga, Glico, Crown Confectionery, Cloetta, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Confectionery. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Confectionery market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Confectionery market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Confectionery industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Confectionery Include:

Nestle

DeMet's Candy

Mondel?z

Mars

Ferrara Candy

Arcor

August Storck

Yildiz

Grupo Bimbo

Hershey

Ferrero

Meiji

Perfetti Van Melle

Haribo

Lindt & Spr?ngli

Storck

Orion

General Mills

United Confectioners

LOTTE Confectionery

Morinaga

Glico

Crown Confectionery

Cloetta

Confectionery Product Segment Include:

Hard Candy

Soft Candy

Confectionery Product Application Include:

Online Sales

Offline Sales

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