

# Global Concrete Floor Coatings Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Concrete Floor Coatings market size will reach 2,975.89 Million USD in 2025 and is projected to reach 3,645.07 Million USD by 2032, with a CAGR of 2.94% (2025-2032). Notably, the China Concrete Floor Coatings market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Concrete floor coatings are protective layers applied to concrete surfaces to enhance their appearance, durability, and performance. These coatings are designed to provide a seamless, smooth, and non-porous finish, protecting the concrete from wear, chemicals, moisture, and stains. They come in various types, such as epoxy, polyurethane, acrylic, and polyaspartic coatings, each offering specific benefits and characteristics. Concrete floor coatings are commonly used in industrial, commercial, and residential settings, including warehouses, factories, garages, retail stores, hospitals, and homes. They not only add aesthetic appeal to the surface but also improve its resistance to abrasion, impact, and chemical exposure. Additionally, these coatings can be customized with various colors, textures, and patterns, making them a versatile solution for enhancing the functionality and aesthetics of concrete floors.

The major global manufacturers of Concrete Floor Coatings include PPG Industries, DSM, RPM International, BASF, The Sherwin-Williams, Tennant, Nippon Paint, United Gilsonite Laboratories (UGL), Ardex, Elite Crete Systems, Behr Process, etc. The global

players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Concrete Floor Coatings. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Concrete Floor Coatings market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Concrete Floor Coatings market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Concrete Floor Coatings industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Concrete Floor Coatings Include:

PPG Industries

DSM

RPM International

BASF

The Sherwin-Williams

Tennant

Nippon Paint

United Gilsonite Laboratories (UGL)

Ardex

Elite Crete Systems

Behr Process

Concrete Floor Coatings Product Segment Include:

Epoxy-Based Concrete Floor

Polyaspartic Concrete Floor

Concrete Floor Coatings Product Application Include:

Residential

Non-Residential

## **Chapter Scope**

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