

Global Computer Vision Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Computer Vision market size will reach 11,831 Million USD in 2025 and is projected to reach 18,337 Million USD by 2032, with a CAGR of 6.46% (2025-2032). Notably, the China Computer Vision market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Computer vision is a field of artificial intelligence (AI) that enables computers to interpret, analyze, and understand visual data from the world, much like human vision. It involves techniques such as image recognition, object detection, and pattern analysis, using algorithms and deep learning models to process digital images and videos. Computer vision is widely applied in areas like facial recognition, autonomous vehicles, medical imaging, industrial automation, and augmented reality. By extracting meaningful insights from visual inputs, computer vision enhances decision-making, automates complex tasks, and enables innovative applications across various industries.

The major global suppliers of Computer Vision include Cognex, Basler, Omron, Keyence, National Instruments, Sony, Teledyne Technologies, Texas Instruments, Intel, Baumer Optronic, Jai A/S, Mvtec Software, Isra Vision, Sick, Mediatek, Cadence Design Systems, Ceva, Synopsys, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong

competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Computer Vision. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Computer Vision market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Computer Vision market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Computer Vision industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Computer Vision Include:

Cognex

Basler

Omron

Keyence

National Instruments

Sony

Teledyne Technologies

Texas Instruments

Intel

Baumer Optronic

Jai A/S

Mvtec Software

Isra Vision

Sick

Mediatek

Cadence Design Systems

Ceva

Synopsys

Computer Vision Product Segment Include:

PC Based

Smart Camera Based

Computer Vision Product Application Include:

Quality Control and Inspection

Positioning and Guidance

Measurement

Identification

Predictive Maintenance

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