

# Global Computer Mice Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Computer Mice market size will reach 1,891.07 Million USD in 2025 and is projected to reach 2,283.43 Million USD by 2032, with a CAGR of 2.73% (2025-2032). Notably, the China Computer Mice market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Computer mice, also known simply as mice, are input devices used to control the cursor and navigate graphical user interfaces on computers. They are essential for interacting with desktops, laptops, and other computing devices. A typical computer mouse consists of a palm-sized body with one or more buttons and a scroll wheel. When the user moves the mouse across a flat surface, an optical or laser sensor detects the movement and translates it into corresponding cursor movements on the screen. Clicking the buttons or scrolling the wheel allows users to perform various actions, such as selecting, dragging, and zooming. Over the years, computer mice have evolved with different designs, including wired and wireless options, ergonomic shapes for enhanced comfort, and specialized features for gaming or productivity tasks. As a fundamental input device, computer mice have significantly contributed to making human-computer interaction more intuitive and efficient.

The major global manufacturers of Computer Mice include Logitech, Razer, DAREU, Rapoo, Corsair, SteelSeries, A4TECH, Microsoft, ASUS(ROG), Aulacn, Cherry,

Lenovo, Fuhlen, HP, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Computer Mice. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Computer Mice market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Computer Mice market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Computer Mice industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Computer Mice Include:

Logitech

Razer

DAREU

Rapoo

Corsair

SteelSeries

A4TECH

Microsoft

ASUS(ROG)

Aulacn

Cherry

Lenovo

Fuhlen

HP

Computer Mice Product Segment Include:

Computer Gaming Mice

Computer Office Mice

Computer Mice Product Application Include:

Professional Usage

Office Usage

Personal Usage

Others

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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