

Global Commuter Road Bike Helmets Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/CE9B4B2433E8EN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: CE9B4B2433E8EN

Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Commuter Road Bike Helmets market size will reach 270.40 Million USD in 2025 and is projected to reach 318.80 Million USD by 2032, with a CAGR of 2.38% (2025-2032). Notably, the China Commuter Road Bike Helmets market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Commuter road bike helmets are specially designed helmets intended for cyclists who regularly use their bikes for commuting and urban transportation. These helmets prioritize safety, comfort, and convenience, making them suitable for daily rides in urban environments. They typically feature a lightweight and aerodynamic design with plenty of ventilation to keep the rider cool during hot weather and long rides. Commuter road bike helmets often include added safety features such as reflective elements for increased visibility in low-light conditions and MIPS (Multi-Directional Impact Protection System) technology, which helps reduce rotational forces in the event of an impact. Some models may also come with integrated lights or mountings for bike lights, further enhancing visibility and safety during night rides. The helmets are adjustable to ensure a snug fit and may have removable padding for easy cleaning and maintenance. Their user-friendly design makes them suitable for riders of all levels and helps promote safe and enjoyable cycling in urban settings.

The major global manufacturers of Commuter Road Bike Helmets include Vista

Outdoor, Dorel, Giant, Trek Bicycle, Mavic, KASK, Merida, Specialized, Uvex, OGK KABUTO, Scott Sports, MET, ABUS, POC, Lazer, Louis Garneau, LAS helmets, Strategic Sports, Rudy Project, Limar, Moon Helmet, SenHai Sports Goods, Shenghong Sports, GUB, HardnutZ, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Commuter Road Bike Helmets. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Commuter Road Bike Helmets market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Commuter Road Bike Helmets market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Commuter Road Bike Helmets industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Commuter Road Bike Helmets Include:

Vista Outdoor

Dorel

Giant

Trek Bicycle

Mavic

KASK

Merida

Specialized

Uvex

OGK KABUTO

Scott Sports

MET

ABUS

POC

Lazer

Louis Garneau

LAS helmets

Strategic Sports

Rudy Project

Limar

Moon Helmet

SenHai Sports Goods

Shenghong Sports

GUB

HardnutZ

Commuter Road Bike Helmets Product Segment Include:

Below 15 USD/Unit

15.1-25 USD/Unit

25.1-35 USD/Unit

35.1-45 USD/Unit

Above 45 USD/Unit

Others

Commuter Road Bike Helmets Product Application Include:

Specialty Bicycle Retailer

Department Store and Toy Store

Sporting Goods Store

Online Retail

Others

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