

Global Community Engagement Software Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/CBE4E980CDBCEN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: CBE4E980CDBCEN

Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Community Engagement Software market size will reach 391.46 Million USD in 2025 and is projected to reach 828.76 Million USD by 2032, with a CAGR of 11.31% (2025-2032). Notably, the China Community Engagement Software market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Community engagement software is a digital platform designed to facilitate and enhance interactions between organizations or governments and their communities. It enables efficient communication, collaboration, and involvement of community members in decision-making processes, public consultations, and feedback gathering. The software often includes features like online forums, surveys, event management tools, social media integration, and data analytics to collect and analyze community input effectively. By using community engagement software, organizations can reach a broader audience, gather valuable insights, and build stronger relationships with their communities. It is commonly utilized by local governments, non-profit organizations, educational institutions, and businesses to foster transparent and inclusive community-driven initiatives.

The major global suppliers of Community Engagement Software include Higher Logic (Vanilla), Granicus (Bang the Table), Personify, Tyler Technologies, Hivebrite, Social Pinpoint, Engagement Hub, Tribe Technologies, Commonplace, MindMixer, CitizenLab,

Mobilize, Breezio, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Community Engagement Software. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Community Engagement Software market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Community Engagement Software market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Community Engagement Software industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Community Engagement Software Include:

Higher Logic (Vanilla)

Granicus (Bang the Table)

Personify

Tyler Technologies

Hivebrite

Social Pinpoint

Engagement Hub

Tribe Technologies

Commonplace

MindMixer

CitizenLab

Mobilize

Breezio

Community Engagement Software Product Segment Include:

On-Premise

Cloud-Based

Community Engagement Software Product Application Include:

Government and Public Utilities

Healthcare and Hospitality

Retail

Non-Profit Organizations

Media and Entertainment

Education

Others

Chapter Scope

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