

# Global Commercial Photography Services Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Commercial Photography Services market size will reach 68,362 Million USD in 2025 and is projected to reach 117,998 Million USD by 2032, with a CAGR of 8.11% (2025-2032). Notably, the China Commercial Photography Services market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Commercial photography services involve professional photography tailored to meet the needs of businesses and organizations, aiming to create visually compelling images that promote products, brands, or services. These services encompass a wide range of photography styles, including product shots, advertising campaigns, corporate portraits, architectural photography, and event coverage. By combining technical expertise with creative vision, commercial photographers help clients effectively communicate their message, enhance brand identity, and engage their target audience across various marketing channels such as websites, catalogs, and social media.

The major global suppliers of Commercial Photography Services include Lifetouch, Cherry Hill Programs Inc., Bella Baby Photography, Mom365, Hangzhou Haima Photography, La-vie Photography, Decollt Photography, DE Photo (Franchising) Ltd., Lafayette Photography, TRG Multimedia, Studio 308 Photography, CS3 Photography, Andrew Kung Group, Front Room Studios, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading

enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Commercial Photography Services. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Commercial Photography Services market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Commercial Photography Services market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Commercial Photography Services industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Commercial Photography Services Include:

Lifetouch

Cherry Hill Programs Inc.

Bella Baby Photography

Mom365

Hangzhou Haima Photography

La-vie Photography

Decollt Photography

DE Photo (Franchising) Ltd.

Lafayette Photography

TRG Multimedia

Studio 308 Photography

CS3 Photography

Andrew Kung Group

Front Room Studios

Commercial Photography Services Product Segment Include:

Portrait Photography Services

Non-portrait Photography Services

Commercial Photography Services Product Application Include:

Advertising and Marketing

E-commerce

Fashion

Art

Others

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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