

# Global Commercial Parasol Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Commercial Parasol market size will reach 3,490.08 Million USD in 2025 and is projected to reach 5,513.29 Million USD by 2032, with a CAGR of 6.75% (2025-2032). Notably, the China Commercial Parasol market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

A commercial parasol is a large, sturdy, and versatile umbrella-like structure designed for use in commercial outdoor spaces such as cafes, restaurants, hotels, resorts, and public venues. These parasols are specifically crafted to provide shade and protection from the sun, rain, and other weather elements to enhance the comfort and enjoyment of customers and guests. Commercial parasols come in various shapes, sizes, and designs, with durable frames typically made from materials like aluminum, steel, or wood, ensuring stability and resistance to outdoor conditions. They are often equipped with tilting and rotating mechanisms, allowing for easy adjustment to block sunlight at different angles throughout the day. The canopy of a commercial parasol is usually made from weather-resistant fabric, offering UV protection and water repellency. Some models also include lighting options for nighttime use, adding ambiance and extending outdoor activities into the evening. These parasols are not only functional but also contribute to the aesthetics of the outdoor space, creating a pleasant and inviting atmosphere for patrons and customers.

The major global manufacturers of Commercial Parasol include Yotrio, MDT, TUUCI, ZHENGTE, Poggesi, Scolaro, GLATZ AG, IASO, Solero Parasols, Garden Art, MakMax(Taiyo), Umbrosa, Caravita, Terrassen Van Hoof, Symo Parasols, Ezpeleta, Crema Outdoor, GAGGIO, Prostor, Jardinico, Vlaemynck, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Commercial Parasol. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Commercial Parasol market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Commercial Parasol market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Commercial Parasol industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Commercial Parasol Include:

Yotrio

MDT

TUUCI

ZHENGTE

Poggesi

Scolaro

GLATZ AG

IASO

Solero Parasols

Garden Art

MakMax(Taiyo)

Umbrosa

Caravita

Terrassen Van Hoof

Symo Parasols

Ezpeleta

Crema Outdoor

GAGGIO

Prostor

Jardinico

Vlaemynck

Commercial Parasol Product Segment Include:

Centre Pole Parasols

Cantilever Parasol

Wall Mounted Parasols

Commercial Parasol Product Application Include:

Offline Sales

Online Sales

## **Chapter Scope**

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