

Global Comic Book Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/C4083A654AF7EN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: C4083A654AF7EN

Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Comic Book market size will reach 16,430 Million USD in 2025 and is projected to reach 22,195 Million USD by 2032, with a CAGR of 4.39% (2025-2032). Notably, the China Comic Book market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

A comic book is a form of visual storytelling that combines illustrations and text to narrate a fictional or non-fictional story. It typically consists of multiple pages bound together, featuring a sequence of panels that present the story's events and dialogues. Comic books often center around superheroes, fantasy, science fiction, horror, or adventure themes, but they can cover a wide range of genres and topics. The artwork in comic books can vary greatly, from highly detailed and realistic to stylized and cartoonish. Comic books have a long history, dating back to the late 19th century, and have become an essential part of popular culture, inspiring numerous adaptations in films, television shows, and other media. They appeal to readers of all ages and have a dedicated fan base worldwide.

The major global suppliers of Comic Book include The Walt Disney Company, Warner Bros, Image Comics, IDW Publishing, Boom! Studios, Shueisha, Shogakukan, Kodansha, Kadokawa Future Publishing, Hakusensha, Akita Shoten, Futabasha, BAMBOO, Casterman, Cinebook, Dargaud, Delcourt, BAO Publishing, Dupuis, Glenat, Humanoids, L'Association, Le Lombard, Soleil, Lezhin Entertainment, Tappytoon

(Contents First), Kakao Page, Naver Corporation, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Comic Book. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Comic Book market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Comic Book market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Comic Book industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Comic Book Include:

The Walt Disney Company

Warner Bros

Image Comics

IDW Publishing

Boom! Studios

Shueisha

Shogakukan

Kodansha

Kadokawa Future Publishing

Hakusensha

Akita Shoten

Futabasha

BAMBOO

Casterman

Cinebook

Dargaud

Delcourt

BAO Publishing

Dupuis

Glenat

Humanoids

L'Association

Le Lombard

Soleil

Lezhin Entertainment

Tappytoon (Contents First)

Kakao Page

Naver Corporation

Comic Book Product Segment Include:

Physical Comic Book

Digital Comic Book

Comic Book Product Application Include:

Retail Store

Bookstore

Online Sales

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