

# Global Collectible Trading Cards Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Collectible Trading Cards market size will reach 7,266.98 Million USD in 2025 and is projected to reach 15,433.29 Million USD by 2032, with a CAGR of 11.36% (2025-2032). Notably, the China Collectible Trading Cards market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Collectible Trading Cards are cards featuring various themes, characters, artwork, or information that can be collected and traded among enthusiasts. These cards often come in sets or series and are produced by various companies for different purposes, including entertainment, sports, and educational themes. The most popular type of collectible trading cards is sports trading cards, which feature athletes and their statistics. Other collectible trading cards include those from movies, TV shows, video games, and comic books. The appeal of collectible trading cards lies in their rarity, artwork, and the thrill of collecting and completing sets. Many collectors enjoy the social aspect of trading with others to complete their collections and the excitement of discovering rare or valuable cards. The market for collectible trading cards can be robust, with some rare cards fetching significant prices in the secondary market.

The major global manufacturers of Collectible Trading Cards include The Pok?mon Company, Konami Holdings Corporation, Panini, Kayou, Tokaratomy, Wizards of the Coast, Topps Company, Bandai Namco, Upper Deck Company, Bushiroad, etc. The

global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Collectible Trading Cards. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Collectible Trading Cards market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Collectible Trading Cards market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Collectible Trading Cards industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Collectible Trading Cards Include:

The Pok?mon Company

Konami Holdings Corporation

Panini

Kayou

Tokaratomy

Wizards of the Coast

Topps Company

Bandai Namco

Upper Deck Company

Bushiroad

Collectible Trading Cards Product Segment Include:

Non-Sports Trading Card

Sports Trading Card

Collectible Trading Cards Product Application Include:

Juvenile

Adult

## **Chapter Scope**

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