

Global Cold Mix Asphalt Additives Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Cold Mix Asphalt Additives market size will reach 538.38 Million USD in 2025 and is projected to reach 704.67 Million USD by 2032, with a CAGR of 3.92% (2025-2032). Notably, the China Cold Mix Asphalt Additives market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Cold mix asphalt additives are substances added to cold mix asphalt to improve its performance and durability. These additives are typically blended into the cold mix asphalt mixture to enhance its workability, adhesion, and resistance to environmental stresses. Common additives used in cold mix asphalt include polymers, rejuvenators, and anti-stripping agents. Polymers enhance the binder's elasticity and strength, improving the overall flexibility and durability of the cold mix. Rejuvenators are used to restore the aging or oxidized binder, increasing its viscosity and elasticity. Anti-stripping agents promote the adhesion between the asphalt binder and aggregates, preventing the stripping of the binder from the aggregates. By incorporating these additives into the cold mix asphalt, the final product can withstand various weather conditions, traffic loads, and prevent premature deterioration, ensuring long-lasting and reliable road repairs and maintenance.

The major global manufacturers of Cold Mix Asphalt Additives include DuPont, ArrMaz, Evonik, Arkema Group, Engineered Additives, Kraton Performance Polymers, Kao

Chemicals, Akzo Nobel, Huntsman, Sinopec, Jiangsu Jinyang, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Cold Mix Asphalt Additives. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Cold Mix Asphalt Additives market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Cold Mix Asphalt Additives market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Cold Mix Asphalt Additives industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Cold Mix Asphalt Additives Include:

DuPont

ArrMaz

Evonik

Arkema Group

Engineered Additives

Kraton Performance Polymers

Kao Chemicals

Akzo Nobel

Huntsman

Sinopec

Jiangsu Jinyang

Cold Mix Asphalt Additives Product Segment Include:

Emulsion-based Cold Mix Asphalt Additive

Solvent-based Cold Mix Asphalt Additive

Cold Mix Asphalt Additives Product Application Include:

Cold Patch Stockpile Mix

Cold Mix Paving

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Cold Mix Asphalt Additives Capacity and Production Analysis

Chapter 3: Global Cold Mix Asphalt Additives Industry PESTEL Analysis

Chapter 4: Global Cold Mix Asphalt Additives Industry Porter's Five Forces Analysis

Chapter 5: Global Cold Mix Asphalt Additives Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 6: Global Cold Mix Asphalt Additives Market Size and Forecast by Type and Application Analysis

Chapter 7: North America Cold Mix Asphalt Additives Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: Europe Cold Mix Asphalt Additives Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: China Cold Mix Asphalt Additives Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: APAC (Excl. China) Cold Mix Asphalt Additives Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Latin America Cold Mix Asphalt Additives Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Middle East and Africa Cold Mix Asphalt Additives Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 13: Global Cold Mix Asphalt Additives Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 14: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 15: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 16: Research Findings and Conclusion

Chapter 17: Methodology and Data Sources

Contents

1 COLD MIX ASPHALT ADDITIVES MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 Cold Mix Asphalt Additives Product by Type
 - 1.2.1 Emulsion-based Cold Mix Asphalt Additive
 - 1.2.2 Solvent-based Cold Mix Asphalt Additive
- 1.3 Cold Mix Asphalt Additives Product by Application
 - 1.3.1 Cold Patch Stockpile Mix
 - 1.3.2 Cold Mix Paving
- 1.4 Global Cold Mix Asphalt Additives Market Revenue and Sales Analysis
 - 1.4.1 Global Cold Mix Asphalt Additives Revenue Market Size Analysis (2020-2032)
 - 1.4.2 Global Cold Mix Asphalt Additives Sales Market Size Analysis (2020-2032)
 - 1.4.3 Global Cold Mix Asphalt Additives Market Sales Price Trend Analysis (2020-2032)
- 1.5 Cold Mix Asphalt Additives Industry Trends and Innovation
 - 1.5.1 Cold Mix Asphalt Additives Industry Trends and Innovation
 - 1.5.2 Cold Mix Asphalt Additives Market Drivers and Challenges

2 GLOBAL COLD MIX ASPHALT ADDITIVES CAPACITY AND PRODUCTION ANALYSIS

- 2.1 Global Cold Mix Asphalt Additives Capacity, Production and Utilization (2020-2032)
- 2.2 Global Cold Mix Asphalt Additives Production Growth Trend by Region: 2024 VS 2025 VS 2030
- 2.3 Global Cold Mix Asphalt Additives Production by Region
 - 2.3.1 Global Cold Mix Asphalt Additives Production by Region (2020-2025)
 - 2.3.2 Global Cold Mix Asphalt Additives Production Forecast by Region (2026-2032)
 - 2.3.3 Global Cold Mix Asphalt Additives Production Market Share by Region (2020-2032)

3 COLD MIX ASPHALT ADDITIVES MARKET PESTEL ANALYSIS

- 3.1 Political Factors Analysis
- 3.2 Economic Factors Analysis
- 3.3 Social Factors Analysis
- 3.4 Technological Factors Analysis
- 3.5 Environmental Factors Analysis

3.6 Legal Factors Analysis

4 COLD MIX ASPHALT ADDITIVES MARKET PORTER'S FIVE FORCES ANALYSIS

- 4.1 Competitive Rivalry
- 4.2 Threat of New Entrants
- 4.3 Bargaining Power of Suppliers
- 4.4 Bargaining Power of Buyers
- 4.5 Threat of Substitutes

5 GLOBAL COLD MIX ASPHALT ADDITIVES MARKET ANALYSIS BY REGIONS

- 5.1 Cold Mix Asphalt Additives Overall Market: 2024 VS 2025 VS 2032
- 5.2 Global Cold Mix Asphalt Additives Revenue and Forecast Analysis (2020-2032)
 - 5.2.1 Global Cold Mix Asphalt Additives Revenue and Market Share by Region (2020-2025)
 - 5.2.2 Global Cold Mix Asphalt Additives Revenue and Market Forecast by Region (2026-2032)
- 5.3 Global Cold Mix Asphalt Additives Sales and Forecast Analysis (2020-2032)
 - 5.3.1 Global Cold Mix Asphalt Additives Sales and Market Share by Region (2020-2025)
 - 5.3.2 Global Cold Mix Asphalt Additives Sales and Market Forecast by Region (2026-2032)
- 5.4 Global Cold Mix Asphalt Additives Sales Price Trend Analysis (2020-2032)

6 GLOBAL COLD MIX ASPHALT ADDITIVES MARKET SIZE BY TYPE AND APPLICATION

- 6.1 Global Cold Mix Asphalt Additives Market Size by Type
 - 6.1.1 Global Cold Mix Asphalt Additives Revenue and Forecast Analysis by Type (2020-2032)
 - 6.1.2 Global Cold Mix Asphalt Additives Sales and Forecast Analysis by Type (2020-2032)
- 6.2 Global Cold Mix Asphalt Additives Market Size by Application
 - 6.2.1 Global Cold Mix Asphalt Additives Revenue and Forecast Analysis by Application (2020-2032)
 - 6.2.2 Global Cold Mix Asphalt Additives Sales and Forecast Analysis by Application (2020-2032)

7 NORTH AMERICA

7.1 North America Cold Mix Asphalt Additives Market Size and Growth Rate Analysis (2020-2032)

7.2 North America Key Manufacturers Analysis

7.3 North America Cold Mix Asphalt Additives Market Size by Type

7.3.1 North America Cold Mix Asphalt Additives Sales by Type (2020-2032)

7.3.2 North America Cold Mix Asphalt Additives Revenue by Type (2020-2032)

7.4 North America Cold Mix Asphalt Additives Market Size by Application

7.4.1 North America Cold Mix Asphalt Additives Sales by Application (2020-2032)

7.4.2 North America Cold Mix Asphalt Additives Revenue by Application (2020-2032)

7.5 North America Cold Mix Asphalt Additives Market Size by Country

7.5.1 US

7.5.2 Canada

8 EUROPE

8.1 Europe Cold Mix Asphalt Additives Market Size and Growth Rate Analysis (2020-2032)

8.2 Europe Key Manufacturers Analysis

8.3 Europe Cold Mix Asphalt Additives Market Size by Type

8.3.1 Europe Cold Mix Asphalt Additives Sales by Type (2020-2032)

8.3.2 Europe Cold Mix Asphalt Additives Revenue by Type (2020-2032)

8.4 Europe Cold Mix Asphalt Additives Market Size by Application

8.4.1 Europe Cold Mix Asphalt Additives Sales by Application (2020-2032)

8.4.2 Europe Cold Mix Asphalt Additives Revenue by Application (2020-2032)

8.5 Europe Cold Mix Asphalt Additives Market Size by Country

8.5.1 Germany

8.5.2 France

8.5.3 United Kingdom

8.5.4 Italy

8.5.5 Spain

8.5.6 Benelux

9 CHINA

9.1 China Cold Mix Asphalt Additives Market Size and Growth Rate Analysis (2020-2032)

9.2 China Key Manufacturers Analysis

9.3 China Cold Mix Asphalt Additives Market Size by Type

9.3.1 China Cold Mix Asphalt Additives Sales by Type (2020-2032)

9.3.2 China Cold Mix Asphalt Additives Revenue by Type (2020-2032)

9.4 China Cold Mix Asphalt Additives Market Size by Application

9.4.1 China Cold Mix Asphalt Additives Sales by Application (2020-2032)

9.4.2 China Cold Mix Asphalt Additives Revenue by Application (2020-2032)

10 APAC (EXCL. CHINA)

10.1 APAC (excl. China) Cold Mix Asphalt Additives Market Size and Growth Rate Analysis (2020-2032)

10.2 APAC (excl. China) Key Manufacturers Analysis

10.3 APAC (excl. China) Cold Mix Asphalt Additives Market Size by Type

10.3.1 APAC (excl. China) Cold Mix Asphalt Additives Sales by Type (2020-2032)

10.3.2 APAC (excl. China) Cold Mix Asphalt Additives Revenue by Type (2020-2032)

10.4 APAC (excl. China) Cold Mix Asphalt Additives Market Size by Application

10.4.1 APAC (excl. China) Cold Mix Asphalt Additives Sales by Application (2020-2032)

10.4.2 APAC (excl. China) Cold Mix Asphalt Additives Revenue by Application (2020-2032)

10.5 APAC (excl. China) Cold Mix Asphalt Additives Market Size by Country

10.5.1 Japan

10.5.2 South Korea

10.5.3 India

10.5.4 Australia

10.5.5 Southeast Asia

11 LATIN AMERICA

11.1 Latin America Cold Mix Asphalt Additives Market Size and Growth Rate Analysis (2020-2032)

11.2 Latin America Key Manufacturers Analysis

11.3 LATIN AMERICA COLD MIX ASPHALT ADDITIVES MARKET SIZE BY TYPE

11.3.1 Latin America Cold Mix Asphalt Additives Sales by Type (2020-2032)

11.3.2 Latin America Cold Mix Asphalt Additives Revenue by Type (2020-2032)

11.4 Latin America Cold Mix Asphalt Additives Market Size by Application

11.4.1 Latin America Cold Mix Asphalt Additives Sales by Application (2020-2032)

- 11.4.2 Latin America Cold Mix Asphalt Additives Revenue by Application (2020-2032)
- 11.5 Latin America Cold Mix Asphalt Additives Market Size by Country
- 11.6 Latin America Cold Mix Asphalt Additives Market Size by Country
 - 11.6.1 Mexico
 - 11.6.2 Brazil

12 MIDDLE EAST & AFRICA

- 12.1 Middle East & Africa Cold Mix Asphalt Additives Market Size and Growth Rate Analysis (2020-2032)
- 12.2 Middle East & Africa Key Manufacturers Analysis
- 12.3 Middle East & Africa Cold Mix Asphalt Additives Market Size by Type
 - 12.3.1 Middle East & Africa Cold Mix Asphalt Additives Sales by Type (2020-2032)
 - 12.3.2 Middle East & Africa Cold Mix Asphalt Additives Revenue by Type (2020-2032)
- 12.4 Middle East & Africa Cold Mix Asphalt Additives Market Size by Application
 - 12.4.1 Middle East & Africa Cold Mix Asphalt Additives Sales by Application (2020-2032)
 - 12.4.2 Middle East & Africa Cold Mix Asphalt Additives Revenue by Application (2020-2032)
- 12.5 Middle East Cold Mix Asphalt Additives Market Size by Country
 - 12.5.1 Saudi Arabia
 - 12.5.2 South Africa

13 COMPETITION BY MANUFACTURERS

- 13.1 Global Cold Mix Asphalt Additives Market Sales, Revenue and Price by Key Manufacturers (2021-2025)
 - 13.1.1 Global Cold Mix Asphalt Additives Market Sales by Key Manufacturers (2021-2025)
 - 13.1.2 Global Cold Mix Asphalt Additives Market Revenue by Key Manufacturers (2021-2025)
 - 13.1.3 Global Cold Mix Asphalt Additives Average Sales Price by Manufacturers (2021-2025)
- 13.2 Cold Mix Asphalt Additives Competitive Landscape Analysis and Market Dynamic
 - 13.2.1 Cold Mix Asphalt Additives Competitive Landscape Analysis
 - 13.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales
 - 13.2.3 Market Dynamic

14 KEY COMPANIES ANALYSIS

14.1 DuPont

14.1.1 DuPont Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.1.2 DuPont Cold Mix Asphalt Additives Product Portfolio

14.1.3 DuPont Cold Mix Asphalt Additives Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.2 ArrMaz

14.2.1 ArrMaz Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.2.2 ArrMaz Cold Mix Asphalt Additives Product Portfolio

14.2.3 ArrMaz Cold Mix Asphalt Additives Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.3 Evonik

14.3.1 Evonik Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.3.2 Evonik Cold Mix Asphalt Additives Product Portfolio

14.3.3 Evonik Cold Mix Asphalt Additives Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.4 Arkema Group

14.4.1 Arkema Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.4.2 Arkema Group Cold Mix Asphalt Additives Product Portfolio

14.4.3 Arkema Group Cold Mix Asphalt Additives Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.5 Engineered Additives

14.5.1 Engineered Additives Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.5.2 Engineered Additives Cold Mix Asphalt Additives Product Portfolio

14.5.3 Engineered Additives Cold Mix Asphalt Additives Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.6 Kraton Performance Polymers

14.6.1 Kraton Performance Polymers Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.6.2 Kraton Performance Polymers Cold Mix Asphalt Additives Product Portfolio

14.6.3 Kraton Performance Polymers Cold Mix Asphalt Additives Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.7 Kao Chemicals

14.7.1 Kao Chemicals Basic Company Profile (Employees, Areas Service,

Competitors and Contact Information)

14.7.2 Kao Chemicals Cold Mix Asphalt Additives Product Portfolio

14.7.3 Kao Chemicals Cold Mix Asphalt Additives Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.8 Akzo Nobel

14.8.1 Akzo Nobel Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.8.2 Akzo Nobel Cold Mix Asphalt Additives Product Portfolio

14.8.3 Akzo Nobel Cold Mix Asphalt Additives Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.9 Huntsman

14.9.1 Huntsman Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.9.2 Huntsman Cold Mix Asphalt Additives Product Portfolio

14.9.3 Huntsman Cold Mix Asphalt Additives Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.10 Sinopec

14.10.1 Sinopec Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.10.2 Sinopec Cold Mix Asphalt Additives Product Portfolio

14.10.3 Sinopec Cold Mix Asphalt Additives Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.11 Jiangsu Jinyang

14.11.1 Jiangsu Jinyang Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.11.2 Jiangsu Jinyang Cold Mix Asphalt Additives Product Portfolio

14.11.3 Jiangsu Jinyang Cold Mix Asphalt Additives Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

15 INDUSTRY CHAIN ANALYSIS

15.1 Cold Mix Asphalt Additives Industry Chain Analysis

15.2 Cold Mix Asphalt Additives Industry Raw Material and Suppliers Analysis

15.2.1 Cold Mix Asphalt Additives Key Raw Material Supply Analysis

15.2.2 Raw Material Suppliers and Contact Information

15.3 Cold Mix Asphalt Additives Typical Downstream Customers

15.4 Cold Mix Asphalt Additives Sales Channel Analysis

16 RESEARCH FINDINGS AND CONCLUSION

17 METHODOLOGY AND DATA SOURCE

17.1 Methodology/Research Approach

17.2 Research Scope

17.3 Benchmarks and Assumptions

17.4 Data Source

17.4.1 Primary Sources

17.4.2 Secondary Sources

17.5 Data Cross Validation

17.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Global Cold Mix Asphalt Additives Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Cold Mix Asphalt Additives Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Cold Mix Asphalt Additives Industry Development Status

Table 4: Cold Mix Asphalt Additives Industry Development Trends

Table 5: Global Cold Mix Asphalt Additives Production Growth Rate (CAGR) by Region: 2024 VS 2025 VS 2032 (K Ton)

Table 6: Global Cold Mix Asphalt Additives Production by Region (2020-2025) & (K Ton)

Table 7: Global Cold Mix Asphalt Additives Production Forecast by Region (2026-2032) & (K Ton)

Table 8: Global Cold Mix Asphalt Additives Production Market Share by Region (2020-2025)

Table 9: Global Cold Mix Asphalt Additives Production Market Share by Region (2026-2032)

Table 10: Global Cold Mix Asphalt Additives Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 11: Global Cold Mix Asphalt Additives Revenue by Region (2020-2025) & (US\$ Million)

Table 12: Global Cold Mix Asphalt Additives Revenue Market Share by Region (2020-2025)

Table 13: Global Cold Mix Asphalt Additives Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 14: Global Cold Mix Asphalt Additives Revenue Market Share Forecast by Region (2026-2032)

Table 15: Global Cold Mix Asphalt Additives Sales by Region (2020-2025) & (K Ton)

Table 16: Global Cold Mix Asphalt Additives Sales Market Share by Region (2020-2025)

Table 17: Global Cold Mix Asphalt Additives Sales Forecast by Region (2026-2032) & (K Ton)

Table 18: Global Cold Mix Asphalt Additives Sales Market Share Forecast by Region (2026-2032)

Table 19: Global Cold Mix Asphalt Additives Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 20: Global Cold Mix Asphalt Additives Revenue Analysis Forecast by Type

(2026-2032) & (US\$ Million)

Table 21: Global Cold Mix Asphalt Additives Sales Analysis by Type (2020-2025) & (K Ton)

Table 22: Global Cold Mix Asphalt Additives Sales Analysis Forecast by Type (2026-2032) & (K Ton)

Table 23: Global Cold Mix Asphalt Additives Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 24: Global Cold Mix Asphalt Additives Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 25: Global Cold Mix Asphalt Additives Sales Analysis by Application (2020-2025) & (K Ton)

Table 26: Global Cold Mix Asphalt Additives Sales Analysis Forecast by Application (2026-2032) & (K Ton)

Table 27: Key Cold Mix Asphalt Additives Players in North America

Table 28: North America Cold Mix Asphalt Additives Sales by Type (2020-2025) & (K Ton)

Table 29: North America Cold Mix Asphalt Additives Sales by Type (2026-2032) & (K Ton)

Table 30: North America Cold Mix Asphalt Additives Revenue by Type (2020-2025) & (US\$ Million)

Table 31: North America Cold Mix Asphalt Additives Revenue by Type (2026-2032) & (US\$ Million)

Table 32: North America Cold Mix Asphalt Additives Sales by Application (2020-2025) & (K Ton)

Table 33: North America Cold Mix Asphalt Additives Sales by Application (2026-2032) & (K Ton)

Table 34: North America Cold Mix Asphalt Additives Revenue by Application (2020-2025) & (US\$ Million)

Table 35: North America Cold Mix Asphalt Additives Revenue by Application (2026-2032) & (US\$ Million)

Table 36: North America Cold Mix Asphalt Additives Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 37: North America Cold Mix Asphalt Additives Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 38: North America Cold Mix Asphalt Additives Sales Market Size by Country (2020-2025) & (K Ton)

Table 39: North America Cold Mix Asphalt Additives Sales Market Size by Country (2026-2032) & (K Ton)

Table 40: Key Cold Mix Asphalt Additives Players in Europe

Table 41: Europe Cold Mix Asphalt Additives Sales by Type (2020-2025) & (K Ton)

Table 42: Europe Cold Mix Asphalt Additives Sales by Type (2026-2032) & (K Ton)

Table 43: Europe Cold Mix Asphalt Additives Revenue by Type (2020-2025) & (US\$ Million)

Table 44: Europe Cold Mix Asphalt Additives Revenue by Type (2026-2032) & (US\$ Million)

Table 45: Europe Cold Mix Asphalt Additives Sales by Application (2020-2025) & (K Ton)

Table 46: Europe Cold Mix Asphalt Additives Sales by Application (2026-2032) & (K Ton)

Table 47: Europe Cold Mix Asphalt Additives Revenue by Application (2020-2025) & (US\$ Million)

Table 48: Europe Cold Mix Asphalt Additives Revenue by Application (2026-2032) & (US\$ Million)

Table 49: Europe Cold Mix Asphalt Additives Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 50: Europe Cold Mix Asphalt Additives Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 51: Europe Cold Mix Asphalt Additives Sales Market Size by Country (2020-2025) & (K Ton)

Table 52: Europe Cold Mix Asphalt Additives Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 53: Key Cold Mix Asphalt Additives Players in China

Table 54: China Cold Mix Asphalt Additives Sales by Type (2020-2025) & (K Ton)

Table 55: China Cold Mix Asphalt Additives Sales by Type (2026-2032) & (K Ton)

Table 56: China Cold Mix Asphalt Additives Revenue by Type (2020-2025) & (US\$ Million)

Table 57: China Cold Mix Asphalt Additives Revenue by Type (2026-2032) & (US\$ Million)

Table 58: China Cold Mix Asphalt Additives Sales by Application (2020-2025) & (K Ton)

Table 59: China Cold Mix Asphalt Additives Sales by Application (2026-2032) & (K Ton)

Table 60: China Cold Mix Asphalt Additives Revenue by Application (2020-2025) & (US\$ Million)

Table 61: China Cold Mix Asphalt Additives Revenue by Application (2026-2032) & (US\$ Million)

Table 62: Key Cold Mix Asphalt Additives Players in APAC (excl. China)

Table 63: APAC (excl. China) Cold Mix Asphalt Additives Sales by Type (2020-2025) & (K Ton)

Table 64: APAC (excl. China) Cold Mix Asphalt Additives Sales by Type (2026-2032) &

(K Ton)

Table 65: APAC (excl. China) Cold Mix Asphalt Additives Revenue by Type (2020-2025) & (US\$ Million)

Table 66: APAC (excl. China) Cold Mix Asphalt Additives Revenue by Type (2026-2032) & (US\$ Million)

Table 67: APAC (excl. China) Cold Mix Asphalt Additives Sales by Application (2020-2025) & (K Ton)

Table 68: APAC (excl. China) Cold Mix Asphalt Additives Sales by Application (2026-2032) & (K Ton)

Table 69: APAC (excl. China) Cold Mix Asphalt Additives Revenue by Application (2020-2025) & (US\$ Million)

Table 70: APAC (excl. China) Cold Mix Asphalt Additives Revenue by Application (2026-2032) & (US\$ Million)

Table 71:: APAC (excl. China) Cold Mix Asphalt Additives Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 72: APAC (excl. China) Cold Mix Asphalt Additives Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 73: APAC (excl. China) Cold Mix Asphalt Additives Sales Market Size by Country (2020-2025) & (K Ton)

Table 74: APAC (excl. China) Cold Mix Asphalt Additives Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 75: Key Cold Mix Asphalt Additives Players in Latin America

Table 76: Latin America Cold Mix Asphalt Additives Sales by Type (2020-2025) & (K Ton)

Table 77: Latin America Cold Mix Asphalt Additives Sales by Type (2026-2032) & (K Ton)

Table 78: Latin America Cold Mix Asphalt Additives Revenue by Type (2020-2025) & (US\$ Million)

Table 79: Latin America Cold Mix Asphalt Additives Revenue by Type (2026-2032) & (US\$ Million)

Table 80: Latin America Cold Mix Asphalt Additives Sales by Application (2020-2025) & (K Ton)

Table 81: Latin America Cold Mix Asphalt Additives Sales by Application (2026-2032) & (K Ton)

Table 82: Latin America Cold Mix Asphalt Additives Revenue by Application (2020-2025) & (US\$ Million)

Table 83: Latin America Cold Mix Asphalt Additives Revenue by Application (2026-2032) & (US\$ Million)

Table 84: Latin America Cold Mix Asphalt Additives Revenue Market Size by Country

(2020-2025) & (US\$ Million)

Table 85: Latin America Cold Mix Asphalt Additives Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 86: Latin America Cold Mix Asphalt Additives Sales Market Size by Country (2020-2025) & (K Ton)

Table 87: Latin America Cold Mix Asphalt Additives Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 88: Key Cold Mix Asphalt Additives Players in Middle East & Africa

Table 89: Middle East & Africa Cold Mix Asphalt Additives Sales by Type (2020-2025) & (K Ton)

Table 90: Middle East & Africa Cold Mix Asphalt Additives Sales by Type (2026-2032) & (K Ton)

Table 91: Middle East & Africa Cold Mix Asphalt Additives Revenue by Type (2020-2025) & (US\$ Million)

Table 92: Middle East & Africa Cold Mix Asphalt Additives Revenue by Type (2026-2032) & (US\$ Million)

Table 93: Middle East & Africa Cold Mix Asphalt Additives Sales by Application (2020-2025) & (K Ton)

Table 94: Middle East & Africa Cold Mix Asphalt Additives Sales by Application (2026-2032) & (K Ton)

Table 95: Middle East & Africa Cold Mix Asphalt Additives Revenue by Application (2020-2025) & (US\$ Million)

Table 96: Middle East & Africa Cold Mix Asphalt Additives Revenue by Application (2026-2032) & (US\$ Million)

Table 97: Middle East & Africa Cold Mix Asphalt Additives Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 98: Middle East & Africa Cold Mix Asphalt Additives Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 99: Middle East & Africa Cold Mix Asphalt Additives Sales Market Size by Country (2020-2025) & (K Ton)

Table 100: Middle East & Africa Cold Mix Asphalt Additives Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 101: Global Cold Mix Asphalt Additives Market Sales by Key Manufacturers (2021-2025) & (K Ton)

Table 102: Global Cold Mix Asphalt Additives Sales Market Share by Key Manufacturers (2021-2025)

Table 103: Global Cold Mix Asphalt Additives Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 104: Global Cold Mix Asphalt Additives Revenue Market Share by Key

Manufacturers (2021-2025)

Table 105: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Ton)

Table 106: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 107: Market Mergers & Acquisitions, Expansion

Table 108: DuPont Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 109: DuPont Cold Mix Asphalt Additives Product Portfolio

Table 110: DuPont Cold Mix Asphalt Additives Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 111: ArrMaz Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 112: ArrMaz Cold Mix Asphalt Additives Product Portfolio

Table 113: ArrMaz Cold Mix Asphalt Additives Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 114: Evonik Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 115: Evonik Cold Mix Asphalt Additives Product Portfolio

Table 116: Evonik Cold Mix Asphalt Additives Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 117: Arkema Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 118: Arkema Group Cold Mix Asphalt Additives Product Portfolio

Table 119: Arkema Group Cold Mix Asphalt Additives Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 120: Engineered Additives Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 121: Engineered Additives Cold Mix Asphalt Additives Product Portfolio

Table 122: Engineered Additives Cold Mix Asphalt Additives Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 123: Kraton Performance Polymers Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 124: Kraton Performance Polymers Cold Mix Asphalt Additives Product Portfolio

Table 125: Kraton Performance Polymers Cold Mix Asphalt Additives Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 126: Kao Chemicals Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 127: Kao Chemicals Cold Mix Asphalt Additives Product Portfolio

Table 128: Kao Chemicals Cold Mix Asphalt Additives Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

- Table 129: Akzo Nobel Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 130: Akzo Nobel Cold Mix Asphalt Additives Product Portfolio
- Table 131: Akzo Nobel Cold Mix Asphalt Additives Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)
- Table 132: Huntsman Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 133: Huntsman Cold Mix Asphalt Additives Product Portfolio
- Table 134: Huntsman Cold Mix Asphalt Additives Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)
- Table 135: Sinopec Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 136: Sinopec Cold Mix Asphalt Additives Product Portfolio
- Table 137: Sinopec Cold Mix Asphalt Additives Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)
- Table 138: Jiangsu Jinyang Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 139: Jiangsu Jinyang Cold Mix Asphalt Additives Product Portfolio
- Table 140: Jiangsu Jinyang Cold Mix Asphalt Additives Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)
- Table 141: Upstream Key Raw Material Price List
- Table 142: Cold Mix Asphalt Additives Raw Material Suppliers and Contact Information
- Table 143: Cold Mix Asphalt Additives Typical Customer List
- Table 144: Cold Mix Asphalt Additives Distributors List

List Of Figures

LIST OF FIGURES

- Figure 1: Cold Mix Asphalt Additives Product Pictures
- Figure 2: Emulsion-based Cold Mix Asphalt Additive Picture Scope
- Figure 3: Solvent-based Cold Mix Asphalt Additive Picture Scope
- Figure 4: Cold Patch Stockpile Mix Picture Scope
- Figure 5: Cold Mix Paving Picture Scope
- Figure 6: Global Cold Mix Asphalt Additives Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)
- Figure 7: Global Cold Mix Asphalt Additives Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)
- Figure 8: Global Cold Mix Asphalt Additives Market Sales and Growth Rate Analysis (2020-2032) & (K Ton)
- Figure 9: Global Cold Mix Asphalt Additives Market Price Trend Analysis (2020-2032) & (USD/Ton)
- Figure 10: Global Cold Mix Asphalt Additives Capacity, Production and Utilization (2019-2030) & (K Ton)
- Figure 11: Global Cold Mix Asphalt Additives Production by Region: 2023 VS 2024 VS 2030 (K Ton)
- Figure 12: Global Cold Mix Asphalt Additives Production Market Share by Region in Percentage: 2024 Versus 2030
- Figure 13: Global Cold Mix Asphalt Additives Production Market Share by Region (2019-2030)
- Figure 14: Global Cold Mix Asphalt Additives Market Size by Region (2020-2032) & (US\$ Million)
- Figure 15: Global Cold Mix Asphalt Additives Market Share Scenario by Region in Percentage: 2025 Versus 2032
- Figure 16: Global Cold Mix Asphalt Additives Sales Price by Region (2020-2032) & (K Ton)
- Figure 17: North America Cold Mix Asphalt Additives Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 18: North America Cold Mix Asphalt Additives Revenue Market Share by Players in 2024
- Figure 19: North America Cold Mix Asphalt Additives Sales Market Share by Type (2020-2032)
- Figure 20: North America Cold Mix Asphalt Additives Revenue Market Share by Type (2020-2032)

Figure 21:North America Cold Mix Asphalt Additives Sales Market Share by Application (2020-2032)

Figure 22:North America Cold Mix Asphalt Additives Revenue Market Share by Application (2020-2032)

Figure 23:US Cold Mix Asphalt Additives Revenue (2020-2032) & (US\$ Million)

Figure 24:Canada Cold Mix Asphalt Additives Revenue (2020-2032) & (US\$ Million)

Figure 25:Europe Cold Mix Asphalt Additives Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 26:Europe Cold Mix Asphalt Additives Revenue Market Share by Players in 2024

Figure 27:Europe Cold Mix Asphalt Additives Sales Market Share by Type (2020-2032)

Figure 28:Europe Cold Mix Asphalt Additives Revenue Market Share by Type (2020-2032)

Figure 29:Europe Cold Mix Asphalt Additives Sales Market Share by Application (2020-2032)

Figure 30:Europe Cold Mix Asphalt Additives Revenue Market Share by Application (2020-2032)

Figure 31:Germany Cold Mix Asphalt Additives Revenue (2020-2032) & (US\$ Million)

Figure 32:France Cold Mix Asphalt Additives Revenue (2020-2032) & (US\$ Million)

Figure 33:United Kingdom Cold Mix Asphalt Additives Revenue (2020-2032) & (US\$ Million)

Figure 34:Italy Cold Mix Asphalt Additives Revenue (2020-2032) & (US\$ Million)

Figure 35:Spain Cold Mix Asphalt Additives Revenue (2020-2032) & (US\$ Million)

Figure 36:Benelux Cold Mix Asphalt Additives Revenue (2020-2032) & (US\$ Million)

Figure 37:China Cold Mix Asphalt Additives Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 38:China Cold Mix Asphalt Additives Revenue Market Share by Players in 2024

Figure 39:China Cold Mix Asphalt Additives Sales Market Share by Type (2020-2032)

Figure 40:China Cold Mix Asphalt Additives Revenue Market Share by Type (2020-2032)

Figure 41:China Cold Mix Asphalt Additives Sales Market Share by Application (2020-2032)

Figure 42:China Cold Mix Asphalt Additives Revenue Market Share by Application (2020-2032)

Figure 43:APAC (excl. China) Cold Mix Asphalt Additives Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 44:APAC (excl. China) Cold Mix Asphalt Additives Revenue Market Share by Players in 2024

Figure 45:APAC (excl. China) Cold Mix Asphalt Additives Sales Market Share by Type (2020-2032)

Figure 46:APAC (excl. China) Cold Mix Asphalt Additives Revenue Market Share by Type (2020-2032)

Figure 47:APAC (excl. China) Cold Mix Asphalt Additives Sales Market Share by Application (2020-2032)

Figure 48:APAC (excl. China) Cold Mix Asphalt Additives Revenue Market Share by Application (2020-2032)

Figure 49:Japan Cold Mix Asphalt Additives Revenue (2020-2032) & (US\$ Million)

Figure 50:South Korea Cold Mix Asphalt Additives Revenue (2020-2032) & (US\$ Million)

Figure 51:India Cold Mix Asphalt Additives Revenue (2020-2032) & (US\$ Million)

Figure 52:Australia Cold Mix Asphalt Additives Revenue (2020-2032) & (US\$ Million)

Figure 53:Southeast Asia Cold Mix Asphalt Additives Revenue (2020-2032) & (US\$ Million)

Figure 54:Latin America Cold Mix Asphalt Additives Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 55:Latin America Cold Mix Asphalt Additives Revenue Market Share by Players in 2024

Figure 56:Latin America Cold Mix Asphalt Additives Sales Market Share by Type (2020-2032)

Figure 57:Latin America Cold Mix Asphalt Additives Revenue Market Share by Type (2020-2032)

Figure 58:Latin America Cold Mix Asphalt Additives Sales Market Share by Application (2020-2032)

Figure 59:Latin America Cold Mix Asphalt Additives Revenue Market Share by Application (2020-2032)

Figure 60:Mexico Cold Mix Asphalt Additives Revenue (2020-2032) & (US\$ Million)

Figure 61:Brazil Cold Mix Asphalt Additives Revenue (2020-2032) & (US\$ Million)

Figure 62:Middle East & Africa Cold Mix Asphalt Additives Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 63:Middle East & Africa Cold Mix Asphalt Additives Revenue Market Share by Players in 2024

Figure 64:Middle East & Africa Cold Mix Asphalt Additives Sales Market Share by Type (2020-2032)

Figure 65:Middle East & Africa Cold Mix Asphalt Additives Revenue Market Share by Type (2020-2032)

Figure 66:Middle East & Africa Cold Mix Asphalt Additives Sales Market Share by Application (2020-2032)

Figure 67:Middle East & Africa Cold Mix Asphalt Additives Revenue Market Share by Application (2020-2032)

Figure 68: Saudi Arabia Cold Mix Asphalt Additives Revenue (2020-2032) & (US\$ Million)

Figure 69: South Africa Cold Mix Asphalt Additives Revenue (2020-2032) & (US\$ Million)

Figure 70: Global Cold Mix Asphalt Additives Sales Market Share by Key Manufacturers in 2024

Figure 71: Global Cold Mix Asphalt Additives Revenue Market Share by Key Manufacturers in 2024

Figure 72: Global Cold Mix Asphalt Additives Industry Competition Landscape

Figure 73: Cold Mix Asphalt Additives Industry Chain Analysis

Figure 74: Bottom-Up and Top-Down Research Methods

Figure 75: Key Interview Objectives

Figure 76: Data Cross Validation

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