

Global Cold-Brew Coffee Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Cold-Brew Coffee market size will reach 1,127.79 Million USD in 2025 and is projected to reach 3,491.49 Million USD by 2032, with a CAGR of 17.52% (2025-2032). Notably, the China Cold-Brew Coffee market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Cold-brew coffee is a popular coffee preparation method that involves steeping coarsely ground coffee beans in cold water for an extended period, usually 12 to 24 hours. Unlike traditional brewing methods that use hot water, cold-brew coffee relies on time to extract the flavors and compounds from the coffee beans. The slow steeping process creates a smoother, less acidic, and milder flavor profile, making it an appealing option for those who prefer a less bitter and more refreshing coffee experience. Once steeped, the coffee is typically filtered to remove the grounds, resulting in a concentrated cold-brew coffee concentrate that can be diluted with water, milk, or alternative milk for serving. Cold-brew coffee can be enjoyed over ice, mixed with creamers or syrups, or even used as a base for specialty coffee beverages. Its popularity has grown significantly, and it is now readily available in many coffee shops and stores, and many coffee enthusiasts also prepare it at home using various cold-brew coffee makers or simple DIY methods.

The major global manufacturers of Cold-Brew Coffee include Lucky Jack, High Brew, Califia Farms, Wandering Bear Coffee, La Colombe, Nestl?, Red Thread Good,

Stumptown, Caveman, Villa Myriam, Grady's, Seaworth Coffee Co, Sandows, Slingshot Coffee Co, KonaRed, SToK, Groundwork, Secret Squirrel, 1degreeC, ZoZoial, Mighty Monk, Starbucks, STATION, Julius Meinl, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Cold-Brew Coffee. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Cold-Brew Coffee market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Cold-Brew Coffee market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Cold-Brew Coffee industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Cold-Brew Coffee Include:

Lucky Jack

High Brew

Califia Farms

Wandering Bear Coffee

La Colombe

Nestl?

Red Thread Good

Stumptown

Caveman

Villa Myriam

Grady's

Seaworth Coffee Co

Sandows

Slingshot Coffee Co

KonaRed

SToK

Groundwork

Secret Squirrel

1degreeC

ZoZozial

Mighty Monk

Starbucks

STATION

Julius Meinl

Cold-Brew Coffee Product Segment Include:

Original Coffee

Flavored Coffee

Cold-Brew Coffee Product Application Include:

Comprehensive Supermarket

Community Supermarket

Online Sales

Convenience Store

Chapter Scope

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