

Global Coating (Painting) Additives Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Coating (Painting) Additives market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China Coating (Painting) Additives market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Coating additives, also known as painting additives, are substances added to paint formulations to enhance and modify their properties. These additives play a crucial role in improving the performance, durability, and appearance of the paint coatings. Some common coating additives include rheology modifiers, which control the viscosity and flow of the paint, preventing sagging or dripping during application. Defoamers are used to eliminate or minimize foam formation in the paint, ensuring a smooth and bubble-free finish. Anti-settling agents help prevent settling of pigments or fillers, maintaining uniform color and texture. Additionally, anti-skinning agents are employed to inhibit the formation of a skin on the paint surface when stored. Other additives like UV stabilizers, antioxidants, and biocides provide protection against environmental factors, prolonging the coating's lifespan. By carefully selecting and incorporating coating additives, manufacturers can tailor paints to suit specific applications, ensuring high-quality, long-lasting, and visually appealing coatings for various industries, including automotive, architectural, industrial, and aerospace.

The major global manufacturers of Coating (Painting) Additives include Evonik Industries, BYK, Elementis PLC, DOW, Clariant, BASF, Air Products & Chemicals, Lubrizol Corporation, Arkema Group, King Industries, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Coating (Painting) Additives. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Coating (Painting) Additives market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Coating (Painting) Additives market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Coating (Painting) Additives industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Coating (Painting) Additives Include:

Evonik Industries

BYK

Elementis PLC

DOW

Clariant

BASF

Air Products & Chemicals

Lubrizol Corporation

Arkema Group

King Industries

Coating (Painting) Additives Product Segment Include:

Dispersing agent

Anti-foam agent

Rheology control agent

Leveling agent

Adhesion promoter

Others

Coating (Painting) Additives Product Application Include:

Automotive

Architecture

Industrial

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