

Global Cloud Computing Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Cloud Computing market size will reach 306,187 Million USD in 2025 and is projected to reach 2,062,071 Million USD by 2032, with a CAGR of 31.32% (2025-2032). Notably, the China Cloud Computing market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Cloud computing is a technology that allows users to access and utilize computing resources over the internet, such as servers, storage, databases, software, and other services, without the need for physical hardware or infrastructure. Instead of maintaining their own servers and data centers, organizations can rent or subscribe to these resources from cloud service providers. Cloud computing offers several advantages, including scalability, flexibility, cost-effectiveness, and the ability to access resources from anywhere with an internet connection. It allows businesses and individuals to rapidly deploy and scale applications, store and process large amounts of data, and collaborate on projects in real-time. Cloud computing has revolutionized the way information technology is consumed and delivered, becoming an integral part of modern digital infrastructure across various industries and sectors.

The major global suppliers of Cloud Computing include Amazon Web Services, Microsoft Azure, IBM, Aliyun, Google Cloud Platform, Salesforce, Rackspace, SAP, Oracle, DELL, Vmware, EMC, etc. The global players competition landscape in this

report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Cloud Computing. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Cloud Computing market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Cloud Computing market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Cloud Computing industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Cloud Computing Include:

Amazon Web Services

Microsoft Azure

IBM

Aliyun

Google Cloud Platform

Salesforce

Rackspace

SAP

Oracle

DELL

Vmware

EMC

Cloud Computing Product Segment Include:

Infrastructure as a Service (IaaS)

Platform as a Service (PaaS)

Software as a Service (SaaS)

Cloud Computing Product Application Include:

Government

Small and Medium Sized Enterprises

Large Enterprises

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