

# Global Cling Film Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Cling Film market size will reach 4,143.94 Million USD in 2025 and is projected to reach 5,233.15 Million USD by 2032, with a CAGR of 3.39% (2025-2032). Notably, the China Cling Film market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Cling film, also known as plastic wrap or cling wrap, is a thin, transparent plastic material typically made from polyvinylidene chloride (PVDC) or low-density polyethylene (LDPE). It is widely used for food packaging and preservation, as well as various household and commercial applications. Cling film has the unique property of clinging tightly to itself and the surfaces it covers, creating an airtight and moisture-resistant seal around food items or other objects. This sealing property helps to keep food fresh, prevent odors, and protect against contamination. In addition to food storage, cling film is commonly used in the catering industry for wrapping food trays, in commercial settings to cover display items, and in various household tasks like wrapping leftovers or protecting surfaces during painting or renovation. Its convenience, versatility, and ability to create a secure seal have made it an essential tool for food storage and many other purposes in everyday life. However, it is essential to use cling film safely, avoiding direct contact with hot food or microwave use to prevent potential risks associated with heat release or chemical migration.

The major global manufacturers of Cling Film include NAN YA Plastics, Glad, Asahi

Kasei, Sphere, Saran, Miaojie, Maryya, Melitta, Wentus GmbH, Polyvinyl Films, Koroplast, Prowrap, Sedat Tahir, Cleanwrap, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Cling Film. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Cling Film market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Cling Film market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Cling Film industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Cling Film Include:

NAN YA Plastics

Glad

Asahi Kasei

Sphere

Saran

Miaojie

Maryya

Melitta

Wentus GmbH

Polyvinyl Films

Koroplast

Prowrap

Sedat Tahir

Cleanwrap

Cling Film Product Segment Include:

Polyethylene

Biaxially Oriented PolyPropylene

PVC

PVDC

Others

Cling Film Product Application Include:

Household

Supermarkets

Restaurants

Others

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Cling Film Capacity and Production Analysis

Chapter 3: Global Cling Film Industry PESTEL Analysis

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