

Global Classified Advertisements Services Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Classified Advertisements Services market size will reach 35,589 Million USD in 2025 and is projected to reach 55,707 Million USD by 2032, with a CAGR of 6.61% (2025-2032). Notably, the China Classified Advertisements Services market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Classified advertisements services are platforms or channels that facilitate the posting and browsing of classified ads. These ads are short, text-based advertisements that typically include information about goods, services, or job opportunities. Classified ads are organized into specific categories, making it easy for users to find and search for relevant ads. These services are commonly found in newspapers, magazines, online websites, and dedicated classified ad platforms. Individuals and businesses use classified ads to buy, sell, trade, or promote products and services, find jobs, and announce events. The process of placing a classified ad usually involves providing a brief description, contact information, and sometimes images. Classified advertisements services offer a cost-effective and efficient way for advertisers to reach their target audience, and for consumers to find and connect with relevant offers or opportunities.

The major global suppliers of Classified Advertisements Services include Schibsted-Adevinta, OLX Group, 58.com, eBay Classifieds Group, Craigslist, Carousell, Zoopla,

Adpost.com, Trovit Search, Quikr, Oodle, Mitula Group, ClickIndia, Yakaz, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Classified Advertisements Services. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Classified Advertisements Services market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Classified Advertisements Services market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Classified Advertisements Services industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Classified Advertisements Services Include:

Schibsted-Adevinta

OLX Group

58.com

eBay Classifieds Group

Craigslist

Carousell

Zoopla

Adpost.com

Trovit Search

Quikr

Oodle

Mitula Group

ClickIndia

Yakaz

Classified Advertisements Services Product Segment Include:

General

Motor

Jobs

Real Estate

Classified Advertisements Services Product Application Include:

Enterprise

Personal

Chapter Scope

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