

Global Class 2 E-Bikes Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Class 2 E-Bikes market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China Class 2 E-Bikes market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Class 2 e-bikes are a type of electric bicycle that provides pedal-assist up to a certain speed, typically 20 mph (32 km/h), and are equipped with a throttle that allows riders to propel the bike without pedaling. These e-bikes are classified according to regulations set by various governing bodies, including local governments and transportation authorities. Class 2 e-bikes are popular for recreational and commuting purposes, offering riders the flexibility to choose between pedaling or using the throttle for propulsion. They are often equipped with features such as lights, fenders, and racks, making them suitable for urban and suburban riding. Class 2 e-bikes are subject to specific regulations regarding where they can be ridden, such as bike lanes, multi-use paths, or streets with speed limits below a certain threshold. These regulations are intended to ensure the safe operation of e-bikes and the integration of electric bicycles into existing transportation infrastructure. Overall, Class 2 e-bikes offer a convenient and eco-friendly transportation option for riders of varying abilities and preferences.

The major global manufacturers of Class 2 E-Bikes include Rad Power Bikes, Aventon, Lectric, Pedego, Himiway, Ariel Rider, Blix, Juiced, Super73, Ride1UP, QuietKat,

ENGWE, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Class 2 E-Bikes. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Class 2 E-Bikes market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Class 2 E-Bikes market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Class 2 E-Bikes industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Class 2 E-Bikes Include:

Rad Power Bikes

Aventon

Lectric

Pedego

Himiway

Ariel Rider

Blix

Juiced

Super73

Ride1UP

QuietKat

ENGWE

Class 2 E-Bikes Product Segment Include:

Urban E-bikes

Mountain E-bikes

Others

Class 2 E-Bikes Product Application Include:

Offline Sales

Online Sales

Chapter Scope

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