

Global Citral Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Citral market size will reach 471.02 Million USD in 2025 and is projected to reach 804.11 Million USD by 2032, with a CAGR of 7.94% (2025-2032). Notably, the China Citral market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Citral, also known as 3,7-dimethyl-2,6-octadienal, is a natural compound that contributes to the citrusy and lemon-like aroma found in various fruits and plants, such as lemons, limes, oranges, and lemongrass. It is a terpenoid aldehyde and exists in two isomeric forms: geranial (trans-citral) and neral (cis-citral). Citral is widely used in the food and beverage industry as a flavoring agent to enhance citrus flavors in products like candies, beverages, and desserts. In addition to its culinary applications, citral is also used in perfumery and cosmetics for its refreshing and aromatic scent. Moreover, it possesses antimicrobial and insect-repellent properties, making it an ingredient in natural cleaning products and insect repellents. As a naturally occurring compound with a pleasant fragrance and versatile applications, citral is valued for its contribution to the sensory experience in various consumer goods.

The major global manufacturers of Citral include BASF, Zhejiang NHU, Kuraray, Zhejiang Medicine, Yongzhou Samshiang, Jiangxi Xuesong, Industrial and Fine Chemicals, Jiangxi Global Natural Spices, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading

enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Citral. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Citral market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Citral market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Citral industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Citral Include:

BASF

Zhejiang NHU

Kuraray

Zhejiang Medicine

Yongzhou Samshiang

Jiangxi Xuesong

Industrial and Fine Chemicals

Jiangxi Global Natural Spices

Citral Product Segment Include:

Natural Citral

Synthetic Citral

Citral Product Application Include:

Vitamin

Menthol

Flavors and Fragrances

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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