

# Global Cigar Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Cigar market size will reach 20,607 Million USD in 2025 and is projected to reach 24,967 Million USD by 2032, with a CAGR of 2.78% (2025-2032). Notably, the China Cigar market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

A cigar is a tobacco product made from rolled and dried tobacco leaves. Unlike cigarettes, which typically use shredded tobacco wrapped in paper, cigars consist of whole tobacco leaves tightly packed into a cylindrical shape. The leaves used in cigars undergo a fermentation process to enhance their flavor and aroma. Cigars are usually larger and thicker than cigarettes, and they come in various sizes and shapes, each known as a 'vitola.' Cigars are often associated with luxury and relaxation and are enjoyed by many as a symbol of sophistication and indulgence. The process of smoking a cigar is different from that of cigarettes, as it involves slow and deliberate puffing to savor the flavors and aromas. Cigar smoking is a social activity that often takes place during special occasions or in designated smoking areas, and it is often accompanied by conversations and relaxation. However, it is essential to note that cigar smoking, like any tobacco use, carries health risks, and moderation is key to responsible consumption.

The major global manufacturers of Cigar include Imperial Tobacco Group, Swedish Match, Swisher International, Scandinavian Tobacco Group, Altria Group, Habanos,

Agio Cigars, J. Cort's cigars, China Tobacco, Burger Group, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Cigar. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Cigar market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Cigar market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Cigar industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Cigar Include:

Imperial Tobacco Group

Swedish Match

Swisher International

Scandinavian Tobacco Group

Altria Group

Habanos

Agio Cigars

J. Cort's cigars

China Tobacco

Burger Group

Cigar Product Segment Include:

Machine-made Cigars

Handmade Cigars

Cigar Product Application Include:

Male Smokers

Female Smokers

## **Chapter Scope**

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